



SME Business Facilitation Center, Multan



District Economic Profile and Investment Opportunities (Dera Ghazi Khan)

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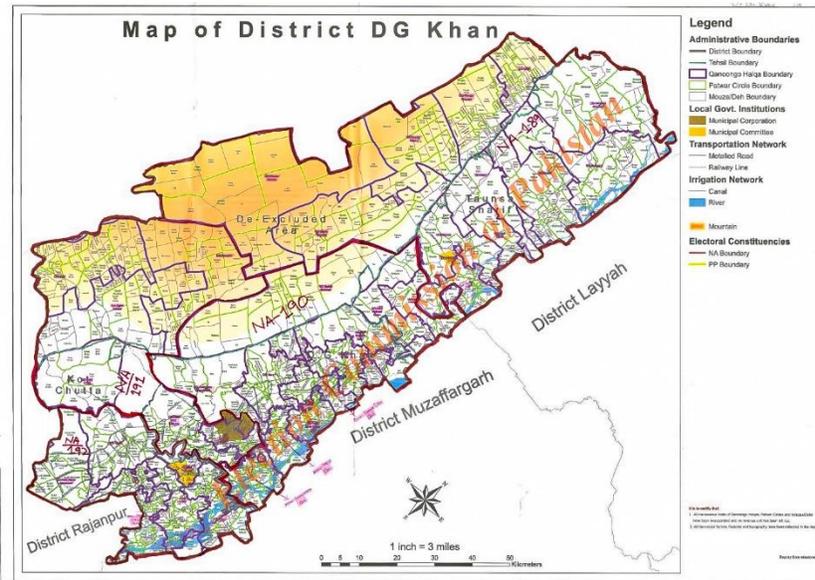
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1. Introduction:

Dera Ghazi Khan was founded in 15th century by Ghazi Khan a Mirani tribe sardar. The old city was situated at a distance of 12 kilometers towards east of the present. In 1908, heavy flood in river Indus abolished the old city of Dera Ghazi Khan, and later the new city of Dera Ghazi Khan was built in 1910. The city is a masterpiece of town planning and divided into different blocks, each block has two community places for social gathering. The British rule established colonial system in the sub-continent and declared D.G. Khan as a district in the year 1849.¹



2

Dera Ghazi Khan has an agriculture rich land and famous for the cotton crop. The presence of important industry such as Cement Factory, Al Ghazi Tractor Factory, educational institutes like D.G. Khan Medical College, Ghazi University and establishment of Pakistan Atomic Energy Commission has made it a well-known and developed city of Pakistan.

Dera Ghazi Khan is considered one of the most centrally located districts of the country and shares borders with six other districts, three in Punjab, two in Balochistan, and one in KPK³.

The district comprises of the following Tehsils

- i) Dera Ghazi Khan
- ii) Taunsa Sharif
- iii) Kot Chutta

Total Mauzas and Union Councils in Dera Ghazi Khan District are 828 and 115 respectively. The important towns in the district are Sakhi Sarwar, Fort Munro, Shah Saddar Din, Shadan Lund, Vehova, Kot Qaisrani, Mangorotha, Mithanwali, Peer Akil, Mana Ahmadani, Notabk, Jhoke Yar Shah Jakkur Imam Shah, Drahma, etc.

The traditional crafts of the district Dera Ghazi Khan include making of Mats, Baskets, Baan and Hand Fans from date-leaves. Similar articles are also made in Fort Munro from a grass called 'Peesh' which is grown in hilly areas. Woolen carpets called 'Khalase' are made from hand-spun goat hair, mainly in Fort Munro.

¹ <https://www.gudgk.edu.pk/history-of-dera-ghazi-khan/>

² <https://www.ecp.gov.pk/>

³ Punjab Development Statistics 2019

Dera Ghazi Khan is located at 30'03" N and 70'38" E. The Climate of the City is remarkably dry both in the hilly and plain areas and in summer as well as in winter. The mean maximum and minimum temperatures during summer and winter are about 40.6 and 27.2 degree centigrade respectively. The mean maximum and minimum temperatures during winter are about 22.3 and 5.9 degree centigrade respectively.

The town is the part of river Indus plains therefore the land is composed of an alluvial soil mixed with sand. The Dera Ghazi Khan canal is the main source of irrigation in the area and it is fed by a link from the river Indus at Taunsa Bridge.

This document provides an overview of the economic scenario of Dera Ghazi Khan District. The information helps to assess the investment opportunities for business startups and expansion for the existing business.

2. Geographic and Demographic Situation of the District:

2.1. Geographical Situation:

2.1.1. Total Area:

Total Area of District Dera Ghazi Khan including its Tehsils is given in the table below ⁴

Table No. 1: Land Utilization Statistics by Division and District

District/ Tehsil	Reported Area	Cultivated Area			Un-Cultivated Area				Cropped Area			Area Sown more than once
		Total	Net Sown	Current Fallow	Total	Culturable waste	Forest	Not available for cultivation	Total	Kharif	Rabi	
	1=(2+5)	2=(3+4)	3	4	5=(6+7+8)	6	7	8	9=(10+11)	10	11	12=(9-3)
D.G. Khan District	2311885	1144530	917875	226655	1167355	113699	59620	994036	1225567	477936	747631	307692
D.G. Khan Tehsil	497110	289264	267954	21310	207846	42435	33988	131423	391049	153501	237548	123095
D.G. Khan (T.A.)	695115	62909	45228	17681	632206	0	0	632206	50663	40072	10591	5435
Taunsa	681493	523082	412629	110453	158411	47974	25170	85267	412629	125432	287197	0
Kot Chutta	438167	269275	192064	77211	168892	23290	462	145140	371226	158931	212295	179162

2.1.2. Native Districts:

The district of Dera Ghazi Khan is bounded on the north by Dera Ismail Khan District of KPK and its adjoining Tribal area; on the West by Musa Khel and Barkhan Districts of Balochistan Province and the

⁴ Punjab Development Statistics 2018-2019.

South by Rajanpur District and on East Muzaffargarh and Layyah separating the latter two districts by river Indus.⁵

2.1.3. ⁶Area under Cultivation:

The total cultivated area of district Dera Ghazi Khan in 2019 was 11,44,530 Acres. It includes the land under net sown as well as current fallow.

2.1.4. Geographical Indications:

Geographical indications in the district include:

- Chitarkari
- Sakhi Sarwari Chapple
- Embroidery Shesha pattri works
- Persian Pattern Carpet
- Kachi Karahi

2.2. Demographic Situation:

Total Population of Dera Ghazi Khan District is 2,872,201 including 1,450,105 male and 1,422,023 females. The average annual growth rate of D.G. Khan population is approximately 2.98%.⁷

Table No. 2: District and Tehsil Level Population Summary with Region Breakup⁸

District / Tehsil	Region	Population	No. Of HH
Dera Ghazi Khan		2,872,201	343,361
District	Rural	2,324,346	270,524
	Urban	547,855	72,837
De-Excluded Area D.G. Khan Tehsil		212,430	28,680
	Rural	212,430	28,680
Dera Ghazi Khan Tehsil		1,226,612	138,879
	Rural	827,548	85,420
	Urban	399,064	53,459
Kot Chhutta Tehsil		757,403	82,768
	Rural	705,712	77,370
	Urban	51,691	5,398

⁵ https://www.punjab.gov.pk/dg_khan

⁶ <http://www.bos.gop.pk/developmentstat>

⁷ 2017 Census of Pakistan

⁸ <http://www.pbs.gov.pk/>



Taunsa Tehsil		675,756	93,034
	Rural	578,656	79,054
	Urban	97,100	13,980

The percent distribution of the household population by wealth index quintile is as following⁹:

Table No. 3: Wealth Index Quintile Dera Ghazi Khan

Poorest	Second	Middle	Fourth	Richest
56.0	21.4	12.2	7.0	3.4

The most widely used first language is Saraiki followed by Balochi, Urdu and Punjabi.

2.2.1. Total Households

Total Households in Dera Ghazi Khan District are 2,872,201¹⁰

2.2.2. Average Household size

The Average Household size of District Dera Ghazi Khan is 7.4¹¹

2.2.3. Urban population

Total Urban Population of District Dera Ghazi Khan is 547,855 including 278,603 Male and 269,217 Females¹²

2.2.4. Rural population

Total Rural Population of District Dera Ghazi Khan is 2,324,346 including 1,171,502 Male and 1,152,806 Females.¹³

3. Human Resource Availability:

Total Number of Registered Factories in Dera Ghazi Khan District are 109 which are providing Employment to 8808 people.¹⁴

3.1. Total Labor Force

Total employed persons 63.4% has elementary occupations followed by 19.7% skilled agricultural and fishery workers, service workers, shop and market sales workers, representing 19.7% and 7.3% respectively. In rural areas people having elementary occupations are again in majority, followed by skilled agriculture and fishery workers and service workers, shop and market sales workers representing 17.9%, 71.7% and 4.9% respectively. The highest percentage in urban area is of elementary occupation; followed by service workers, shop and market sales workers having 31.7% and 24.5% respectively¹⁵.

⁹ Multiple Indicator Cluster Survey (MICS), Punjab 2017

¹⁰ 2017 Census of Pakistan

¹¹ Multiple Indicator Cluster Survey (MICS), Punjab 2017-18

¹² provisional province wise population by sex and rural/urban (Census 2017 Pakistan)

¹³ provisional province wise population by sex and rural/urban (Census 2017 Pakistan)

¹⁴ <http://bos.gop.pk/>

¹⁵ District Census report 1998



3.2. Skilled Labor

As regards availability of skilled labor, there are more than 17 technical / commercial / vocational institutions imparting training in various trades e.g. mechanical, electrical, auto- engineering, welding, wood working, commerce and freelancing. Vocational institutions for women impart training in hand/machine embroidery, stitching and knitting etc. In all about 10000 technicians/artisans/workers are trained every year.

3.3. Semi-skilled

Due to low literacy rate and unavailability of training institutes in Dera Ghazi Khan approximately 15 % of the population is associated with semi-skilled professions including truck drivers, retail salespersons, waiters, and security guards.

3.4. Unskilled

Dera Ghazi Khan is a district with maximum unskilled labor and approximately more than 80% of the unskilled labor is part of farm workers. This provides an opportunity and a comparative advantage for setting up labour intensive industry.

4. Infrastructural Facilities

4.1. Communication System

D.G. Khan Exchange and Jampur Exchange are two main telephone exchanges operating in the district. Moreover, all major Telecom services are also available in the district including Ufone, Jazz/ Warid, Zong and Telenor.

4.2. Road and Rail Network

The district has a total metalled road-length of 1699.98 Kilometers. The district is linked with Rajanpur, Muzaffargarh, Barkhan, Dera Ismail Khan and Layyah Districts through metalled road¹⁶

Shahdan Lund, D.G. Khan and Kot Chutta are the major Rail heads in the district. The city is also connected by railroad with other parts of the country including Multan, Lahore, Karachi and Quetta. Dera Ghazi Khan International Airport is situated 13 km from the city of Dera Ghazi Khan. It has a single, double sided, runway. The airport provides flights to Multan, Lahore, Karachi, and Islamabad and because of high demand is operating flights to and from Dubai since 2008 making it an international airport.

4.3. Utilities (Electricity, Natural Gas, WASA)

A 500 kv D.G. Khan Grid is located in Sakhi Sarwar Road near D.G. Khan Airport. A separate 132-KV grid station at a cost of Rs. 1 Billion is to be set up in Barhi Khas areas along with 49km long transmission line to ensure uninterrupted electricity supply to the tribal areas of D.G. Khan ¹⁷. At present natural gas is available in the district only.

¹⁶ District Pre-Investment Study Directorate of Industries, Punjab- 2012

¹⁷ <http://ntdc.gov.pk/>



Sufficient underground water resources are available in the district. However, the underground water on the western side of the railway line, right from Taunsa Sharif up to Sakhi Sarwar is brackish while the area on the other side of the railway track has sweet water.

4.4. Social Infrastructure Availability

4.4.1. Educational Institutions

The total literacy rate is 45% with Female and male literacy rates 32% and 58% respectively. Rural and urban literacy rates are 41% and 70% respectively.¹⁸

4.4.2. Schools and Colleges

The famous educational institutions in D.G. Khan are as following:

- Allied Schools, a project of Punjab Group of Colleges
- The Educators
- ILM Group of Colleges
- Superior College D. G. Khan
- Lahore Grammar School
- The City School
- Bloomfield Hall School
- STAR Institute Lahore - D.G. Khan Campus
- KIPS Dera Ghazi Khan

4.4.3. Universities/ Campuses

Universities and Sub-Campuses include following¹⁹:

- Ghazi University
- D.G. Khan Campus of Bahauddin Zakariya University
- University of Education DG Khan Campus
- Virtual University of Pakistan Campus
- Regional Campus of Allama Iqbal Open University

4.4.4. Medical Colleges

The only medical college in Dera Ghazi Khan District is D.G. Khan Medical College.

4.4.5. Hospitals

There are more than 25 Hospitals operating in Dera Ghazi Khan District including DHQ Hospital.

4.4.6. Police Stations

Total number of Police Stations in Dera Ghazi Khan District are 18.²⁰

5. Agriculture and Livestock

5.1. Main crops

Sugarcane, Cotton, Wheat and Rice are the main crops grown in the district. The total area sown under major crops and total production are given in the table below ²¹:

¹⁸ <https://spopk.org/wp-content/uploads/2020/06/dera-ghazi-khan.pdf>

¹⁹ https://en.wikipedia.org/wiki/List_of_educational_institutions_in_Dera_Ghazi_Khan

²⁰ Punjab Development Statistics 2019

²¹ Directorate of agriculture, Crop reporting Service Punjab



Table No. 4: Total Area Sown under Major Crops and Total Production

Crop Name	Total Area Sown in Acres	Total Production in Tons
Wheat	444789	548000
Rice	103748	102000
Cotton	222395	416000
Sugarcane	24710	702000

Source: - Directorate of Agriculture, Crop Reporting Service, Punjab, Lahore.

Besides, Guar Seed, Sunflower, Tobacco, Jawar, Bajra, Moong, Mash, Masoor, Maize and Oil Seed such as Mustard are also grown in minor quantities in the district. Citrus, Mango and Dates are main fruits grown in the district.

5.2. Livestock

The total number of Livestock population in District Dera Ghazi Khan is 4680996 including 525378 Cows, 240325 Buffalos, 1232790 Sheep, 1392302 Goats, 882438 Rural Poultry, 7062 Ducks, 94377 Fancy Birds, 26 Ostrich Chicks, 4958 Camels and 2743 Horses.²²

6. Industry

The large industries in Dera Ghazi Khan include; D.G. Khan Cement Company, Pakistan Atomic Energy Commission and the Al-Ghazi Tractor Company. Dera Ghazi Khan Chamber of Commerce & Industries established in 1984 provides common platform to the business community of D.G. Khan.

6.1. Cotton Ginning

In the province of Punjab, the Dera Ghazi Khan division ranks at the third after Multan and Bahawalpur Divisions. Total production of District Dera Ghazi Khan only for 2017-18 was 416000 tons²³ so there is adequate availability of raw material for cotton ginning factories in the district. Total Cotton Ginning Mills operating in Dera Ghazi Khan District are 36.²⁴

6.2. Cotton Textile Mills

Total Cotton Textile Mills Operating in Dera Ghazi Khan District are 17.²⁵

6.3. Rice Mills

The production of rice in the district Dera Ghazi Khan was 102000 tons during the period of 2017-18²⁶. There are total 24 Rice Mills operating in Dera Ghazi Khan District²⁷ which fulfill the demand of local consumers and also cover other regions of Punjab.

²² Livestock Census Punjab 2018

²³ <http://www.crs.agripunjab.gov.pk/>

²⁴ Pakistan Cotton Ginner's Association

²⁵ Agriculture Marketing Information Service (AMIS) Punjab

²⁶ Directorate of agriculture, Crop reporting Service Punjab

²⁷ Agriculture Marketing Information Service (AMIS) Punjab



6.4. Flour Mills

Total Flour Mills operating in Dera Ghazi Khan District are 15.²⁸

6.5. Construction

Due to availability of minerals like Limestone, Gypsum, Silica Sand etc. D.G. Khan Cement Company; one of the major cement producers of the country is located in the District. Moreover, many concrete and tough tiles manufacturing plants are also playing a vital role in the fulfilment of construction Industry demand.²⁹

6.6. Agricultural Machinery

Presence of Al-Ghazi Tractors Ltd. has created huge demand for auto parts (oil, fuel and air filters) and Agricultural Implements manufacturing units in the District. M. Muhammad Ali & Sons is one of major Agricultural Implements manufacturers of the country operating in D.G. Khan. Famous Auto parts manufacturing plants operating in the District include Prince Parts & Agri Industries and New Irfan Agricultural Parts Industries.³⁰

6.7. Handicrafts

D.G. Khan District has a rich and diverse history of handicrafts ranging from Fabric, Mirror Work, Cross Stitch Work, Kasha Tanka, Tar Kashi, Leather Work and Date-Palm Baskets which are famous all over the world.

7. Services Sector

Due to infrastructural development, urban population is increasing and facilities in rural areas are also increasing. There are Retails Stores, Shops, Mini markets for Grocery, Fruits and Vegetables Markets in city urban areas and small shops in rural areas. Retail and wholesale sector grew very rapidly in the district. Due to potential in Agriculture produced, allied sector for value chain like fertilizer and pesticide supply and Agri-Machinery are flourishing. Other services include Banking, Education, Health, Grain Trading, Hotels and Restaurants, Real Estate, Warehouse for Agri Products Storage, Telecom, IT, Legal, Construction, Tourism, Transportation Services and Auto allied Repair and Maintenance.

8. Potential Sectors for Investment

Keeping in view the availability of raw material, labor, linkage between the industrial units and local / national / international demand, following are the potential sectors for investment in Dera Ghazi Khan District;

- Agriculture
- Livestock
- Minerals
- Trading
- Tourism
- Transport
- Handicrafts
- Biscuits/Confectionery
- Cement

²⁸ Dera Ghazi Khan Chamber of Commerce and Industry

²⁹ Dera Ghazi Khan Chamber of Commerce and Industry

³⁰ Dera Ghazi Khan Chamber of Commerce and Industry



- Chemical Industry
- Energy Conservation / Efficiency
- Fiber Glass Water Tanks
- Hosiery
- Hatchery/Breeding Poultry Farm
- Light Engineering
- PVC Shoes
- Plastic Electric Items (Plugs, Switches, etc.)
- Power Generation through Coal and other alternate Fuels
- Sewing Machines
- Tractor Parts (Wheel Mudguards and Weights)
- Vegetable Ghee
- Waste Heat Recovery Systems

The above economic investment prospects are indicative; therefore, it is advised that detailed feasibility of industrial projects must be carried out before making final decision for investment.

9. Business Support Institutions

There are many Public and Private business support institutions in the district which are as following:

Dera Ghazi Khan Chamber of Commerce and Industries

- Financial Institutions
- Punjab Small Industries Corporation (PSIC) Regional Office, Multan
- Training Technical and Vocational Education Training Authority (TEVTA) Training Institutes
- Punjab Food Authority (PFA) Divisional Office, Dera Ghazi Khan
- Multan Electric Power Company (MEPCO), Circle D. G. Khan
- e-Rozgar PITB, Dera Ghazi Khan
- e-Khidmat Markaz, Government of Punjab, Dera Ghazi Khan
- Directorate of Social Security DG Khan
- Office of Director Environment protection Agency DG Khan
- Population Welfare Department, Dera Ghazi Khan
- Deputy Director Architecture, DG Khan
- Directorate of Livestock D. G. Khan Division
- National Database Registration Authority (NADRA), Dera Ghazi Khan
- Educational Institutions
- Establishment of Women Chamber of Commerce & Industry in Dera Ghazi Khan is also in process.

10. Useful Web Links

- <https://www.punjab.gov.pk>
- <https://urbanunit.gov.pk>
- <http://bos.gop.pk>
- <http://www.amis.pk>
- <http://ntdc.gov.pk>
- <https://www.ecp.gov.pk>
- <https://spopk.org>
- <http://www.pbs.gov.pk>



- <https://www.sbp.org.pk>
- <https://pie.com.pk/>
- <http://www.crs.agripunjab.gov.pk>
- <https://poultry.punjab.gov.pk>
- <http://nha.gov.pk>
- <http://www.tevta.gop.pk>
- <http://www.smeda.org.pk>
- <http://www.dgkcci.org.pk>
- <https://food.punjab.gov.pk>
- <http://www.livestockpunjab.gov.pk>



SME Business Facilitation Center (SMEBFC) - Multan
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*SMEBFC Multan, a PSDP Project of SMEDA, MoIP, Government of Pakistan,
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The Center offers following services to the existing SMEs and potential Entrepreneurs:

- ➔ Identification of Region specific potential projects for investment.
- ➔ Information related to business registrations, marketing, technology & production and HR.
- ➔ Advice regarding Taxation, Regulatory Procedures and Compliance Requirements.
- ➔ Support in Market linkages and Business match-making.
- ➔ Information and Guidance in obtaining finance from banks and available financing opportunities.
- ➔ Customized Training Programs for Improved Business Efficiencies.
- ➔ Support and market access to private sector Business Development Service Providers (BDSPs) for service delivery to SMEs.

If you wish to expand or start your own Business,

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