

Pre-Feasibility Study BIOFLOC FISH FARMING



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Table of Contents

| | |
|--|-----------|
| 1. DISCLAIMER | 3 |
| 2. EXECUTIVE SUMMARY | 4 |
| 3. INTRODUCTION TO SMEDA | 5 |
| 4. PURPOSE OF THE DOCUMENT | 6 |
| 5. BRIEF DESCRIPTION OF PROJECT & PRODUCTS | 6 |
| 5.1. What is Biofloc technique? | 7 |
| 5.2. Comparison of Biofloc Technique with Traditional Fish Farming methods..... | 10 |
| 5.3. Tilapia fish and its certain features..... | 10 |
| 5.4. Tilapia and Biofloc | 11 |
| 5.5. Production Process..... | 12 |
| 5.6. Installed and Operational Capacities..... | 18 |
| 6. CRITICAL FACTORS | 18 |
| 7. GEOGRAPHICAL POTENTIAL FOR INVESTMENT..... | 19 |
| 8. POTENTIAL TARGET MARKETS..... | 19 |
| 9. PROJECT COST SUMMARY | 21 |
| 9.1. Project Economics..... | 21 |
| 9.1.1. Financial Feasibility Analysis at 50% Debt..... | 21 |
| 9.2. Project Cost..... | 22 |
| 9.2.1. Land Requirement..... | 22 |
| 9.2.2. Building/ Civil Works | 23 |
| 9.2.3. Machinery and Equipment Requirement..... | 25 |
| 9.2.4. Furniture and Fixture Requirement | 25 |
| 9.2.5. Office Equipment Requirement..... | 26 |
| 9.2.6. Office Vehicle Requirement..... | 26 |
| 9.2.7. Pre-Operating Expense Requirement..... | 27 |
| 9.2.8. Break Even Analysis..... | 27 |
| 9.2.9. Revenue Generationg the first year of operations..... | 28 |
| 9.2.10. Variable Cost Requirement..... | 28 |
| 9.2.11. Fixed Cost Requirement | 30 |
| 9.2.12. Human Resource Requirement | 30 |
| 10. CONTACT DETAILS | 31 |
| 11. USEFUL LINKS | 32 |
| 12. ANNEXURES | 33 |
| 12.1. Income Statement..... | 33 |
| 12.2. Balance Sheet | 34 |

12.3. Cash Flow Statement35

13. KEY ASSUMPTIONS..... 36

13.1. Operating Cost Assumptions36

13.2. Cost of Goods Sold Assumptions36

13.3. Revenue Assumptions37

13.4. Financial Assumptions.....37

13.5. Cash Flow Assumptions37

1. DISCLAIMER

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2. EXECUTIVE SUMMARY

This pre-feasibility document provides information for setting up a medium sized fish farm for producing Tilapia fish by utilizing Biofloc technology.

Biofloc fish farming technology was introduced in the world about 7-8 years ago and it quickly became very popular in India, Thailand, Malaysia, Japan, and some other countries. This technology is relatively new in Pakistan. The trend of producing/farming fish by using Biofloc technology is evolving due to its multiple advantages over traditional fish farming methods.

Biofloc technology is an environmental friendly aquaculture technique. The microbial community in Biofloc system is able to rapidly utilize dissolved nitrogen leached from fish excreta and unconsumed feed and convert them into microbial protein; which can serve as fish meal. It has been realized that the traditional fish meal be used in aquaculture production system as a protein source for the formulation of fish feed can be easily replaced by Biofloc meal. It could be used in brooder and larval feed to obtain better growth performances. Consumption of microorganisms in this system reduces FCR (feed conversion ratio) and subsequently the feed cost. The technology thus leads to decreasing the overall cost of fish production. Promotion of Biofloc fish farming technology can play a significant role in increasing food supplies in the country and ensuring nutritional security of the poor people.

Biofloc technology is an emerging concept which enables the fish farmers to produce fish in bio-secured and controlled environment with less space requirement. Improved water quality, better waste treatment, better disease prevention, improved biosecurity, decreased feed conversion ratio, increased water-use efficiency and increased land-use efficiency are some key advantages of this latest technology for producing fish.

Tilapia, locally known as *Chira Machhli* is in high demand in the local market. Tilapia is rich in nutrients with a high growth rate and it is also good for strengthening immunity system. The production potential of this species of fish is very high. These fish can be produced on a large scale on lesser space compared to that required for fish production using traditional fish farming techniques.

The proposed project will create no hazards to both human and environment.

The farming unit should ideally be set up on 4,500 square feet (sq. ft.) of owned / purchased agriculture land. For setting up Biofloc fish farming, 4 districts of Balochistan, 8 districts of Khyber Pakhtunkhwa, 5 districts of Sindh and 10 districts of Punjab are suitable.

The proposed fish farming unit will have 16 Biofloc tanks, with a maximum capacity of producing 16,000 kgs of fish per year during a season of 7-8 months; during the months from May to December. Average number of fish produced per Biofloc tank will be 2,000; having an average weight of 0.5 kilogram per fish. It means that total fish production per tank will be 1,000 kilograms.

Procurement of healthy, certified mono-sex¹ seed from reliable sources, suitable location, matching of fingerlings' stocking density to feed, and strict pond management are the main critical factors for the production of fish using this technology. The water in the Biofloc tanks can be utilized for 6 months for producing Tilapia.

The total investment cost of this proposed is PKR 6.47 million. This includes capital investment of PKR 5.84 million and working capital of PKR 0.63 million. This project is financed through 100% equity. The Net Present Value (NPV) of project is PKR 0.07 million with an Internal Rate of Return (IRR) of 20% and a Payback period of 5.45 year. Further, this project is expected to generate Gross Profit (GP) ratio ranging from of 31% to 47% and Net Profit (NP) ratio ranging from 2% to 26% during the projection period of ten years. The proposed project will achieve its estimated breakeven point at capacity of 88% (13,180 kg) with annual revenues of PKR 4.23 million.

The proposed project may also be established using leveraged financing. At 50% debt financing at a cost of KIBOR+3%, the proposed Biofloc Fish Farming provides Net Present Value (NPV) of PKR 1.73 million, Internal Rate of Return (IRR) of 20% and Payback Period of 5.46 years. Further, this project is expected to generate Net Profit (NP) Ratio ranging from 5% to 26% during the projection period of ten years. The proposed project will achieve its estimated breakeven point at capacity of 88% (14,143) with annual revenue of PKR 4.24 million.

The proposed project will provide employment opportunities to 7 to 8 persons. High return on investment and steady growth of business is expected with the entrepreneur having some prior experience or education in the related field of business. The legal business status of this project is proposed as Sole Proprietorship.

3. INTRODUCTION TO SMEDA

The Small and Medium Enterprises Development Authority (SMEDA) was established in October 1998 with an objective to provide fresh impetus to the economy through development of Small and Medium Enterprises (SMEs).

With a mission "to assist in employment generation and value addition to the national income, through development of the SME sector, by helping increase the number, scale and competitiveness of SMEs", SMEDA has carried out 'sectoral research' to identify policy, access to finance, business development services, strategic initiatives and institutional collaboration and networking initiatives. Preparation and dissemination of prefeasibility studies in key areas of investment has been a successful hallmark of SME facilitation by SMEDA.

¹ Monosex tilapia are male fishes. Tilapia exhibits early sexual maturity that leads to uncontrolled reproduction. Single-sex culture eliminates this problem, and males are the obvious choice, as they exhibit considerably faster growth and achieve larger size than females.

Concurrent to the prefeasibility studies, a broad spectrum of business development services is also offered to the SMEs by SMEDA. These services include identification of experts and consultants and delivery of need-based capacity building programs of different types in addition to business guidance through help desk services.

National Business Development Program for SMEs (NBDP) is a project of SMEDA, funded through Public Sector Development Program of Government of Pakistan.

The NBDP envisages provision of handholding support / business development services to SMEs to promote business startup, improvement of efficiencies in existing SME value chains to make them globally competitive and provide conducive business environment through evidence-based policy-assistance to the Government of Pakistan. The Project is objectively designed to support SMEDA's capacity of providing an effective handholding to SMEs. The proposed program is aimed at facilitating around 314,000 SME beneficiaries over a period of five years.

4. PURPOSE OF THE DOCUMENT

The objective of the pre-feasibility study is primarily to facilitate potential entrepreneurs in project identification for investment. The project pre-feasibility may form the basis of an important investment decision and in order to serve this objective, the document/study covers various aspects of project concept development, start-up, and production, marketing, finance and business management.

The purpose of this document is to provide information to the potential investors about “Biofloc Fish Farming”. The document provides a general understanding of the business to facilitate potential investors in crucial and effective investment decisions.

The need to come up with pre-feasibility reports for undocumented or minimally documented sectors attains greater imminence as the research that precedes such reports reveal certain thumb rules; best practices developed by existing enterprises by trial and error, and certain industrial norms that become a guiding source regarding various aspects of business setup and its successful management.

Apart from carefully studying the whole document, one must consider critical aspects provided later on, which form the basis of any investment decision.

5. BRIEF DESCRIPTION OF PROJECT & PRODUCTS

Rapid increase in population of Pakistan has made it mandatory that the growing food demand is met while safeguarding the natural resources. In this regard, aquaculture has a crucial role to play in the elimination of hunger, promotion of good health, reduction of poverty and provision of jobs and economic opportunities. Several technologies have been developed to ensure increased and sustainable

production of fish. Biofloc technology or commonly known as BFT is a relatively new aquaculture technology, gaining popularity in the world.

Biofloc fish farming can be used to farm Tilapia (Chira Fish), Catfish (Khagga Fish), Trout, Salmon and Shrimp (Jheenga). This prefeasibility study provides information on Tilapia fish farming using Biofloc technique. Tilapia fish is selected because of its rapid growth, and high protein content as compared to other kinds of fish species. Tilapia fish is also proposed because this fish has a high demand in Pakistani domestic market. 16 biofloc tanks will be used in the proposed farm, each having a production capacity of 1000 kg fish and a total capacity of producing 16000 kg of fish per year in a season of 7 to 8 months.

This project can be used to encourage farmers and unemployed youth to use BFT technology for fish farming in small areas. Thus, this would help in creating employment on a large scale and would require small amount of investment compared to tradition fish farming.

5.1. What is Biofloc technique?

Biofloc is an assemblage of beneficial microorganisms, such as heterotrophic bacteria, algae, fungi, ciliates, flagellates, rotifers, nematodes, metazoans & detritus. A Biofloc consists of a heterogeneous mixture of microorganisms, particles, colloids, organic polymers, cations and dead cells.

Biofloc Technology (BFT) is a relatively new and potentially revolutionary technology that is especially productive for farming Tilapia fish. The technique is meant for improving water quality in aquaculture and also for producing feed for the farmed fish. In Biofloc farm, besides provision of the required quantity of oxygen, controlling the quantity of toxic nitrogen compounds is also one of the major concerns. The main sources of ammonia are the excretion of the cultured organism (farmed fish) and the decomposition of nonliving matter (dissolved and particulate). In BFT, nitrogen conversion takes place in three ways for the removal of ammonia nitrogen. These are photoautotrophic removal by algae, autotrophic bacterial conversion from ammonia to nitrate and heterotrophic bacterial conversion of ammonia nitrogen directly to microbial biomass which becomes feed for the farmed fish.

Biofloc fish farming is less expensive and more productive compared to the conventional fish farming.

Understanding the Biofloc system is essential for having the required production of fish. Biofloc technology is based upon pond management using minimal water exchange. Main features of BFT are as under:

Eco-friendly: BFT offers the benefit of zero-water exchange which means that the entire water from Biofloc tank does not have to be removed and only sludge removal is sufficient to maintain the desired water quality. This feature of Biofloc makes it eco-friendly. In conventional farming, nitrogen is flushed out through water exchange

every 25-30 days to keep fish stress-free² and disease-free. The Biofloc technique keeps the pH³ levels steady and feed on the nitrogen produced by the fish and use up the nitrogen and convert it into proteins, for the farmed fish. This also leads to improvement in use of water.

Improving Water Quality: Biofloc is comprised of bacteria, other organisms, and organic and inorganic matter. The microbial aggregates, through using the chemical energy in the organic matter (nitrogenous compounds assimilated by bacteria), contribute to the control of water quality and toxic nitrogen compounds. The waste in water is treated because Biofloc system reduces solid discharge into the environment by maintaining the organic solids in suspension which helps in controlling the ammonia in the aqua system.

Improvement of Biosecurity: The reduced water exchange decreases pollution, and no external elements are added to the water in Biofloc tanks, this allows for greater biosecurity during production. As a result, the chances of disease decrease to a great extent.

Disease Prevention: The presence of Biofloc also enhances immune functions of the fish. Therefore, an improved immunity in fish and better antioxidant defence mechanism likely results in higher resistance against pathogens, to prevent disease outbreaks.

Improvement of Feed Conversion: Consumption and regeneration of Biofloc can increase feed utilization efficiency of the microbial population by recycling feed residues and/or recovery of some fraction of excreted nutrients.

Improvement of Water Use Efficiency: Since there is no water exchange except sludge removal, this system uses the water in the most efficient way compared to traditional fish farming.

Increasing Land Use Efficiency: Biofloc utilizes less space with more production compared to the traditional pond farming which increases the land utilization efficiency. A 12 feet tank can produce equivalent fish compared to a traditional pond that requires 4,500 sq. feet. (1 kanal) of land.

Cost effective: Fish farmers can cut the cost of farming by half by reducing the cost of feed. Use of Biofloc technology, not only improves quantity, but also the quality of the production. The capital investment required for this technology is low, due to lower space requirement and reduction of investment in terms of construction cost and less water usage.

² “Stress is a term used in vet medicine to describe any condition in the environment that causes the release of cortisol and adrenaline in the body. When the cause of the stress is continuous, like poor water quality or harassment from other more aggressive fish, the normal immune functions are blocked, which often leads to sick fish with disease conditions like parasites, bacterial infections and fungi.

³ pH is a measure of how acidic/basic water is.

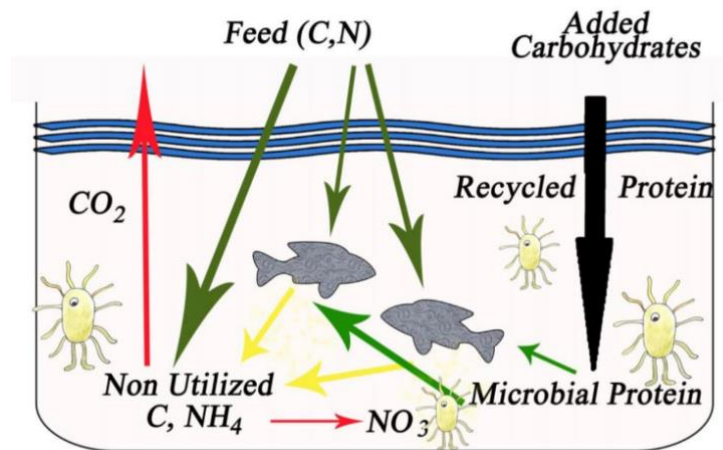
Figure 1: Scheme of Biofloc Technology Pond

Figure 1 shows the scheme of Biofloc technology pond indicating how recycling of proteins is done.

Biofloc Tank Specifications

The tanks that will be used in Tilapia Biofloc farming will be circular, made up of polythene material and this material will cover the tank from both inside and outside. Each tank will take 225 sq. ft. of area; this area will also include the open space that is left between individual tanks. The diameter of the tank will 4 meters and depth will be between 1 to 1.4 meters. Two thousand Tilapia fish will be stocked in each tank. Each tank will be filled with approximately 12,000 liters of water. All the tanks will be covered by an artificial roof.

Figure 2 shows the image of a typical biofloc tank.

Figure 2: Biofloc Tank

5.2. Comparison of Biofloc Technique with Traditional Fish Farming methods

Farmers can have better productivity with Biofloc system when compared to conventional aquaculture techniques. Biofloc production can decrease mortality rates, increase larval growth and improve growth rates in the cultured species. The other key advantage of Biofloc technology lies in its improved water, land use rates, low environmental impact. The reduced water inputs decrease pollution and allow for greater biosecurity and disease control during fish production.

Biofloc system requires a startup period and yields are not always consistent between seasons. Since farmers must constantly mix and aerate the culture water, energy costs could be higher than expected. In addition to these factors, farmers must consistently manage Biofloc system to prevent nitrite accumulation and to keep alkalinity levels within a healthy range. Monitoring fish health and welfare is also key of biofloc systems, because increase in the levels of suspended solids in the water, will expose fish to environmental stress.

In traditional farming systems, only about 25% of the protein content of feeds is actually utilized by farmed fish. However, by converting ammonia into microbial proteins, these proteins can be consumed by the farmed fish. Biofloc systems are able to double this figure which is one of the main savings for Biofloc farmers.

5.3. Tilapia fish and its certain features

Some typical characteristics of Tilapia fish are narrated below:

- Tilapia have become the second most cultivated fish in Pakistan.
- Tilapia have a small head, light vertical stripes, thick body and light-colored belly.
- Tilapia have a rapid growth rate in comparison with other kinds of fish. The production potential of Tilapia is very high. These can be produced on a very large scale by utilizing less space.
- The males attain large size and at faster rate i.e., 2-3 times that of females. Male and female Tilapia have similar growth rates for the first few months but as they reach sexual maturity, the males continue fast growth, whereas the growth rate of the females slows down, since they have to expend more energy in producing eggs and incubating them in their mouths.
- Tilapia have versatile feeding habits and can grow well on a purely vegetable source of protein. They also consume some aquatic plants, snails, and bacterial films that grow on decomposing organic matter. These are omnivores. Their feed can vary from herbs to bugs.
- Tilapia are very strong resistant to disease and parasites. This makes it highly favorable choice for the fish farmers

- They are tolerant to wide variety of water conditions like high salinity, high water temperature, low dissolved oxygen and high ammonia.
- They are rich in taste nutrients, have Omega 3⁴ and are also rich in proteins. In addition to the nutrient value of Tilapia, these fish are also good for immunity system.

Figure 3: Tilapia Fish



5.4. Tilapia and Biofloc

Biofloc systems enable more intensive Tilapia production as they are ideally adapted to Biofloc systems. Tilapias grow well by utilizing the Biofloc as a feed source. The recycling of feed and minimization of water exchange are important contributions to the Tilapia production.

This technology for fish production is mainly for developing, more populous countries, as it requires:

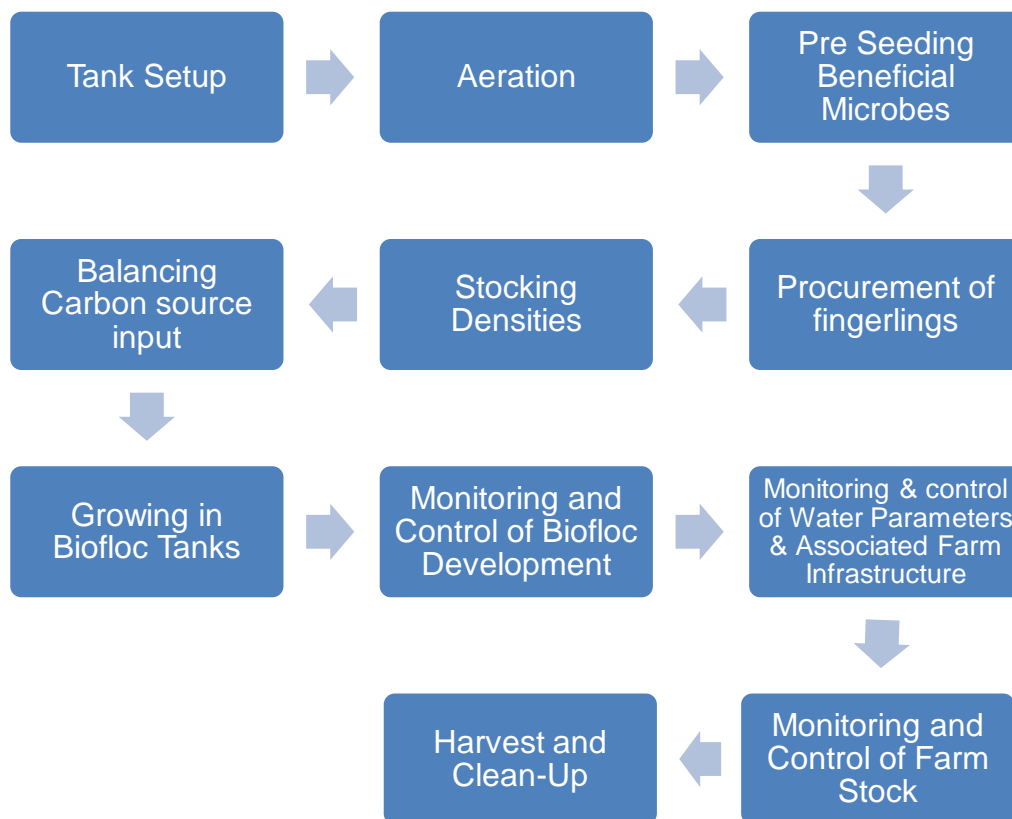
- Less space
- Less resources
- Less water

⁴ Omega-3 are the fatty acids that help in keeping the human heart healthy in several ways. They curb inflammation in the blood vessels and the rest of the body.

5.5. Production Process

Production process of Tilapia by using Biofloc technology is shown in Figure 4.

Figure 4: Production Process Flow



Brief description of production process for producing Tilapia fish using Biofloc technology is provided hereunder.

Tank Setup

It's best to start Biofloc fish farming with lined ponds, concrete ponds or Tarpaulin sheet indoor tanks wherein soil has no influence over water parameters or Biofloc processes. There are areas which experience heavy rainfall; therefore, alkalinity and pH are easily affected in outdoor systems. Therefore, in these areas, having covered tanks is a good option. When indoor tanks are used, there is absence of natural sunlight and algae do not grow in sufficient quantity or in certain cases, do not grow at all. Therefore, these tanks create a Biofloc system based solely on bacteria. The Biofloc system that is produced without algae (because of absence of direct exposure of sunlight) by using bacteria are called "Brown Biofloc Systems ", the name being derived from the color of this system.

Figure 5: Biofloc Tank for the Proposed Project

Aeration

After selection of the right pond or tank setup, provision of aeration system is the next important step. All Biofloc systems require constant motion to maintain both high oxygen levels and to keep solids from settling. Areas without movement rapidly lose oxygen and turn into anaerobic zones, which release large amounts of ammonia and methane.

To prevent this, every pond or tank needs a well-planned layout of aerators. Biofloc systems require up to 6 milligrams of oxygen per liter per hour. In line with the proposed capacity of this proposed tank, it is recommended to install one water pump and one ring blower of 1.5 horsepower.

Figure 6 Aeration Process

Procurement of Fingerlings

The proposed project will require procuring mono-sex Tilapia, weighing (0.2 to 0.5 grams) fingerlings from Tilapia hatcheries. Tilapia can be procured easily from local hatcheries at the rate of PKR 3 per fingerlings. For procuring fingerlings, an advance order is placed in the first quarter of every year (i.e., from January to March). The order is normally placed two months in advance to obtain the fingerlings in the month of April. The hatcheries take 50% payment in advance at the time of placing the order. There are three breeds of Tilapia fingerlings which cost around PKR 3, PKR 10 and PKR 15 each fingerling. Normally, the fingerlings costing PKR 3 is used in the Biofloc farming to keep the cost low, because this is cheap and more affordable for commercial farming.

Department of Fisheries of Government of Punjab has 20 fish seed hatcheries in Punjab. These are located in all the big cities of Punjab. These cities include Lahore, Bahawalpur, Multan, Rawalpindi, Gujranwala, D.G.Khan, Faisalabad, Sargodha and Murree. These hatcheries supply fish seed to the fish farmers of Punjab and other provinces including Azad Jammu Kashmir. Apart from these government hatcheries, many private hatcheries are also working in Punjab, which can be contacted in order to obtain the Tilapia fingerlings.

In order to obtain higher quality of fingerlings, these may also be imported from international market such as India and Thailand. The order has to be placed two months in advance. Figure 7 show the Tilapia Fingerlings.

Figure 7: Tilapia Fingerlings

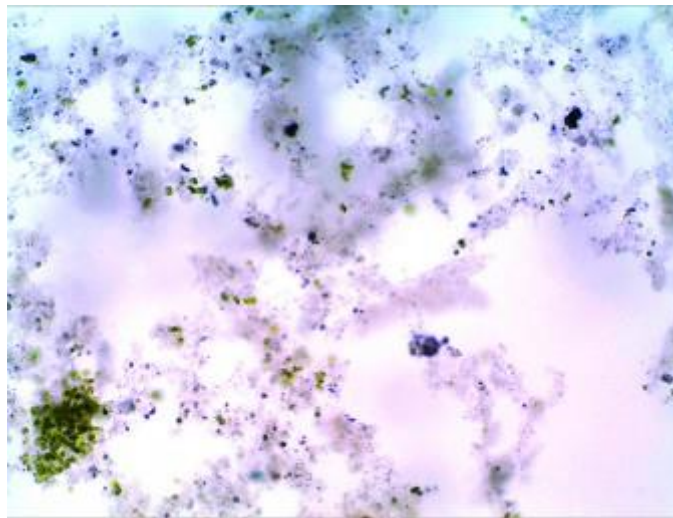


Pre-seeding Beneficial Microbes

To accelerate the development of Biofloc system and stabilize the pond more quickly, the culture water of the pond is pre-seeded. This is done by adding a number of commercial or homemade recipes to the culture water. A simple homemade recipe to quickly produce probiotic and prebiotic microbes uses wheat pollard and Red Cap 48 mixed in a closed drum and left to ferment for 48 hours,

after which the contents can be added to the pond. Figure 8: Pre-seeding Beneficial Microbes presents the pre-seeding microbes.

Figure 8: Pre-seeding Beneficial Microbes



Stocking Densities

In fish-farming systems the stocking density is expressed as the number or weight of fish per unit area (square meters) or water volume (cubic meters).

Due to strong aeration and self-filtering capacity of culture water, high stocking densities can be considered. It is common to stock Tilapia at densities of 200 to 300 fingerlings per cubic meter. Many farmers try to use higher stocking densities but this significantly increases the risk of disease, compromising both the health and welfare of the animals.

Figure 9: Stocking Density



Balancing Carbon Source Input

Ammonia is the most harmful thing which threatens the success of fish farming. If allowed to accumulate in Biofloc systems, fish cannot extract energy from feed efficiently. If the ammonia concentration gets high enough, the fish become lethargic and eventually fall into a coma and die. The main source of ammonia is fish excretion. The rate at which fish excrete ammonia is directly related to the feeding rate and the protein level in feed. High stocking density and intensive feeding lead to the accumulation of organic waste, which results in an increase in ammonia.

The increase in quantity of ammonia has to be controlled during the entire farming period, right from the planting stage of fingerlings to the harvesting stage.

At the start of the farming cycle, the increase in quantity of ammonia in the Biofloc tanks is prevented by ensuring sufficient availability of carbohydrates. The carbon in these carbohydrates enables heterotrophic⁵ bacteria to multiply and synthesize ammonia, thus maintaining water quality. The growth of heterotrophic bacteria in the biofloc system leads to removal of ammonia from the system through assimilation into microbial biomass. Any material that contains simple sugars and breaks down quickly can be used, such as molasses, sugarcane or starch.

Fish Growing in Biofloc Tanks

With plenty of aeration, natural light (in most systems) and a readily available source of carbon, Tilapia fish starts to grow quickly. The growth of fish depends on a variety of factors, including feed quality, water temperature, available nutrients and sunlight. The fingerlings are kept in the tanks until they gain the weight above 600 grams. With the Soya based pallet feed, an average weight of 800 grams may be achieved.

The amount of feed given to the fish and the growth in the weight of fish is expressed as a ratio, known as Feed Conversion Ratio (FCR). Simply stated, it is the amount of feed required for production of meat unit. For ideal growth of Tilapia fish, FCR, is 1:2. Figure 10 shows the growing Tilapia in Biofloc tank.

Figure 10: Tilapia Fish in Biofloc Tank



⁵The heterotrophic bacteria use the organic compounds as a carbon source. This community can minimize ammonia accumulation in the water.

Monitoring and Control of Biofloc Development

Water samples must be regularly taken to monitor the tank water. Regular monitoring of water quality parameters, especially dissolved oxygen and ammonia levels, gives a good idea of the system's performance and any need for increasing aeration.

Monitoring and Control of Water Parameters and Associated Farm Infrastructure

Once the Biofloc system has turned brown, aeration must be significantly increased to sustain the high oxygen level. Oxygen level at this stage can reach 6 milligrams per liter per hour, requiring up to six times more energy per hectare compared to that in the start of operations.

There is requirement for good maintenance and monitoring of the aerators and the power system that provides the energy to run this system. Any power failure at this stage can quickly result in total crop failure due to lack of oxygen due to which many heterotrophic bacteria start producing ammonia. It is vital for the aeration system to stay functional at all times.

Monitoring and Control of Farm Stock

Besides maintaining water quality at lower cost and without water exchange, the second goal of a Biofloc system is to improve growth rates and feeding efficiencies, thereby improving the profitability and sustainability of farming operations.

To check how the farm is doing, regular monitoring of the performance of the farm stock, calculating and recording growth rates, overall appearance of the fish, FCR and stock survival (this means that the accumulative number of dying fish stock in Biofloc system is not more than the mortality rate of 3%) is required. It has been estimated that for every unit of growth in the stock from the standard feed, an additional 0.25 to 0.5 units of growth can come from the Biofloc in the system.

Harvest and Clean-Up

Harvesting is done in the last week of October and beginning of November. Fish will be harvested when the fish have attained weight of approximately 500 grams. The fish will be harvested through a small net that can be handled by a single person. After harvesting, the fish are first weighed and then are packed either in polypropylene bags or in the polystyrene boxes (for improved quality during the transportation and handling).

Proper cleaning and preparation of the pond setup is vital after harvest time, which is often underestimated. Although it might seem appealing to reuse the culture water since it took intensive effort to build up the populations of microorganisms, this is not advisable. Pathogens might have built up the culture and can pose a serious biosecurity risk. Research has also indicated that over time, heavy metals can build up in the culture water, which can accumulate in stock, making it unsuitable for human consumption.

5.6. Installed and Operational Capacities

The proposed farm will have maximum operational capacity of producing 16,000 kg fish in a year. For proposed project 16 biofloc tanks are installed which require 3,600 sq. feet (16 Marla) area. The average area required per tanks is 225 sq. ft. (1 Marla). The average number of fish produced per biofloc tank will be 2,000; having an average weight of 0.5 kilogram per fish. It means that total fish production per tank will be 1,000 kgs. For details of biofloc tank specifications refer to section 5.2 subheading “**Biofloc Tank Specifications**”. It is assumed to operate at 100% capacity from 1st year of operations.

Table 1 shows details of maximum annual capacity and operational capacity utilized during first year of operations.

Table 1: Installed and Operational Capacity

| Total Number of tanks (A) | Number of Fish Per Tank (B) | Average Weight of Completely Grown Fish (kgs) (C) | Total Capacity (kgs) (A*B*C) = D |
|---------------------------|-----------------------------|---|----------------------------------|
| 16 | 2,000 | 0.5 | 16,000 |

6. CRITICAL FACTORS

Before making the decision to invest in Biofloc Fish Farming business, one should carefully analyze the associated risk factors. The important considerations in this regard include:

- Tilapia fish cannot bear water temperature below 18. 3°C. Therefore, selected location must have suitable climate with temperature not falling below 18.3°C.and sufficient water availability.
- Water and pond or tank management is the key factor for the production of fish under this technology. As ammonia is highly dangerous for the survival of fish, it must be treated.
- Pond development and maintenance to ensure efficient inflow, retention and drainage of water
- Proper measure will need to be taken to ensure protection against fish theft and fingerlings/fish escape from the Biofloc tank.
- Probiotics⁶ as bacteria are essential to consume ammonia in the water. It consumes ammonia and carbon to convert it into feed.
- There is a mortality rate of 3%when fish is transferred into Biofloc tanks at the time of purchase. This is because of distress of fingerlings.

⁶ Probiotics are beneficial bacteria which play an important role in the microbial balance of the microorganisms and the water environment. The presence of beneficial bacteria in the Biofloc creates a “natural probiotic” effect, which can act both internally and externally to combat pathogens and improve immune response

- Procurement of healthy, certified, mono-sex seed from reliable sources recommended by the Fisheries Development Board (Federal Department).

7. GEOGRAPHICAL POTENTIAL FOR INVESTMENT

Biofloc projects should be established in areas which have with sufficient water resources and suitable land and climate conditions. The temperature should not fall below 18.3°C.

Considering the above requirements, Tilapia Aquaculture can be established in majority of areas of Pakistan. Suitable districts in this regard are shown in Table 2.

Table 2: Suitable Districts for Biofloc Farming

| Balochistan | Khyber Pakhtunkhwa | Sindh | Punjab |
|-------------|--------------------|-------------|----------------|
| • Awaran | • Bannu | • Hyderabad | • D.G. Khan |
| • Khuzdar | • Charsadda | • Nawabshah | • Faisalabad |
| • Lasbela | • D.I. Khan | • Shikarpur | • Sargodha |
| • Sibi | • Karak | • Sukkur | • Gujranwala |
| | • Kohat | • Thatta | • Gujrat |
| | • Mardan | | • Multan |
| | • Nowshera | | • Muzaffargarh |
| | • Swabi | | • Okara |
| | | | • Sahiwal |

In order to obtain support in area selection and technical aspects, the potential investors can contact the Fisheries Development Board (a Federal body) and fisheries and forestry department of each province before the commencement of the project.

Fisheries Development Board has been established to boost up the development of fisheries sector by providing and maintaining a platform to enhance and promote fisheries sector in Pakistan.

8. POTENTIAL TARGET MARKETS

The Tilapia fish can be sold throughout the country, especially within the areas having taste for fresh water fish. These include the non-coastal areas of Balochistan, interior Sindh, Punjab, and Khyber Pakhtunkhwa. The market for Tilapia fish is highly competitive; these fish are in high demand in upper Punjab. These fish are easily available in the local fish markets of Lahore, Gujranwala, Punjab and Rawalpindi.

The mega stores of metro cities like, Hyper Star, Al-Fatah, and Metro etc. may become the potential customers of these fish farms.

Fisheries sector contribute 0.4% to the GDP of Pakistan, recorded a growth rate of 0.6% in 2019-20 (Pakistan Economic Survey 2019-20). Fisheries sector play a crucial role in developing the economy of Pakistan by providing employment to a significant number of people residing in impoverished societies and backward regions. In 2019-20 the fish meat availability to individual Pakistani was 3 kg per capita per annum (Pakistan Economic Survey 2019-20). Pakistan fishing industry is characterized into three categories based on production. These are marine, inland and aquaculture. Among these, the majority of catch is derived from marine and inland fisheries. Table 3 presents the production of fisheries in Pakistan from these three sources (FAO 2019).

Table 3: Production of Fisheries in Pakistan⁷

| Method of Fish Production | Fish Production (Tonnes) |
|---------------------------|--------------------------|
| Inland | 276,501 |
| Marine | 346,841 |
| Aquaculture | 148,266 |
| Total | 771,608 |

As per Table 3 Inland fishing contributes 36%, marine contributes 45% and aquaculture contributes 19% of towards total fish production of Pakistan.

In aquaculture, artificial fish ponds are developed to farm fish, this is commonly known as fish farming or freshwater farming. Aquaculture artificial fish ponds are made on land and also using modern technology like Biofloc.

Table 4 shows aquaculture is widely done in Punjab, Sindh and also on small scale in KPK and Balochistan.

Table 4: Province wise Distribution of Fish Farms⁸

| Sindh | Punjab | Balochistan | KPK | Total |
|--------|--------|-------------|-----|---------------|
| 49,170 | 10,400 | 100 | 560 | 60,230 |

As per World Bank Group, 2018 data, aquaculture contributes on an average 150,000 tons of fish annually in the fish market of Pakistan. During the discussion with the owners of the current biofloc fish farm owners, it was highlighted that there are approximately thirty thousand biofloc tanks working in the province of Punjab.

⁷ FAO, 2019

⁸ State Bank of Pakistan, Publications Fisheries Value Chain, 2014

With respect to aquaculture, Tilapia have huge potential to revolutionize fish farming in Pakistan and they are normally farmed in aquaculture fisheries sector in genetically modified version. Tilapia adds on average 3,000 tons annually. According to the Agricultural Credit and Microfinance Department of the State Bank, industry for Tilapia is relatively small.

All the above-mentioned facts and data related to fish production, per capita fish meat availability, contribution of aqua cultured fish toward total production of Pakistan, points towards the potential of Biofloc fish farming in Pakistan.

9. PROJECT COST SUMMARY

A detailed financial model has been developed to analyze the commercial viability of the Biofloc fish farming. Various cost and revenue related assumptions along with the results of the analysis are outlined in this section.

The projected Income Statement, Balance Sheet and Cash Flow Statement are attached as annexures.

9.1. Project Economics

All the figures in this financial model have been calculated after carefully taking into account the relevant assumptions and target market. The details of project economics are shown in

The financial feasibility analysis provides information regarding projected IRR, NPV and payback period of the study. Financial feasibility results are shown in Table 5.

Table 5: Financial Feasibility Analysis

| Description | Values |
|----------------------------|--------|
| IRR | 20% |
| NPV (PKR) | 71,021 |
| Payback Period (years) | 5.45 |
| Projection Years | 10 |
| Discount Rate used for NPV | 20% |

9.1.1. Financial Feasibility Analysis at 50% Debt

The financial feasibility analysis provides information regarding projected IRR, NPV and payback period of the study as per (50:50) Debt: Equity Model. Financial feasibility results are shown in Table 6.

Table 6: Financial Feasibility Debt Financing

| Description | Project |
|----------------------------|-----------|
| IRR | 20% |
| NPV (PKR) | 1,727,581 |
| Payback Period (years) | 5.46 |
| Discount Rate used for NPV | 16% |

9.2. Project Cost

Total Project cost of PKR 6,474,721 for our proposed project will be financed through (100%) Equity and is shown in Table 7.

Table 7: Project Cost

| Cost Item | Cost (PKR) |
|-----------------------------------|------------------|
| Land | 900,000 |
| Building | 3,715,410 |
| Machinery and Equipment | 243,400 |
| Furniture & Fixtures | 175,000 |
| Office Equipment | 370,000 |
| Office Vehicle | 82,315 |
| Pre-Operating Cost | 354,834 |
| Total Capital Cost – (A) | 5,840,958 |
| Working Capital | |
| Equipment Spare Parts Inventory | 3,477 |
| Feed Inventory | 130,286 |
| Initial Cash | 500,000 |
| Total Working Capital– (B) | 633,763 |
| Total Project Cost – (A+B) | 6,474,721 |

9.2.1. Land Requirement

The proposed Biofloc farming unit will be set up on purchased/owned land. In this regard, a land area measuring 4500 sq. ft. will be acquired in any of the proposed locations. Proposed Project will be set up on agriculture land. That is why its cost is less than average land cost normally used for other business setups in city area. This space requirement has been calculated on the basis of proposed number of Biofloc tanks, manpower, required machinery and equipment.

Table 8 provides the details of space requirement and the associated cost.

Table 8: Space Requirement

| Cost Item | % Break-Up | Area Sq. Feet |
|---------------------|-------------|----------------|
| Management building | 6% | 270 |
| Biofloc Tanks | 80% | 3,600 |
| Store | 6% | 270 |
| Kitchen | 2% | 90 |
| Washrooms | 2% | 90 |
| Pavement/driveway | 2% | 90 |
| Grounds | 2% | 90 |
| Total | 100% | 4,500 |
| Land Cost | | 900,000 |

9.2.2. Building/ Civil Works

This project would require construction of a building and an electricity connection of 5 KW under agricultural tariff D-1(a). Civil Works includes management building, store, kitchen and washroom. Construction cost of one Biofloc Tank ranges between PKR 70,000 to 100,000. Plastic sheet is used to cover the tank during winter. In Summer, green colored shade net is used to protect the fish from high temperature. Shed will be constructed on approximately 3,600 sq. ft. area. Remaining 900 sq. ft. has been allocated for administration office and driveway. Cost of precast boundary wall to surround the area of 4500 sq. feet has also been included in building/civil works.

Total cost for constructing a building is estimated as PKR 3,715,410. Details of cost related to building are given in Table 9.

Table 9 : Building/ Civil Works

| Cost Item | % Break-Up | Area Sq. Feet | Construction Cost Per Sq. Feet (PKR) | Total Construction Cost (PKR) |
|---------------------|------------|---------------|--------------------------------------|-------------------------------|
| Management building | 6% | 270 | 2,100 | 567,000 |
| Biofloc Tanks | 80% | 3,600 | 356 | 1,280,000 |
| Store | 6% | 270 | 2,100 | 567,000 |
| Kitchen | 2% | 90 | 2,100 | 189,000 |
| Washrooms | 2% | 90 | 2,100 | 189,000 |
| Pavement/driveway | 2% | 90 | 1000 | 90,000 |

| | | | | |
|--------------|-------------|----|------|------------------|
| Grounds | 2% | 90 | 1000 | 90,000 |
| Total | 100% | | | 2,972,000 |

Table 10: Biofloc Tanks Cost Detail

| Number of Biofloc Tanks | Cost per tank | Total tank cost | Total area | Cost per sq. ft. |
|-------------------------|---------------|-----------------|------------|------------------|
| 16 | 80,000 | 1,280,000 | 3,600 | 356 |

Table 11: Shed Cost Detail

| Description | Area / Length | Per Sq. feet/feet | Cost (PKR) |
|--|---------------|-------------------|----------------|
| Green Net Shade sheet | 3,600 | 30 | 108,000 |
| Greenhouse Clear Plastic Polyethylene | 3,600 | 10 | 36,000 |
| Galvanized Iron Pipe | 1,143 | 270 | 308,610 |
| Civil Works (Polls Foundation)- Material cost | 34 | 200 | 6,800 |
| Labour- Installation | | | 18,000 |
| Labour- Polls Civil Works | | | 6,000 |
| Total | | | 483,410 |

Table 12: Precast Boundary Wall Cost Detail

| Description | Area / Length (Running Feet) | Per Running Feet | Cost (PKR) |
|-------------------------------|------------------------------|------------------|----------------|
| Boundary Wall 75 feet- Length | 75 | 1,400 | 210,000 |
| Boundary Wall 60 feet- Width | 60 | 1,400 | 154,000 |
| Iron Gate | | | 40,000 |
| Total | | | 404,000 |

9.2.3. Machinery and Equipment Requirement

Table 13 shows costs, units of measurements, specifications, and total cost for machinery and equipment.

Table 13: Machinery and Equipment Requirement

| Cost Item | Unit of Measurement | Specifications | No. | Unit Cost (PKR) | Total Cost (PKR) |
|---------------------|----------------------|-------------------|-----|-----------------|------------------|
| Water Pump | Number of Water Pump | 1.5 HP | 1 | 15,000 | 15,000 |
| Ring Blower | Number of Blowers | 1.5 HP | 1 | 125,000 | 125,000 |
| Aeration Tubing | Per Tank | 0.6 Inch Diameter | 16 | 400 | 6,400 |
| Invertor (for UPS) | | | 1 | 7,000 | 7,000 |
| Batteries (for UPS) | | 24 Volt | 2 | 15,000 | 30,000 |
| Generator | | 3500 Watt | 1 | 60,000 | 60,000 |
| Total | | | | | 243,400 |

9.2.4. Furniture and Fixture Requirement

Details of the furniture and fixture required for the project are given in Table 14.

Table 14: Furniture and Fixtures

| Cost Item | No. | Unit Cost (PKR) | Total Cost (PKR) |
|------------------|-----|-----------------|------------------|
| Office Tables | 1 | 25,000 | 25,000 |
| Office Chairs | 1 | 10,000 | 10,000 |
| Executive Tables | 1 | 30,000 | 30,000 |
| Executive Chairs | 1 | 20,000 | 20,000 |
| Sofa Set | 1 | 35,000 | 35,000 |
| Table for Guests | 1 | 15,000 | 15,000 |
| Guest Chairs | 4 | 10,000 | 40,000 |
| Total | | | 175,000 |

9.2.5. Office Equipment Requirement

Following office equipment will be required for the proposed project given in Table 15.

Table 15: Office Equipment

| Cost Item | No. | Unit Cost (PKR) | Cost (PKR) |
|--|-----|-----------------|----------------|
| Laptop / Desktop | 1 | 80,000 | 80,000 |
| Printer | 1 | 40,000 | 40,000 |
| Security System (4 Cams) | 4 | 2,000 | 8,000 |
| Digital Video Recorder (DVR) | 1 | 12,000 | 12,000 |
| LED / LCD 23 inch (Surveillance) | 1 | 40,000 | 40,000 |
| LED Lights | 2 | 5,000 | 10,000 |
| Water Dispenser | 1 | 20,000 | 20,000 |
| Air Cooler | 1 | 90,000 | 90,000 |
| Electronic Weighing Scale (300 kg) | 1 | 20,000 | 20,000 |
| Water Parameter Testing Kit ⁹ | 1 | 50,000 | 50,000 |
| Total | | | 370,000 |

9.2.6. Office Vehicle Requirement

Vehicles are required for the transport of raw material and finished products. Details of the unit and total cost required along with their cost for the proposed project are provided in Table 16.

Table 16: Vehicles Cost

| Cost Item | No. | Unit Cost (PKR) | Total Cost (PKR) |
|----------------------|-----|-----------------|------------------|
| Motorcycle | 1 | 80,000 | 80,000 |
| Registration Charges | 1 | 1500 | 1500 |
| Total | | | 81,500 |

⁹ The Kit includes tools to measure water parameters i.e., pH Level, TDS, Dissolved Oxygen Level Ammonia Kit.

Total dissolved solids(TDS) is the term used to describe the inorganic salts and small amounts of organic matter present in solution in water.

9.2.7. Pre-Operating Expense Requirement

The details regarding pre-operating expenses are provided in Table 17.

Table 17: Pre-Operating Expenses

| Cost Item | Number of Employee | Number of Months | Per Month Cost (PKR) | Total Cost (PKR) |
|---------------------------------|--------------------|------------------|----------------------|------------------|
| Farm Officer | 1 | 3 | 25,000 | 75,000 |
| Labour | 2 | 2 | 20,000 | 160,000 |
| Security Guard | 2 | 1 | 20,000 | 40,000 |
| Connection Charges- Electricity | | | 48,600 | 48,600 |
| Connection Charges- Water | | | 20,000 | 20,000 |
| Utilities exp. | | | | 11,234 |
| Total | | | | 354,834 |

9.2.8. Break Even Analysis

Calculation of Product wise break-even analysis is provided in Table 18.

Table 18: Break Even Analysis

| Particulars | Amount First Year (PKR) | Profitability Ratio |
|------------------------------|-------------------------|---------------------|
| Sales | 4,800,000 | 100% |
| Less: Variable cost of sales | 3,378,240 | 70% |
| Contribution/(deficit) | 1,421,760 | 30% |
| Fixed Costs | 1,253,697 | 26% |
| Breakeven (kgs) | 14,109 | |
| Sale Price | 300 | |
| Breakeven Revenue | 4,232,603 | |
| Breakeven Capacity | 88% | |

9.2.9. Revenue Generationg the first year of operations.

Table 19 provides details for expected revenue generation of the proposed Biofloc fish farming unit during the first year of operations.

Table 19: Revenue Generation

| Description | Sales (kgs) (A) | Price/kg (B) | Total Revenue C=(A*B) |
|-------------|--------------------|-----------------|--------------------------|
| Revenue | 16,000 | 300 | 4,800,000 |

9.2.10. Variable Cost Requirement

Variable costs are detailed in Table 20.

Table 20: Variable Cost

| Cost Item | Total Cost (PKR) |
|---|------------------|
| Cost of goods sold 1 (Fingerlings Cost) | 96,000 |
| Cost of goods sold 2- (Feed cost) | 1,824,000 |
| Operating costs 1 (Machinery Maintenance) | 24,340 |
| Operating costs 2 (Utilities) | 78,220 |
| Mortality rate (3%) | 2,880 |
| Operating costs 4 - Cost of Probiotics ¹⁰ | 40,000 |
| Operating costs 1 (Direct Labour) | 1,260,000 |
| Travelling expense | 48,000 |
| Communications expense (phone, fax, mail, internet, etc.) | 4,800 |
| Total | 3,378,240 |

¹⁰ Probiotics are beneficial bacteria which play an important role in the microbial balance of the microorganisms and the water environment. The presence of beneficial bacteria in the Biofloc creates a “natural probiotic” effect, which can act both internally and externally to combat pathogens and improve immune response

Table 21: Cost of goods sold 1 – Fingerling Cost

| Cost Item | Cost / Fingerling (PKR) (A) | Number of Fingerling (per Tank) (B) | No of Tank (C) | Total Seeds (Units) $D=B*C$ | Total Cost (PKR) (A*D) |
|-----------------|--------------------------------|--|-------------------|--------------------------------|---------------------------|
| Fingerling Cost | 3 | 2,000 | 16 | 32,000 | 96,000 |
| Total | | | | | 96,000 |

Table: 22 Cost of goods sold 2 – Feed Cost

| Cost Item | Feed Conversion Rate (FCR) (A) | Average Cost / kg of Feed (PKR) (B) | Cost per kg of Production (PKR) $C=(A*B)$ | Total Capacity (kgs) (D) | Total Cost (PKR) (C*D) |
|--------------|-----------------------------------|--|--|-----------------------------|---------------------------|
| Feed Cost | 1.2 | 95 | 114 | 16,000 | 1,824,000 |
| Total | | | | | 1,824,000 |

Table 23: Operating costs - Machinery Maintenance

| Cost Item | Machinery Cost | Machinery Maintenance Rate | Total Cost (PKR) |
|------------------|----------------|----------------------------|------------------|
| Maintenance Cost | 243,400 | 10% | 24340 |
| Total | | | 24340 |

Table 24: Operating costs –Direct Labor

| Post | No. of Personnel | Monthly Salary (PKR) | Annual Salary (PKR) |
|--------------|------------------|----------------------|---------------------|
| Farm Officer | 1 | 25,000 | 300,000 |
| Labour | 2 | 18,000 | 864,000 |
| Total | 3 | | 1,260,000 |

Table 25: Operating costs –Cost of Probiotics

| Cost Item | Production Quantity Sold | Probiotic Cost per KG of Production | Total Cost (PKR) |
|-----------------|--------------------------|-------------------------------------|------------------|
| Probiotics Cost | 16,000 | 2.5 | 40000 |
| Total | | | 40,000 |

Table 26: Mortality Rate

| Cost Item | Seed Input | Mortality Rate | Total Cost (PKR) |
|--------------|------------|----------------|------------------|
| Mortality | 96,000 | 3% | 2880 |
| Total | | | 2880 |

9.2.11. Fixed Cost Requirement

Fixed cost is detailed in Table 27.

Table 27: Fixed Cost

| Fixed Cost | Cost (PKR) |
|--|------------------|
| Utilities | 56,582 |
| Administration expense | 480,000 |
| Promotional expense | 96,000 |
| Professional fees (Technical Expert, etc.) | 48,000 |
| Depreciation expense | 502,148 |
| Amortization of pre-operating costs | 70,967 |
| Total | 1,253,697 |

9.2.12. Human Resource Requirement

For the 1st year of operations, the Biofloc fish farming shall require the workforce and salary cost as projected in Table 28.

Table 28: Human Resource Requirements

| Administration Staff | No of Staff | Monthly Salary (PKR) | Annual Salary (PKR) |
|----------------------|-------------|----------------------|---------------------|
| Farm Officer | 1 | 25,000 | 300,000 |
| Labour | 4 | 20,000 | 960,000 |
| Security Staff | 2 | 20,000 | 480,000 |
| Total | | | 1,740,000 |

10. CONTACT DETAILS

In order to facilitate the potential investors, contact details of some relevant vendors for the proposed project is given in Table 29.

Table 29: Contact Details

| Name of Supplier | Address | Email/ Website | Contact Number |
|--|--|--|----------------|
| Fisheries Development Board (FDB) | Plot #12, Orchard Scheme, Murree Road Islamabad, | http://fdb.org.pk | 051-9230348 |
| Ali Biofloc Fish Farm | Zam Zam Chowk Sargodha | Bossbiofloc@gmail.com | 0306-4068080 |
| M/s. Abid Rafique and Co. | Shahrah-e-Faisal Karachi- | www.abidrafique.com | 0300-5260128 |
| M/s. Tawakkal Tilapia Hatcheries Muzaffargarh, Punjab | Tilapia Hatcheries Muzaffargarh, Punjab | tawakkalfishhatchery@yahoo.com | 049-4001072 |
| M/s. Ayefa Protein Farms (Pvt) Ltd. Business: Tilapia Farm | 42 Westwood Colony, Thokar Niaz Baig, Lahore | www.lahoreindustry.com | 0322-7172497 |

11. USEFUL LINKS

Table 30: Useful Links

| Name of Organization | E-mail address |
|--|--|
| Small and Medium Enterprises Development Authority (SMEDA) | www.smeda.org.pk |
| National Business Development Program (NBDP) | www.nbdp.org.pk |
| Government of Pakistan | www.pakistan.gov.pk |
| Ministry of Industries and Production | www.moip.gov.pk |
| Ministry of Federal Education and Professional Training | www.mofept.gov.pk |
| Government of Punjab | www.punjab.gov.pk |
| Security and Exchange Commission of Pakistan | www.secp.gov.pk |
| State Bank of Pakistan | www.sbp.gov.pk |
| Federation of Pakistan Chambers of Commerce and Industry (FPCCI) | www.fpcci.com.pk |
| Technical Education and Vocational Training Authority (TEVTA) | www.tevta.org |
| Punjab Vocational Training Council (PVTC) | www.pvtc.gop.pk |
| Punjab Small Industries Corporation | www.psic.gop.pk |
| Department of Fisheries Government of Punjab | www.punjabfisheries.gov.pk/ |
| Fisheries Development Board of Pakistan | fdb.org.pk/ |

12. ANNEXURES

12.1. Income Statement

| Income Statement | | | | | | | | | | | |
|---|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|--|
| | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 | |
| Revenue | 4,800,000 | 5,337,600 | 5,935,411 | 6,600,177 | 7,339,397 | 8,161,410 | 9,075,487 | 10,091,942 | 11,222,240 | 12,479,130 | |
| <i>Cost of sales</i> | | | | | | | | | | | |
| Cost of goods sold 1 (Seed Cost) | 96,000 | 103,968 | 112,597 | 121,943 | 132,064 | 143,026 | 154,897 | 167,753 | 181,677 | 196,756 | |
| Cost of goods sold 2- (Feed cost) | 1,824,000 | 1,975,392 | 2,139,350 | 2,316,916 | 2,509,220 | 2,717,485 | 2,943,036 | 3,187,308 | 3,451,855 | 3,738,358 | |
| Operation costs 1 (Direct Labor) | 1,260,000 | 1,352,400 | 1,451,576 | 1,558,025 | 1,672,280 | 1,794,914 | 1,926,541 | 2,067,821 | 2,219,461 | 2,382,221 | |
| Operating costs 1 (Machinery Maintenance) | 24,340 | 26,360 | 28,548 | 30,918 | 33,484 | 36,263 | 39,273 | 42,532 | 46,063 | 49,886 | |
| Operating costs 2 (Utilities) | 78,220 | 85,070 | 92,519 | 100,620 | 109,431 | 119,014 | 129,436 | 140,770 | 153,097 | 166,503 | |
| Mortality rate | 2,880 | 3,119 | 3,378 | 3,658 | 3,962 | 4,291 | 4,647 | 5,033 | 5,450 | 5,903 | |
| Operating costs 4 - Cost of Probiotics per KG of Out put | 40,000 | 43,320 | 46,916 | 50,810 | 55,027 | 59,594 | 64,540 | 69,897 | 75,699 | 81,982 | |
| Total cost of sales | 3,325,440 | 3,589,629 | 3,874,883 | 4,182,889 | 4,515,468 | 4,874,586 | 5,262,369 | 5,681,114 | 6,133,300 | 6,621,608 | |
| Gross Profit | 1,474,560 | 1,747,971 | 2,060,528 | 2,417,288 | 2,823,929 | 3,286,824 | 3,813,118 | 4,410,828 | 5,088,940 | 5,857,522 | |
| <i>General administration & selling expenses</i> | | | | | | | | | | | |
| Administration expense | 480,000 | 515,200 | 552,981 | 593,533 | 637,059 | 683,777 | 733,920 | 787,741 | 845,509 | 907,513 | |
| Electricity Admin Related | 56,582 | 61,537 | 66,925 | 72,786 | 79,159 | 86,091 | 93,630 | 101,829 | 110,745 | 120,443 | |
| Travelling expense | 48,000 | 51,520 | 55,298 | 59,353 | 63,706 | 68,378 | 73,392 | 78,774 | 84,551 | 90,751 | |
| Communications expense (phone, fax, mail, internet, etc.) | 4,800 | 5,152 | 5,530 | 5,935 | 6,371 | 6,838 | 7,339 | 7,877 | 8,455 | 9,075 | |
| Promotional expense | 96,000 | 106,752 | 118,708 | 132,004 | 146,788 | 163,228 | 181,510 | 201,839 | 224,445 | 249,583 | |
| Professional fees (Technical Expert, etc.) | 48,000 | 53,376 | 59,354 | 66,002 | 73,394 | 81,614 | 90,755 | 100,919 | 112,222 | 124,791 | |
| Depreciation expense | 502,148 | 502,148 | 502,148 | 502,148 | 502,148 | 502,148 | 458,613 | 607,612 | 607,612 | 607,612 | |
| Amortization of pre-operating costs | 70,967 | 70,967 | 70,967 | 70,967 | 70,967 | - | - | - | - | - | |
| Subtotal | 1,306,497 | 1,366,652 | 1,431,912 | 1,502,728 | 1,579,592 | 1,592,074 | 1,639,158 | 1,886,591 | 1,993,539 | 2,109,768 | |
| Operating Income | 168,063 | 381,319 | 628,616 | 914,560 | 1,244,338 | 1,694,750 | 2,173,960 | 2,524,237 | 3,095,400 | 3,747,754 | |
| Gain / (loss) on sale of machinery & equipment | - | - | - | - | - | - | 79,105 | - | - | - | |
| Gain / (loss) on sale of office equipment | - | - | - | - | - | - | 92,500 | - | - | - | |
| Gain / (loss) on sale of office vehicles | - | - | - | - | - | - | 28,810 | - | - | - | |
| Earnings Before Interest & Taxes | 168,063 | 381,319 | 628,616 | 914,560 | 1,244,338 | 1,694,750 | 2,374,375 | 2,524,237 | 3,095,400 | 3,747,754 | |
| Subtotal | - | - | - | - | - | - | - | - | - | - | |
| Earnings Before Tax | 168,063 | 381,319 | 628,616 | 914,560 | 1,244,338 | 1,694,750 | 2,374,375 | 2,524,237 | 3,095,400 | 3,747,754 | |
| Tax | 60,000 | 66,720 | 74,193 | 82,502 | 91,742 | 144,212 | 246,156 | 274,847 | 393,850 | 556,938 | |
| NET PROFIT/(LOSS) AFTER TAX | 108,063 | 314,599 | 554,423 | 832,058 | 1,152,595 | 1,550,538 | 2,128,219 | 2,249,390 | 2,701,550 | 3,190,816 | |

12.2. Balance Sheet

| Balance Sheet | | | | | | | | | | | Rs. in actuals |
|---|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|-------------------|-------------------|-------------------|
| | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| Assets | | | | | | | | | | | |
| <i>Current assets</i> | | | | | | | | | | | |
| Cash & Bank | 500,000 | 1,024,491 | 1,706,558 | 2,427,092 | 3,188,411 | 3,988,001 | 4,770,353 | 5,718,277 | 8,500,553 | 11,723,912 | 15,792,148 |
| Accounts receivable | - | 228,571 | 241,371 | 268,405 | 298,466 | 331,895 | 369,067 | 410,402 | 456,367 | 507,481 | 564,318 |
| Equipment spare part inventory | 3,477 | 2,372 | 2,775 | 3,246 | 3,796 | 4,440 | 5,193 | 6,074 | 7,105 | 8,310 | - |
| Raw material inventory | 130,286 | 89,140 | 104,551 | 122,626 | 143,827 | 168,693 | 197,859 | 232,066 | 272,188 | 319,246 | - |
| Total Current Assets | 633,763 | 1,344,574 | 2,055,255 | 2,821,369 | 3,634,501 | 4,493,029 | 5,342,472 | 6,366,820 | 9,236,214 | 12,558,948 | 16,356,466 |
| <i>Fixed assets</i> | | | | | | | | | | | |
| Land | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 | 900,000 |
| Building/Infrastructure | 3,715,410 | 3,343,869 | 2,972,328 | 2,600,787 | 2,229,246 | 1,857,705 | 1,486,164 | 1,114,623 | 743,082 | 371,541 | - |
| Machinery & equipment | 243,400 | 206,890 | 170,380 | 133,870 | 97,360 | 60,850 | 24,340 | 417,145 | 354,573 | 292,001 | 229,430 |
| Furniture & fixtures | 175,000 | 148,750 | 122,500 | 96,250 | 70,000 | 43,750 | 17,500 | 355,384 | 302,076 | 248,769 | 195,461 |
| Office vehicles | 82,315 | 69,968 | 57,621 | 45,273 | 32,926 | 20,579 | 8,232 | 167,163 | 142,088 | 117,014 | 91,939 |
| Office equipment | 370,000 | 314,500 | 259,000 | 203,500 | 148,000 | 92,500 | 37,000 | 634,115 | 538,998 | 443,880 | 348,763 |
| Total Fixed Assets | 5,486,125 | 4,983,977 | 4,481,829 | 3,979,681 | 3,477,532 | 2,975,384 | 2,473,236 | 3,588,430 | 2,980,818 | 2,373,206 | 1,765,594 |
| <i>Intangible assets</i> | | | | | | | | | | | |
| Pre-operation costs | 354,834 | 283,867 | 212,900 | 141,933 | 70,967 | - | - | - | - | - | - |
| Total Intangible Assets | 354,834 | 283,867 | 212,900 | 141,933 | 70,967 | - | - | - | - | - | - |
| TOTAL ASSETS | 6,474,722 | 6,612,418 | 6,749,984 | 6,942,983 | 7,183,000 | 7,468,413 | 7,815,708 | 9,955,250 | 12,217,031 | 14,932,154 | 18,122,060 |
| Liabilities & Shareholders' Equity | | | | | | | | | | | |
| <i>Current liabilities</i> | | | | | | | | | | | |
| Accounts payable | - | 83,665 | 90,947 | 98,892 | 107,564 | 117,037 | 127,390 | 138,713 | 151,105 | 164,677 | 163,767 |
| Total Current Liabilities | - | 83,665 | 90,947 | 98,892 | 107,564 | 117,037 | 127,390 | 138,713 | 151,105 | 164,677 | 163,767 |
| <i>Shareholders' equity</i> | | | | | | | | | | | |
| Paid-up capital | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 | 6,474,722 |
| Retained earnings | - | 54,031 | 184,315 | 369,369 | 600,714 | 876,654 | 1,213,596 | 3,341,815 | 5,591,205 | 8,292,755 | 11,483,571 |
| Total Equity | 6,474,722 | 6,528,753 | 6,659,037 | 6,844,091 | 7,075,435 | 7,351,376 | 7,688,318 | 9,816,537 | 12,065,926 | 14,767,477 | 17,958,293 |
| TOTAL CAPITAL AND LIABILITIES | 6,474,722 | 6,612,418 | 6,749,984 | 6,942,983 | 7,183,000 | 7,468,413 | 7,815,708 | 9,955,250 | 12,217,031 | 14,932,154 | 18,122,060 |

12.3. Cash Flow Statement

| Cash Flow Statement | | | | | | | | | | | Rs. in actuals |
|---|--------------------|----------------|----------------|------------------|------------------|------------------|------------------|--------------------|------------------|------------------|------------------|
| | Year 0 | Year 1 | Year 2 | Year 3 | Year 4 | Year 5 | Year 6 | Year 7 | Year 8 | Year 9 | Year 10 |
| <i>Operating activities</i> | | | | | | | | | | | |
| Net profit | - | 108,063 | 314,599 | 554,423 | 832,058 | 1,152,595 | 1,550,538 | 2,128,219 | 2,249,390 | 2,701,550 | 3,190,816 |
| Add: depreciation expense | - | 502,148 | 502,148 | 502,148 | 502,148 | 502,148 | 502,148 | 458,613 | 607,612 | 607,612 | 607,612 |
| amortization expense | - | 70,967 | 70,967 | 70,967 | 70,967 | 70,967 | - | - | - | - | - |
| Deferred income tax | - | - | - | - | - | - | - | - | - | - | - |
| Accounts receivable | - | (228,571) | (12,800) | (27,034) | (30,061) | (33,428) | (37,172) | (41,335) | (45,965) | (51,113) | (56,838) |
| Equipment inventory | (3,477) | 1,105 | (402) | (471) | (551) | (644) | (753) | (881) | (1,030) | (1,205) | 8,310 |
| Raw material inventory | (130,286) | 41,146 | (15,411) | (18,076) | (21,201) | (24,866) | (29,165) | (34,208) | (40,122) | (47,058) | 319,246 |
| Accounts payable | - | 83,665 | 7,282 | 7,945 | 8,673 | 9,473 | 10,353 | 11,323 | 12,392 | 13,572 | (910) |
| Cash provided by operations | (133,763) | 578,522 | 866,383 | 1,089,903 | 1,362,033 | 1,676,244 | 1,995,948 | 2,521,730 | 2,782,277 | 3,223,358 | 4,068,236 |
| <i>Financing activities</i> | | | | | | | | | | | |
| Issuance of shares | 6,474,722 | - | - | - | - | - | - | - | - | - | - |
| Cash provided by / (used for) financing activities | 6,474,722 | - | - | - | - | - | - | - | - | - | - |
| <i>Investing activities</i> | | | | | | | | | | | |
| Capital expenditure | (5,840,959) | - | - | - | - | - | - | (1,573,806) | - | - | - |
| Cash (used for) / provided by investing activities | (5,840,959) | - | - | - | - | - | - | (1,573,806) | - | - | - |
| NET CASH | 500,000 | 578,522 | 866,383 | 1,089,903 | 1,362,033 | 1,676,244 | 1,995,948 | 947,924 | 2,782,277 | 3,223,358 | 4,068,236 |

13. KEY ASSUMPTIONS

13.1. Operating Cost Assumptions

Table 31: Operating Cost Assumptions

| Description | Details |
|---|----------------------------------|
| Operating costs growth rate | 8.3% of general inflation rate |
| Water expenses | 7.3% of administration expenses |
| Travelling expenses | 10.0% of administration expenses |
| Communication expenses | 1.0% of administration expenses |
| Promotional expense | 2.0% of revenue |
| Professional fees (legal, audit, consultants, etc.) | 1.0% of administration expenses |
| Depreciation Rates | |
| Office vehicles | 15% |
| Furniture & fixtures | 15% |
| Office equipment | 15% |
| Building & infrastructure | 10% |
| Machinery & equipment | 15% |

13.2. Cost of Goods Sold Assumptions

Table 32: Cost of Goods Sold Assumptions

| Description | Details |
|--------------------------|------------------|
| Seed Cost per Fingerling | 6 |
| Feed Cost per Fingerling | 114 |
| Mortality rate | 3% of seed input |

13.3. Revenue Assumptions

Table 33: Revenue Assumptions

| Description | Details |
|---------------------------------|---------|
| Sale price growth rate | 11.2% |
| Production capacity utilization | 100% |

13.4. Financial Assumptions

Table 34: Financial Assumptions

| Description | Details |
|---|---------|
| Project life (Years) | 10 |
| Debt: Equity | 0:100 |
| Discount Rate used for NPV | 20% |
| Discount Rate used for NPV (50:50 Debt: Equity) | 16% |

13.5. Cash Flow Assumptions

Table 35: Cash Flow Assumptions

| Description | Details |
|-------------------------------------|---------|
| Accounts Receivable Cycle (in days) | 10 |
| Accounts Payable Cycle (in days) | 15 |