

Venture Capital (VC) for SMEs – New and Existing

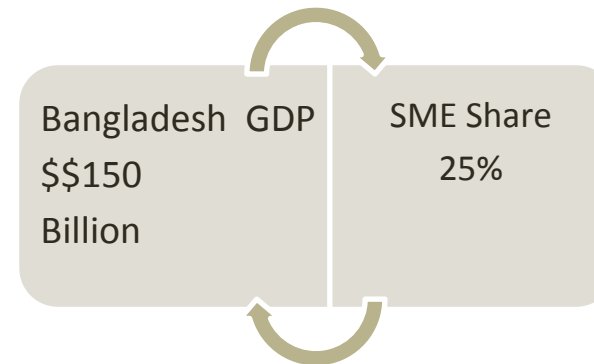
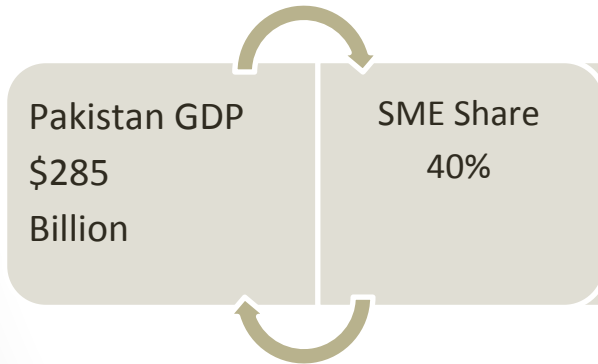
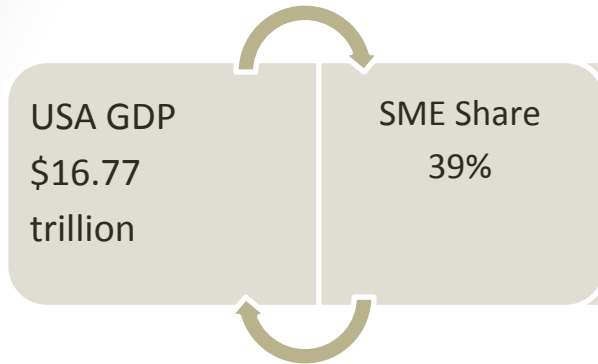
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SMEs as Engine of Economic Growth



Importance of VC for SMEs

- A dollar invested in venture capital creates three times more patents/ Innovation than a dollar invested in R&D. *Kortum and Lerner (2000, 2001)*
- From 1970 to 2009, \$273.3 billion of venture capital investment has yielded 7.6 million jobs and \$1.3 trillion in revenue. *National Venture Capital Association (NVCA)*
- One job for every \$36,000 invested
- Investment created 5.9 percent of the nation's jobs and 13.1 percent of the US GDP.

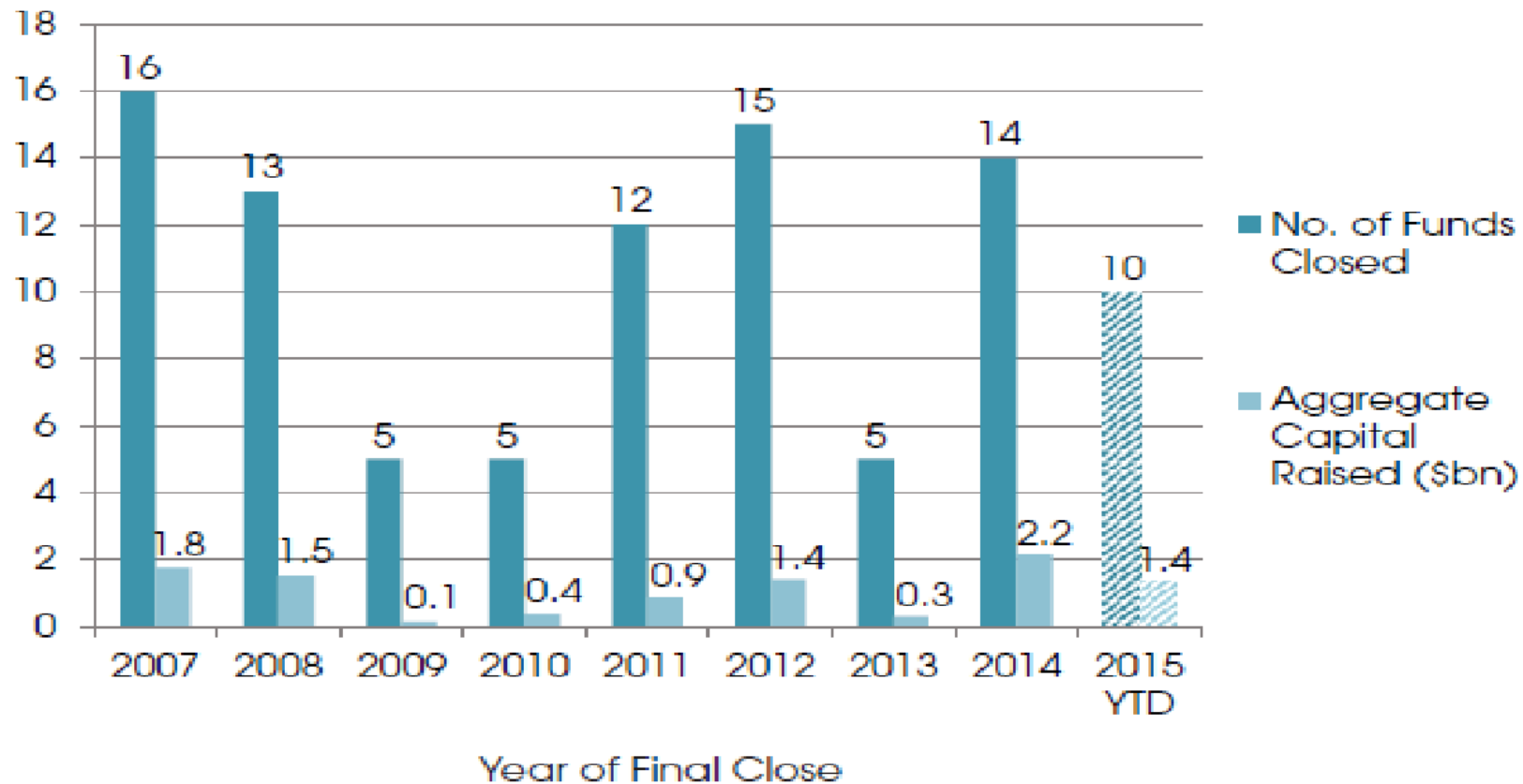
VC Investment in Asia

- \$26bn/ 30bn VC investment in (2013/ 2014)
 - China invested \$5.7bn in 189 ventures (2014)
 - \$4.9bn invested in NorthEast Asia
 - \$1bn invested in 104 venture capital deals across ASEAN nations
 - \$2.7bn was invested in 231 venture capital deals in 2014 throughout South Asia

Preqin's research (Sep 2014)

VC in India

Fig. 1: Annual India-Focused Venture Capital Fundraising, 2007 - 2015 YTD (As at 21 August 2015)



Source: Preqin Funds in Market

Philanthropy Fund

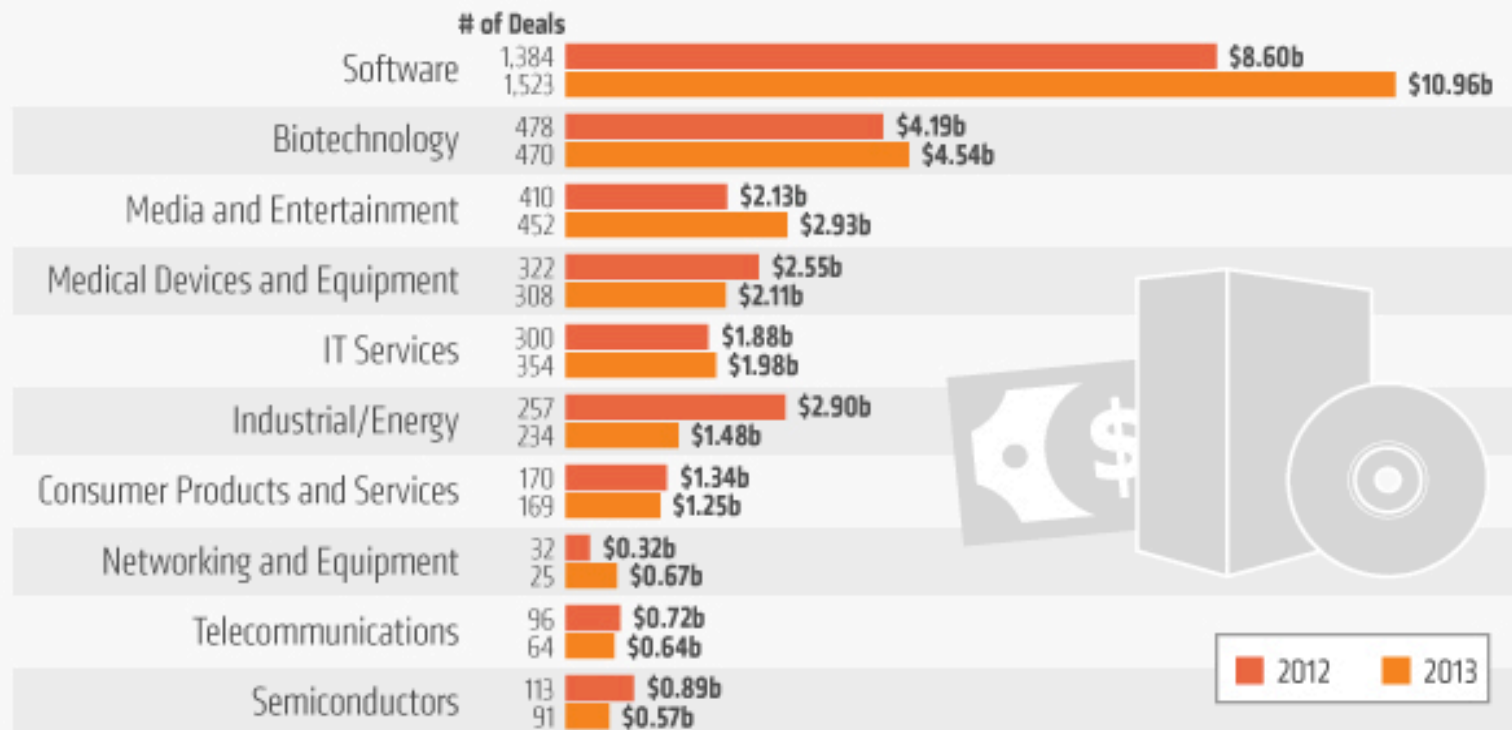
Case of Western Australia's venture

- Started as grant of \$300K from Social Services Dept.
- Donor addressing important social issues
- \$165m philanthropy fund is raised
- More than 35 investors have joined
- Funds is supported to scale up social impact
- Fund is managed by Independent third party

VC for sector growth

Software is America's Largest Investment Sector By Far

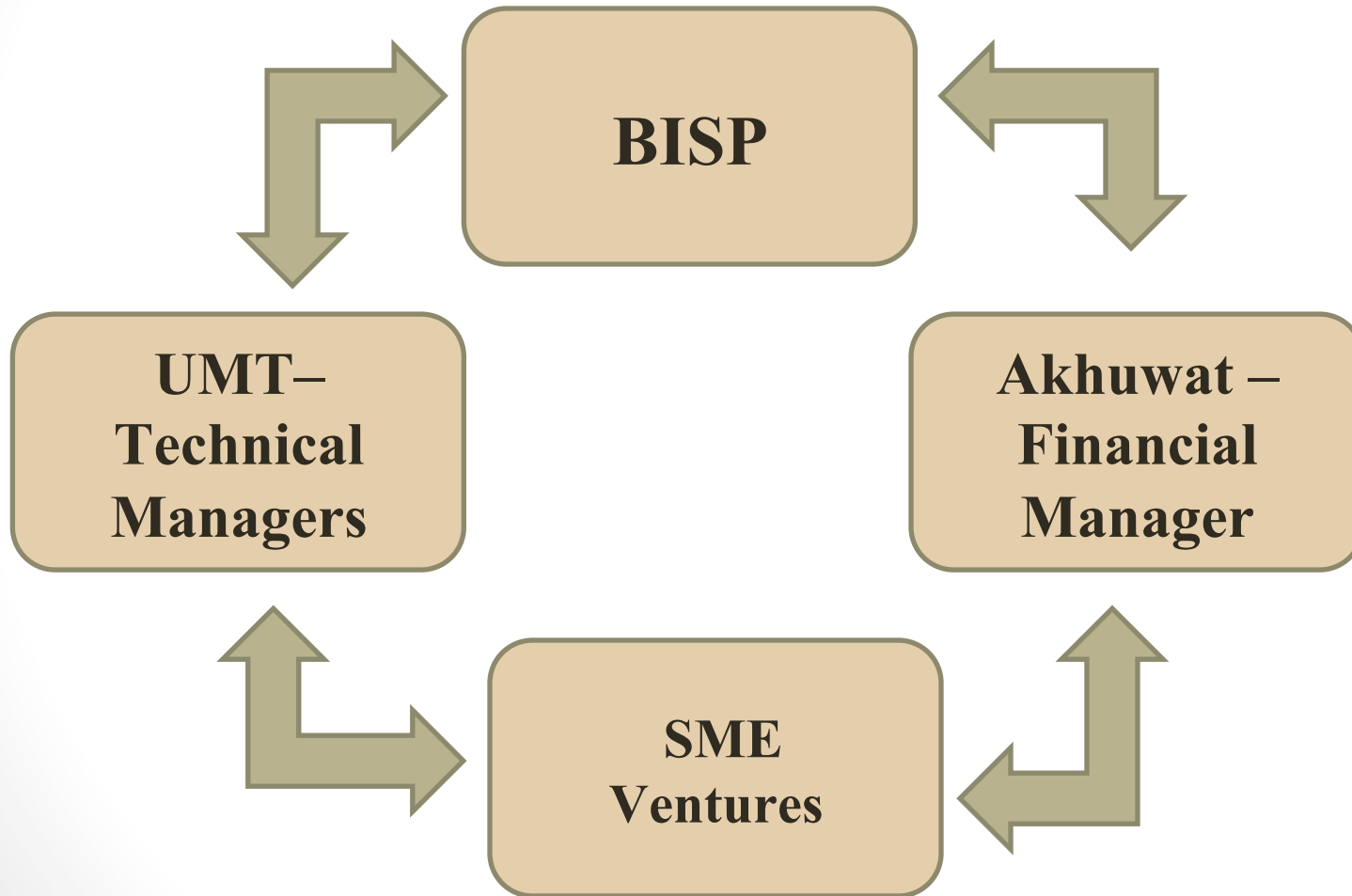
U.S. venture capital investment by sector in 2012 and 2013 (in billion U.S. dollars)



VC Contributes for

- Economic growth
- Sustainable job creation
- Income generation
- Poverty alleviation.

Proposal for Piloting



Proposed Funding Stage

Stage 01

- Idea Stage/ Prototype
- Bootstrapping

Stage 02

- Pilot Customers
- Seed funding (Angels)

Stage 03

- Growth stage
- Venture Capital

Thank You