

District Economic Profile Sawabi



Turn Potential into Profit

Small & Medium Enterprises Development Authority(SMEDA)

Ministry of Industries and Production

Government of Pakistan

<http://www.smeda.org.pk>

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1. Introduction to SMEDA.

The Small and Medium Enterprises Development Authority (SMEDA) was established in October 1998 with an objective to provide fresh impetus to the economy through development of Small and Medium Enterprises (SMEs).

With a mission "to assist in employment generation and value addition to the national income, through development of the SME sector, by helping increase the number, scale and competitiveness of SMEs", SMEDA has carried out 'sector research' to identify policy, access to finance, business development services, strategic initiatives and institutional collaboration and networking initiatives.

Preparation and dissemination of feasibility studies in key areas of investment has been a successful hallmark of SME facilitation by SMEDA.

Concurrent to the feasibility studies, a broad spectrum of business development services is also offered to the SMEs by SMEDA. These services include identification of experts and consultants and delivery of need based capacity building programs of different types in addition to business guidance through help desk services.

2. Disclaimer.

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Document Control

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3.Introduction

Sawabi lies between the Indus River and Kabul River, in the Khyber Pakhtunkhwa Province (KPK) of Pakistan. Its residents are referred to as Swabiwaals. Sawabi is the fourth most populous district of the KPK. The Yousafzai clan of Pukhtoons are the district's predominant clan.



District Sawabi was given the status of District in July 1988. Previously it was part of Peshawar District and then a Sub-Division of Mardan District. It consists of Four Tehsils, namely Swabi, Lahor, Topi and Razar. Swabi has 56 Wards / Union Councils which have been subdivided further into 160 Neighbourhood / Village Councils. As per census 2017 it has a population of 1.6 Million with a growth rate of 2.00 % (Rounded). Total Area of the district is 1543 Square Kilometers. Mr. Nazar Hussain Khan was posted the first Deputy Commissioner in the newly created district.

The district may be divided into two parts, the northern hilly areas and the southern plain area. The major parts of these hills are in Gadoon area in the north-east. These are the continuation of the Mahaban hills. The other important hills are situated in north-western corner of the district. These are locally called as the Narranji hills. The height of these hills varies between 750 to 1400 meters above sea level. There are also a few other small isolated hills, the most important of which is located south of Sawabi town. Other hills are in the south along the border with Nowshera district, which are the part of Khattak hills, north of the Kabul River. From the foot of the hills, the plain runs down, at first with a steep slope, and then gently to the lower levels, towards the Kabul River.

The plain area of the district is intersected by numerous streams and many smaller ravines. The important stream is the Narranji Khovar, which flows from Narranji hills in a South – Western direction joining the Kalapani stream in Mardan district. Another important stream is Badri Khovar which flows from the South close to Swabi town and joins the river Indus near village Hund. The Indus River flows along the Southern boundary of the District.

Boundaries

It is bounded on the north by Buner District, on the east by Haripur District, on the South by Attock District of the Punjab Province and on the West by Nowshera and Mardan Districts.

Sawabi is at a distance of 132 Kilometers from Islamabad towards west and 100 Kilometers from the Provincial Headquarter Peshawar towards east.

Physical features and Topography

The arable soil of Sawabi District has developed either from River alluvium or loess plains. Texture of river alluvium ranges from sandy loam to loamy sand, loam approaching clay loam. The soil of loess plains ranges in texture from silt loam to silty clay loam or silty clay.

The soil is irrigated for general cropping with canals supplemented by well – irrigation. Some parts where irrigation is not feasible, are used for dry-farming of wheat, gram and groundnuts.

Geology

The Sawabi District exhibits the following rock units;

- ✧ Salkhala Formation
- ✧ Manki Formation
- ✧ Sobra Formation
- ✧ Tanawal Formation
- ✧ Ambar Formation
- ✧ Misri Banda Formation
- ✧ Panjpir Formation
- ✧ Granite and Sills/Dykes

Climate Conditions

The District has extremes of climate. The summer season is extremely hot. A steep rise of temperature is observed from May to June and even in July, August and September record quite high temperatures. During May and June dust storms are frequent at night. The temperature reaches to its maximum in the month of June. Due to intensive cultivation and irrigation the tract is humid and the heat is oppressive. A rapid fall of temperature is recorded from October onwards. The coldest month is January. Towards the end of the cold weather there are occasional thunder storms and hail storms.

The maximum rainfall is received in July and August during which the weather becomes hot and humid. The relative humidity is quite high throughout the year, while maximum humidity recorded in December.

Month	Mean Temperature (Celcius)	
	Maximum	Minimun
January	20.8	1.1
February	21.3	3.4
March	23.5	8.5
April	32.2	12.8
May	40	18.9
June	44	23.4
July	42.8	28.6
August	39.9	21.9
September	36.4	20.6
October	31.9	12.6
November	27.1	4.6
December	21.4	1.2

MONTHWISE MEAN TEMPERATURE, PRECIPITATION AND HUMIDITY 2012 – 2022

General Aspect

Yousafzai is the dominating tribe of the District whose ancestors came from Ghowra Marghai. The place is somewhere in Western Afghanistan. Yousafzai first occupied Peshawar and gradually they occupied the present territories. Yousafzai generally have robust built stature with fair complexion. They are well known for their hospitality.

A six lane motorway connecting Islamabad with Peshawar passes through Swabi District with an access interchange at village Ambar. Swabi, also commonly known as the "Land of Yousafzai Eagles", has produced a number of great personalities, which has influenced various aspects of Pakistan, like Politics, Literature, Sports, Defense, Education and much more. Great personalities, like Captain Karnal Sher Khan Shaheed (Nishan-e-Haider) who got martyrdom during Kargil War born here. Similarly Sir Sahibzada Abdul Qayum Khan (the founder of Islamia College Peshawar) Maulana Muhammad Ali Johar (the founder of Caliphate Movement in British era) VP Singh (The Seventh Prime Minister of India) Abdul Qadir (former test cricketer and Gogli Bowler), Junaid Khan (Fast Bowler), Yasir Shah (Leg Spinner) and Moin Akhtar (great comedian and compare) were the prominent Pakistanis born at Swabi.

Most of the inhabitants are Yousafzai. The Major tribes in the district are as under: -

- ✓ Razar
- ✓ Utman
- ✓ Jadoon
- ✓ Umar Khel
- ✓ Aba Khel
- ✓ Khattak (in small numbers)

All people belong to Muslim Sunni school of thought. The Muslims are staunch followers of the religion.

Language and Dialect

Pushto is the main speaking language of the district. However Hindko is also spoken in few villages i.e. Jehangira, Tordher, Manki and Jangidher etc.

Dress Clothing

People wear the traditional Pakhtoon dress of Shalwar Qameez, turban and Chaddar while Peshawari and Charsadwal Chappal as footwear. The women wear Shalwar Qameez and Dopatta in their houses while outside their homes, they use Chaddar for "Pardah". In upper class, women, the use of golden ornaments is popular. Ornaments made of silver (Chandi) are used by the women folk of lower class.

Food

Since wheat and maize are mostly cultivated in the area, hence people are very fond of eating the same. Rice and Chapli Kabab are also presented to the guests as sign of hospitality.

Rivers and Streams

Numerous streams and many smaller ravines intersect the plain area of the District. Important stream is the Naranji Khawar, which flows from Naranji hills in a southwestern direction joining the Kalpani stream in Mardan District. Another important stream is Badri Khawar, which flows from the north close to Swabi Town and joins the Indus River near village Hund. Indus River flows along the southern boundary of the District. This river emerges from the north-eastern mountains of Gadoon area at Satkatar, flowing along the eastern and western boundaries of the District and finally entering Nowshera and Attock Districts at Kund.

Lakes and Dams

- Turbela Dam
- Kundal Dam

Flora and Fauna

The district is rich in medicinal herbs. Hakims use these herbs for medical treatment popularly known as “Unani” treatment. The major herbs native to the district comprise the following (by vernacular names).

Isbeghol	Khaksi	Tukhm-e-kansi
Khasta Jaman	Fandak	Tukhm-e-Qanab
Manji Boti	Aftimoon	Tukhm-e-Kharfa
Banafsha	Hubber Rashad	Mako
Sambalo	Hanzal	Khaksi
Amla	Katar Khurd	Fandak
Anaab	Chakhan	Aftimoon
Kabana Khandan	Dodhi Khurd	Hubber Rashad
Saunf	Akhrot	Podina
Ajwain	Arand	Landaish
Chasko	Aspana	Kashneez
Mameikh	Talis Putar	Kambela
Meda Chob	Khash Khash	Gond Plai
Tokhm-e-Qartam	Ansal	Makhan Boti

Similarly, the area has a variety of fauna consisting of the following;

- 🦁 Wild Cat
- 🐆 Leopard
- 🦊 Fox
- 🐺 Jackal
- 🐰 Wild Rabbit
- 🦔 Porcupine
- 🦔 Hedgehog
- 🐿 Squirrel
- 🐣 Quail
- 🦉 Owl
- 🕊 Wild Pigeon
- 🐦 Other birds e.g. Sparrow, crow, Swallow, Dove, Nightingale, Mina etc

4. History

The history and culture of Sawabi is very rich. The late historian Roshan Khan Baba from this region wrote about the history of this great tribe in his book 'History of the Yousafzai Tribe'. They are well known for their hospitality. The people of Sawabi are brave and look after their guests, they say guest is mercy of GOD. Many people work in the Middle East, Europe and America to support their families. People are very hard workers and moderate by nature. The people have strong unity among themselves and living peace fully.

Sawabi contains many important archaeological sites; it was part of the Gandhara civilization. Alexander the Great crossed river Indus where the village of Hund now lies on its right bank. Hund is an archaeological treasure and been the capital of the Hindu and Turk Shahi for nearly three hundred years. Archaeological sites are found peppered all over Sawabi and they are great tourist attractions. Rani Ghat is another start of the Gandhara archaeological site located further deep in the mountainous area. Rani Ghat is the famous historical palace on the top of mountain used by the Rani (queen) of that era. She was famous for buying the fresh air coming from Sawabi side. She paid the villagers for clean air -- they were not allowed to pollute it by blowing the crops in the air for cleaning purpose. The ruins are still a famous place for visitors. As a part of the origin of Buddhist Gandhara civilization it has also attracted re- construction funds from Japanese research institutes. Similarly the ruins of Darsan are also here. Not enough archaeological work has been done on this area and it needs attention from archaeologists.

Molana Abdul Qadir was a great scholar resident of the village of Pabaini. He was the founder of Pushto Academy and Pushto department. The first Pushto dictionary was written by him.

5-Demographics

Area	1543 Sq.Kms.
Population	1026804 persons
• Male	516540 (50.31%)
• Female	510264 (49.69 %)
Population Density	665.5 per Sq. Km
• Urban Population	179214 (17.45%)
• Rural Population	847590 (82.55 %)
Average Household Size	7.7
Literacy Ratio (10 +)	36.0%
• Male	54.0 %
• Female	18.3 %
Population	1.625 million persons
Average Annual Growth Rate	2.96 %
Total Housing Units	133234
Pacca Housing Units	90603 (68.00%)
Housing Units having Electricity	11096 (83.38 %)
Housing Units having Piped Water	14524 (10.90 %)
Housing Units using Gas for Cooking	1518 (1.13 %)
Administrative Units	
• Tehsils	04 (Chotta Lahore, Razar, Sawabi, Topi)
• Union Councils	56
• Neighbourhood/Village Council	164

6- Social Infrastructure

Educational Institutions:

Sawabi is offering best educational service for the entire population of Swabi. There are various educational institutes which are playing a key role to increase the education level in existing community. The overall literacy rate in Sawabi is 36% in which 53.99% male & 18% Female and now showing the increasing trend.

Colleges/Universities in Sawabi such as Ghulam Ishaq Khan Institute of Engineering Sciences & Technology are contributing their efforts to increase the educational level in this area by offering latest courses and programs. The students who are located in this region want to get the up to date knowledge along with true professional skills then these institutions are best choice for them.

Among the list of colleges/Universities in Sawabi there are 5 private colleges and 10 government colleges which are providing leading educational services for the students. Different other educational government and private institutions are also certifying their role in education zone to develop the vigorous nation

Colleges/Universities in Sawabi are offering their unique educational services for the students to build the healthy sound mind nation. You can see the list of educational institutes from here just in one place.

Major Educational Institutions include;

- GIKI
- Sawabi University
- Women University Sawabi
- Gajju Khan Medical College Sawabi
- Karnal Sher Khan Cadet College Sawabi
- TEVTA institutes

Educational Institutions	Total No
Primary Schools	1337
Middle Schools	120
Higher Secondary	20
Degree Colleges	13
Post Graduate Colleges	1
Polytechnic Institutes	1
Govt College Management Sciences	2
Govt Technical and Vocational Centres	3

Source:- Elementary &

Secondary Education Department Govt of Khyber Pakhtunkhwa

Source:- Directorate of Higher Education Khyber Pakhtunkhwa Peshawar

Source:- Directorate of Technical Education & Manpower Training Khyber Pakhtunkhwa Peshawar

Roads :

District Sawabi has also great advantage of being surrounded on all sides by network of Motorways and Highways. M1 Motorway directly passes with Sawabi district which connects it with Islamabad , Attock, Peshawar, Mardan, Nowshera and Charsadda Districts. Similarly , M16 or Swat Express way also opens up on M1 Motorway , close to Sawabi District near karnal SherKhan interchange as well as Anbar Interchange Sawabi, thus also significantly reducing the commuting time between both districts. Apart from being surrounded by network of motorways, District Sawabi is also attached with surrounded districts and villages via GT Road. Hence , making SAWABI accessible in all sort of scenarios.

Available High Type	:	318.000 km
Low Type	:	78.990 km
Total	:	396.990 km

Electricity:

No of Electricity Connections		No. Of Villages Electrified (Cum)	Total Consumption
(Cummulative)			(Millions KWH)
Total	195542	1478	497.81
Domestic/Commercial	191048		
Industrial	2039		
Irrigation	2391		
Bulk	3		
Other	61		

Source:- Chief Executive PESCO, Peshawar

Health Facilities:

Government Health Institutions	Number
Hospitals	7
Dispenseries	13
T.B Clinics	2
R.H.C's	8
S.H.C's	0
B.H.U's	40
M.C.H. Centres	3
Leprosy Clinic	1
Total	74

Source:- Director General Health Services, Khyber Pakhtunkhwa, Peshawa

Similarly , below are some important private health facilities available in district sawabi.

- Jamal Medical Center. Jehangira Road ,Gharibabad Maniri ,Swabi. ...
- Cenna Medical Centre. Colonel Sher Kalay road ,Keley Mardan ,Swabi. ...
- Sardar Memorial Hospital. Gharibabad Maniri near Wapda office ,Gharibabad Maniri ,Swabi. ...
- Sehat Medical Center. Jahangira Road ,Banars Colony ,Swabi. ...
- Doctors Medical Center.

Banking Institutions:

There are number of banks located in Sawabi kpk Pakistan. Some of them are private banks and some are govt banks. A brief detail of various banks in the district are;

Banks	Total Branches	Details
NBP	8	Sawabi,Zaida,Baja,Pabaini, Adina,Maini,Gadoon Amazi
Khyber Bank	5	Sawabi, Topi,Yar Hussain,Jehangira,Totalai,
HBL	9	Sawabi, ShahMansoor, Zarobi,Gar Munara,Zaida,,Dobian,Shewa Adda, Ghazi,Yar Hussain
UBL	8	Sawabi, Panjpir,BamKheil,Zaida,Topi,Zarobi,Yar Hussain,Shewa Adda,
ABL	5	Kalu Khan,Topi, Nawakilli,Jehangira,Ismaila,
MCB	6	Sawabi,ShahMansoor, Marghuz,Topi,Yar Hussain,Chota Lahore
Meezan Bank	1	Sawabi
Soneri Bank	1	Sawabi
Faisal Bank	1	Sawabi
Js Bank	1	Topi
Zarai Taraqati Bank	1	Sawabi
Khushali MicroFinance	1	Sawabi
Bank Alfalah	1	Sawabi
Albaraka Bank	1	Sawabi
Bank Alhabib	1	Topi,Tordher
Western Union	1	Topi

7. Economic Scenario of the District:

District Sawabi has got enormous potential in industrial as well as agriculture sector. It is among the populated economic hubs of the province. It has got almost 22 diversified industrial manufacturing sectors, which include Textile Spinning, Weaving, Packaging, Plastic & PVC Pipes, Steel Foundries, Chemicals & Allied Products, Food & Beverages, Agricultural & Minerals, Carpets & Plastic Mat"s, Marble Processing, Paper Mills, Pharmaceuticals, Medical Line Equipment"s, Tobacco, Cigarettes, T&R Processing, Chip Boards, Paper Cone, Calcium Silicate Bricks, Floor Mills, Soft Technologies and Light Engineering Technologies, etc.

Similarly, District has got special status in agriculture sector with Tobacco as its popular cash crop along with vegetables, wheat, sugar cane and maize. Its climate is ideally suited for citrus in particular while many other fruits like watermelon, peaches and apricots are also grown there.

Sawabi is rich with mineral resources founded in the Maneri village and its white marble is very popular throughout the country.

7.1. Agriculture & Horticulture:

The entire area is fertile and produces good crops. However, most of the cultivated area is barani and under favorable weather and sufficient rainfall, it gives very good output of wheat, maize, tobacco, etc. Kharif Crops includes Maize, Rice, Jowar, Sugarcane and Ground nut. Rabi Crops include Wheat, Barley, Rape and Mustard.

Reported Area	Cultivated Area	Irrigated Area	Cropped Area	Forest Area
000 hectares	000 hectares	000, hectares	000, hectares	000 hectares
149	87	37.3	82	27

Land

Utilization Statistics- Area in Acres (Agriculture Statistics 2021-22 KPK)

Crop	Area (ooo Hectare)	Production (000 Tonnes)	Yield/hectre (Kgs)	District% share with KPK
Wheat	24.92	38.29	1537	3.32
Maize	38.04	62.78	1650	7.09
Vegetables	0.08	0.93	11563	0.54
Onion	0.05	0.44	8800	0.28
Fruits	0.42	4.19	10084	1.22
Garlic	0.69	9.75	14130	28.71
Peas	0.16	0.64	4000	4.92
Tobacco	14.74	41.4	2809	53.75

(Source: Agriculture statistics 2021-22)

Similar , like agriculture , Sawabi soil is rich in producing wide variety of fruits. Most of the area is plain and fertile. A variety of fruit are grown by the local people for their own. A large quantity of orange and guava are produced in village Maini, Hianda, and Tordher basis. **Kharif:** Water melon, Musk Melon, Apricot, Guava, Pear, Peaches, Plum. **Rabi:** Citrus, Mulberry

7.2. Livestock, Fisheries and Dairy Development:

The people in Sawabi generally keep livestock such as Buffalo, Camel, Cattle, Goat, Horse, Mule, Poultry, and Sheep. Major type of Livestock practices used in the area includes;

- Rural subsistence farming system
- Rural commercial farming system
- Commercial farming system
- Salvage farming
- Corral farming
- Intensive farming and Semi intensive farming

Estimated Livestock Population of Swabi

Animal	No.
Cattle	341533
Buffalo	168183
Sheep	18987
Goat	275999
Camels	592
Horses	4034
Mules	486
Asses	25983
TOTAL	835797
Poultry	1158090



7.3.Mining Sector

District Sawabi is enriched in natural resources. Marble, sandstone, gravel are available in large quantity. The same are leased out to the interesting parties by the directorate of industries as per government policy and thus a lot of money is going to the public exchequer, each year.

The limestone, sandstone slates are common economics rocks of the area. The limestone is used for crushers and road construction whereas the sandstone and slates are used for houses.

Minerals	Annual Production (tonnes)
Dolomite	45168
Limestone	62444
Marble	150431
Sand Stone	1170
Slate Stone	1180
Granite	1423

Source:- D.G. Mines & Minerals Govt: of Khyber Pakhtunkhwa, Peshawar

7.4.Tourism:

District Sawabi is also enriched with various potential sites, if properly developed, marketed and managed , could serve as potential tourism sites and source of revenue and employment for local community. Major tourism sites includes Hund Museum, RaniGaath, Tarbella Dam, Ruins of Darsaan, Anbaar Food Street, Kund Park, Bar Galli, Labdam Point, Mahaban Hiking Range, Buddha's Civilization Artifacts and Tombof Gajju Khan "Renowned Pashtun Revolutionary Leader" , Asota StonesCircles in Shewa Adda Swabi. Indus River side Food Courts and Restaurants at Tarbella Lack in Swabi, and Samar Gul Katawa Swabi City. Also, Indus Jeep rally is organised at Sawabi which could attract car enthusiast from all over Pakistan.

7.5. Trade and trade centers:

Major part of the population is in business. Due to remittances from the overseas countries, the people now prefer business. The major trading centers are at Sawabi, Maneri, Topi, Zaida, Nawan Killi, and Tordher. People operate different big and small business such as stores, workshops, grain stores, property centers, bargains, tobacco sales markets, petrol pumps, transport, traveling Agencies, hoteling, fruit and vegetable markets.

Few of prominent Business Stakeholders and trade community representatives are:

- 1- Sawabi Chamber of commerce and Industry (Contact#0300 5030418)
- 2- Anjuman Tajiran Topi (Contact # 0342 9001999)
- 3- Anjuman Tajiran Sawabi (Contact # 0300 9082702)
- 4- Industrialst Association Sawabi (Contact # tarbellasteel@yahoo.com)
- 5- Marble Association Sawabi (Contact # 0333 9022177)

7.6- Industry:

Industrial development in Sawabi district as compared to the other districts of country was negligible before 1988. There were hardly a few cigarette factories, flour mills and a tannery at Jehangira. However, the development in industrial sectors occurs with the establishment of Gadoon industrial estate in the year 1988.

Currently, various industries operational in the area are

Food, Beverages, Milk & Juices 03 Industries	Chip Board -03 Industries	Chemicals & Allied Products - 17 Industries	Software Development –01 Company
Medical Line Products -08 Industries	Pharmaceuticals -05 Industries	Packages -13 Industries	Paper Mill -02 Industry
Plastic & Pipe - -42 Industries - 860 MT Annual Production -Avg Employment 800	Plastic Mats - 12 Industries - 860 MT Annual Production - Avg Employment 1000	Steel, Rerolling & Allied Products - 14 Industries - 37800 MT Annual Production - Avg Employment 3000	CNG Stations -19 Stations
Gems and Minerals Mining - 100 Industry - Granite, Marble and Dolomite, Industrial Rocks	Paper Cone -02 Industries	Marble Processing -100 Industries	Petrol Filling Stations -86 Stations
Calcium Silicate Bricks - 01 Industries	Carpets -01 Industry	Textile Spinning, Cotton Processing and Allied Products - 21 Industries 216,810 MT Annual Production	There are Approximately 55 -60 thousand trading businesses and SMEs operating in district Swabi.
Floor Mills -09 Mills	Tobacco, Cigarettes, T& R Processing and Allied -10 Industries	Engineering & Allied Products – 05 Industries	Tourism & Allied Business in Services Sector -Anbar Food Street

			- Kund Park, Bar Gali,Labdam Point, Rani Gath Side, Buddha Artifacts
--	--	--	---

Number of Units in Sawabi District

S.NO	Nature of Units	Total No. Of Units
1	Vegetable Ghee	7
2	Textile (power Looms)	10
3	Textile (Mills Sectors)	10
4	Polyester Acrylic	13
5	Carpets	2
6	Silk Mills	5
7	Wood & Wood Products	1
8	Paper & Paper Board	5
9	Paper Packages	13
10	Chemicals & Allied Products	17
11	Food and Beverages	5
12	Saop	4
3	Paint & Varnishes	1
14	Rubber & Plastic Goods	57
15	Adhesive Tape	4
16	Foam	3
17	Melamine	6
18	Glass	1
19	Marble	12
20	Engineering	26
21	Electronic Goods	9
22	Flour	21
23	Corn	1
24	Ice	5
25	Cigarettes	10
26	Lather & Footwear	1
27	Cement Based	8
28	Cold Storage	1
29	Gems and Mineral Mining	100
30	Pharmaceuticals	05
31	Medical Line Products	08
32	PVC	42
33	Plastic Mates Industry	12
34	Steel	14
35	Other Metal Products	22
	Total units	461

Source: (Directory of Industrial Establishments)

Gadoon Amazai

Gadoon Amazai is one of the biggest Industrial estates of the North-West Frontier Province. Here there were once 580 industries, but due to improper planning and management its loss has popularity in economic development.

Its profile is stated as:

PROFILE
(INDUSTRIAL ESTATE GADOON AMAZAI)

- | | | |
|--|---|--|
| 1. Name: | Industrial Estate, Gadoon
Amazai, Swabi | |
| 2. Location: | Sawabi-Topi Road,
Sawabi District, Tel: 0938-70599 | |
| 3. Total Area: | 1116 Acres | |
| 4. Total No. of Plots: | 623 | |
| 5. Size of Plots: | Different | |
| 6. Price of Plots: | Rs. 500,000/- per Acre | |
| 7. Total No. of Plots allotted: | 455 | |
| 8. Total No. of Plots Vacant: | 89 | |
| 9. No. of Units in operation: | 52 | |
| 10. No. of units closed: | 160 | |
| 11. Total No. of units under construction: | 03 | |
| 12. Infrastructure Facilities: | Available | |
| a. <u>Road</u> : | 64700 Rft | |
| b. <u>Drains</u> : | 139000 Rft | |
| c. <u>Electrification Lines</u> : | 73675 Rft | |
| d. <u>Office Building, Operators, Residential Quarters</u> : | Available | |
| e. <u>Police Station</u> : | Available | |
| f. <u>Custom House</u> | Available | |
| g. <u>Tube Wells</u> : | 7 | |
| h. <u>Overhead Water Tanks</u> : | 3 | |
| i. <u>Bridges</u> : | 2 | |
| j. <u>Labor Colony</u> : | 150 Quarters | |
| 13. Estimated Distance to Peshawar: | 140 Km/2 hrs drive from Peshawar | |

8. Small Investment Projects for the District:

Some of the potential Small and Medium Sized Potential Investment projects for District Sawabi are briefly enlisted below:

- Poultry Farming Broiler meat is a rich source of protein with an ever growing demand. A conventional broiler farm of 8,000 birds is suggested for this purpose. The project will involve initial investment up to Rs. 1.61 million, with payback period of 3.84 years and profitability in terms of Internal Rate of Return (IRR) up to 40% .
- Calf Fattening In Calf fattening business, calves are raised on nutritionally balanced feed to get targeted weight gain in a specified time. A farm of 146 calves per annum is suggested with estimated investment of Rs. 2.18 million, payback period of 3.56 years and profit rate in terms of IRR up to 41%.
- Honey Bee keeping The district appears to be a promising area for the commencement of micro to small scale honey bee apiaries. This can be inferred from the existence of number of Jujube and Acacia trees and acres under production of crops upon which the honey bee works for nectar.
- Food and Vegetable Processing and Dehydration Fruits & vegetables are seasonal and perishable commodities. These cannot be retained for a long period. During the peak harvest season, when bulk supplies arrive and the market is glutted with fruits and vegetables, prices fall down substantially. The introduction of processing technology shall minimize the post-harvest losses, wastage of low grade fruits and increase quantity, quality, shelf life and the availability of fruits throughout the year. As a large producer fruits and vegetables there are many opportunities for investors to move into high end market in the processed and packaged food industry.

Similarly, Dehydration offers an economical and satisfactory means to extend the shelf life of Fruits and vegetables. The main advantages of dehydration over other methods of preservation being that the dehydrated products are light in weight and occupy much less space than the original, frozen or canned materials they are Cheap to pack compared to tinned materials and they are Stable under ordinary storage conditions.

- Marble Warehouse There are a number of marble processing plants within Sawabi & adjoining district. The warehouse will facilitate the buyers in selecting the stone of their choice and will enable them to streamline the supply of consistent product to the end users/exporters in a given time frame. The Warehouse would provide the storing, stacking, and cutting/squaring services for irregular shaped blocks of Marble, Granite, and Onyx for their extractors and processors in the district on rental basis.
- G1 Garlic G1 Garlic was introduced by National Agriculture Research Council (NARC) in 2018. The basic aim behind introducing this new variety because every year almost 70-80% garlic was imported from INDIA, CHINA, IRAN and various other countries. It is estimated that per acre yield of locally produced garlic is 70-80 mounds per acre while G1 garlic produces around 200-250 mounds per acre. Similarly, the average weight of locally produced garlic is 30-35 grams while the weight of G1 garlic is 250-450+grams. With massive production of G1 garlic compared to local seed, we can save Rs 70 Billion each year and we will be able to export garlic to other countries in few years. Farms can earn good profit from fresh yield while they can earn maximum profits from the sale of dry seeds.

9... Issues Faced by SME's;

SME's of Sawabi, just like rest of country, has got enormous potential of growth and diversification. However, being a developing economy, SME's of this region are also faced with enormous issues.

Some of the main issues being faced by SME's are:

- Access to Finance
- Unawareness and lack of market competitive practices.
- Unawareness and lack of skills in implementing modern business practices
- Energy crises fueled by significant increase in fuel prices.
- High Inflation impacting prices of raw materials
- Unstable socio-political environment of country.
- Flood of Direct and indirect taxation
- Lack of Modern marketing practices
- Lack of Access to Global Markets
- Bureaucratic bottle necks and complex documentation procedure of various relevant departments.

10... Export Statuses and Potential

Though Sawabi is fastly on the track to become one of the is the major city of the province still it did not develop as a major industrial city. Most of the people are inclined more towards trade then industry due to the fact that a number of problems are being faced by the industries. The trading activities in Sawabi have flourished not only because of its close proximity to various major cities of KPK and Punjab but also it is located on the trade route to Afghanistan

List of those businesses which have the market in outside of Pakistan is stated below.

10.1 Food Processing.

Processing add value to the product, preserves it thus prolonging shelf life and generates effective demand for raw materials. Perishable farm produce are wasted or sold at throwaway prices during the peak seasons due to inadequate post-harvest storage facilities and lack of effective processing or preservation techniques, Dried fruits have a large number of end-users including use in the dried fruit and nut industry, the breakfast cereal industry, the confectionery industry, the bakery industry, other food products, and are consumed directly.

10.2 Minerals.

Marble processing units Marble and granite processing industry has been using modern techniques to come at par with other provinces of the country but still it requires more for better quality production. Currently the Processing Industry relies mostly on locally made H/V block cutter, sizing machine, overhead cranes and gantry cranes with accessories and polishing machines etc. currently government is making efforts and allocated multiple land for industry growth some new and modern techniques can be adopted to enhance quality finished product so that can be export.

11... Business Support Institutions:

11.1. Local Bodies Chamber and Trade Associations

Sawabi Chamber of Commerce and Industry(SCCI) and various local trader associations æ working in district to support and enhance worth local businesses and also to attract investors in the district with the coordination with district administration. The Chamber is affiliated with Federation of Pakistan chambers of commerce and industry in view of the above, the SAWABI Chamber of Commerce and Industry is one of the most active, popular and important Chamber of the province of KPK representing the business community of the district.

11.2. Government Support Institutions

Government of Pakistan through its various institutions is trying its best to provide all possible support to business community. Some of institutions playing major role are;

- SMEDA
- TDAP
- Export Development Fund – EDF
- KP-BOIT
- KPBTE
- KPITB
- EoBI
- ESSI
- WAPDA
- SNGPL
- Provincial Department of Industries and Commerce
- KP –TEVTA
- NEVTEC
- NPO -Pakistan & APO –Japan
- ILO –Pakistan
- Ministry of Science and Technology
- Ministry of Industries and Production
- Ministry of Commerce
- FBR
- Pakistan Customs
- SECP
- Department of Joint Stock Companies Peshawar
- Environmental Department
- KPRA
- Labor Department
- Mining and Mineral Department
- Tourism Department
- SBP

Useful Links:

Useful Link	
Small & Medium Enterprises Development Authority (SMEDA)	www.smeda.org.pk
Government of Pakistan	www.pakistan.gov.pk
Sawabi Chamber of commerce & Industry.	scci.swabi@swabichamber.org.pk
Industrialst Association Sawabi	tarbellasteel@yahoo.com
Government of KPK	www.kpk.gov.pk
Trade Development Authority of Pakistan (TDAP)	www.tdap.gov.pk
Security Commission of Pakistan (SECP)	www.secp.gov.pk
State Bank of Pakistan (SBP)	www.sbp.org.pk
KPEZDMC	info@kpezdmc.org.pk
Pakistan Horticulture Development and Export Company (PHDEC)	www.phdec.org.pk
Mines and Minerals Department KPK	Mineralsdev553@gmail.com
Technical Education and Vocational Training Authority (TEVTA)	www.tevta.org
Environmental Protection Agency KPK (EPA KP)	dgepakp@epakp.gov.pk
KPBOIT	invest@kpboit.gov.pk

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