Pre-Feasibility Study

(Trout Aquaculture)



Small and Medium Enterprises Development Authority

Ministry of Industries & Production

Government of Pakistan

www.smeda.org.pk

HEAD OFFICE

4th Floor, Building No. 3, Aiwan e Iqbal, Egerton Road, Lahore Tel 92 42 111 111 456, Fax 92 42 36304926-7 helpdesk@smeda.org.pk

REGIONAL OFFICE PUNJAB

3rdFloor, Building No. 3, Aiwan e Iqbal, Egerton Road Lahore, Tel: (042) 111-111-456 Fax: (042)6304926-7 helpdesk.punjab@smeda.org.pk

REGIONAL OFFICE SINDH

5TH Floor, Bahria Complex II, M.T. Khan Road, Karachi. Tel: (021) 111-111-456 Fax: (021) 5610572 helpdesk-khi@smeda.org.pk

REGIONAL OFFICE KPK

Ground Floor StateLifeBuilding The Mall, Peshawar. Tel: (091) 9213046-47 Fax: (091) 286908 helpdesk-pew@smeda.org.pk

REGIONAL OFFICE BALOCHISTAN

Bungalow No. 15-A Chaman Housing Scheme Airport Road, Quetta. Tel: (081) 831623, 831702 Fax: (081) 831922 helpdesk-qta@smeda.org.pk

May 2016



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1. DISCLAIMER

This information memorandum is to introduce the subject matter and provide a general idea and information on the said matter. Although, the material included in this document is based on data/information gathered from various reliable sources; however, it is based upon certain assumptions which may differ from case to case. The information has been provided on as is where is basis without any warranties or assertions as to the correctness or soundness thereof. Although, due care and diligence has been taken to compile this document, the contained information may vary due to any change in any of the concerned factors, and the actual results may differ substantially from the presented information. SMEDA, its employees or agents do not assume any liability for any financial or other loss resulting from this memorandum in consequence of undertaking this activity. The contained information does not preclude any further professional advice. The prospective user of this memorandum is encouraged to carry out additional diligence and gather any information which is necessary for making an informed decision; including taking professional advice from a qualified consultant/technical expert before taking any decision to act upon the information.

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2. EXECUTIVE SUMMARY

Trout Aquacultures proposed to be located at water sufficient areas with suitable land, water, and climatic conditions. The potential areas are the northern territories satisfying these conditions, especially, the Chitral, Madyan, Kaalam, and Skardu.

The proposed project will have the installed capacity of 7.5 Tons/ year. The same 7.5 tons will be the initial operating capacity with the capability of expansion through construction of new ponds.

The total Project Cost is **Rs. 7,464,438**, including the Capital Cost of **Rs. 7,024,534**, and the Working Capital of **Rs. 439,905**. Given the cost assumptions the IRR and payback are 55%, and 2.12 years respectively, hence making the project viable.

The most critical consideration or factors for success of the project are:

- Crystal clean water.
- Temperature range from 4C° to 15 C°
- Efficient Farm Management practices



3. PURPOSE OF THE DOCUMENT

The objective of the pre-feasibility study is primarily to facilitate potential entrepreneurs in project identification for investment. The project pre-feasibility may form the basis of an important investment decision and in order to serve this objective, the document/study covers various aspects of project concept development, start-up, and production, marketing, finance and business management.

The purpose of this document is to facilitate potential investors in Trout Aquaculture by providing them with a general understanding of the business with the intention of supporting potential investors in crucial investment decisions.

The need to come up with pre-feasibility reports for undocumented or minimally documented sectors attains greater imminence as the research that precedes such reports reveal certain thumb rules; best practices developed by existing enterprises by trial and error, and certain industrial norms that become a guiding source regarding various aspects of business set-up and it's successful management.

Apart from carefully studying the whole document one must consider critical aspects provided later on, which form basis of any Investment Decision.

4. INTRODUCTION TO SMEDA

The Small and Medium Enterprises Development Authority (SMEDA) was established in October 1998 with an objective to provide fresh impetus to the economy through development of Small and Medium Enterprises (SMEs).

With a mission "to assist in employment generation and value addition to the national income, through development of the SME sector, by helping increase the number, scale and competitiveness of SMEs", SMEDA has carried out 'sectoral research' to identify policy, access to finance, business development services, strategic initiatives and institutional collaboration and networking initiatives.

Preparation and dissemination of prefeasibility studies in key areas of investment has been a successful hallmark of SME facilitation by SMEDA.

Concurrent to the prefeasibility studies, a broad spectrum of business development services is also offered to the SMEs by SMEDA. These services include identification of experts and consultants and delivery of need based capacity building programs of different types in addition to business guidance through help desk services.



5. BRIEF DESCRIPTION OF PROJECT AND PRODUCT

The project is related to setting up Trout Aquaculture with following detail:

- **Technology:** The proposed farm will use the semi intensive fish farming technique by direct utilization of downstream river water.
- Location: The farm will be located at water sufficient cold areas with temperature ranging between 4C° to 15C°. These areas include, Chitral, Kaghan, Kalam, Madyan (Khyber Pakhtunkhwa), Murree (Punjab), Azad Kashmir, and Gilgit Baltistan.
- **Product:** The farm will produce the Mono-sex Rainbow trout Fish with an average 250 gm per Fish.
- Target Market: The areas with cold weather attract tourists throughout the summer, so the product can be sold locally during the season. During the winter, though the tourism decreases but the local people's habit of increased fish consumption during cold, keeps the product selling. Apart from this, the target markets are super stores and the fish restaurants of Abbotabad, Islamabad, Karachi, Lahore, and Peshawar.
- **Employment Generation:** The proposed project will initially provide direct employment to 02 persons.
- **Profitability:** The Financial Analysis shows the farm will be profitable from the very first year of the operation.

5.1) Production Process Flow

The proposed project is about establishing the raceways. While discussing the production process flow, some facts should be considered regarding the problems faced during operations.

The recirculation systems have many advantages. Per unit of space, raceway production is much higher. Raceways also offer a much greater ability to observe the fish. This can make feeding more efficient, and disease problems are easier to detect and at earlier stages. If disease signs are observed, disease treatments in raceways are easier to apply and require fewer chemicals than a similar number of fish in a pond (due to the higher density in the raceway). Raceways also allow closer monitoring of growth and mortality and better inventory estimates than ponds. Management inputs such as size grading are much more practicable in raceways



than they are in ponds, and harvesting is also easier¹. may at the same time provide favorable conditions for disease occurrence or the reproduction of opportunistic microorganisms. Stressful conditions in recirculation systems, such as poor water quality or high stocking densities in the culture tanks, may contribute to disease outbreaks. Non-infectious problems, including high levels of ammonia, nitrites, carbon dioxide, suspended solids, or ozone residual levels have also cause mortalities in such systems.²

Diseases

The diseases encountered in rainbow trout cultured in recirculation systems includes

- Bacteria (bacterial gill disease, furunculosis, bacterial kidney disease, fin rot)
- Parasites (Gymdactylus, Chilodonrlla, Trichodina, Epistylis, Trichophrya, Ichrhyoprhirius, Ichryobodo, proliferative kidney disease, amoebic gill infestation, Coleps)
- Fungi (Sapmlegnia)
- Viruses (infectious pancreatic necrosis, viral hemorrhagic septicemia, and infectious hematopoietic necrosis).

Treatment

- Whether the biofilter will be treated and how the chemicals could affect its function?
- Management practices designed to prevent the occurrence of diseases or the degradation of water quality.
- The introduction of known pathogens with infected fish should be prevented. In this type of project, by purchasing fingerlings from disease-free certified hatchery and by creating a quarantine period.

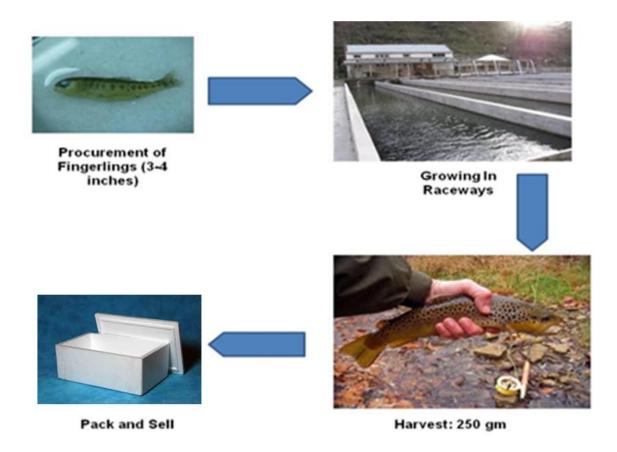
The experienced farmers start up with stocking 10,000 to 15,000, ½" fry during January and rearing in small ponds (H18"xW18"xL12'). After reaching the size of 2", these are shifted to larger ponds (30' x 6'x 4'). When the fingerlings attain a size 3-4", these are shifted to largest ponds (80' x 10' x 4').

The proposed project is about starting directly with the 3-4" long fingerling during April or May. The pond size will be $80' \times 10' \times 4'$.



¹ Gary Fornshell, Extension Educator/Aquaculture, University of Idaho

² Alicia C. Noble* and Steven T. Summerfelt



5.2) Installed and Operational Capacities

The farm will have installed capacity of 11 Tons/Year while starting with the initial capacity utilization at 9 Tons/Year. The farm will reach maximum capacity of 10.8 Tons in the third year of operation.

6. CRITICAL FACTORS

The following factors should be considered thoroughly:

Selection of proper location with water, equipment, and staff play very important role in ensuring the project to run successfully.

- Trout is a cold water fish, requiring thewater temperature to be 4C° to 15C°.
- Crystal clean water, with abundant oxygen and continuous flow.
- Healthy Fingerlings with assurance of species to be purchased from reliablehatcheries.



Efficient Feed Management

7. GEOGRAPHICAL POTENTIAL FOR INVESTMENT

The northern areas of Pakistan, like, Chitral, Haripur, Kaghan, Kalam, Madyan (Khyber Pakhtunkhwa), Murree (Punjab), Azad Kashmir, and Skardu possess trout farming potential. The temperature, water, and soil conditions are conducive for the project. In addition to this, the local consumption during summer will be considerable because in the season, tourists from warm areas of the country visit the mentioned areas.

8. POTENTIAL TARGET CUSTOMER/MARKETS

The tourists to the farm areas and local fish sellers and restaurants are the potential target customers. Apart from this, the superstores, well-reputed restaurants, and large hotels of the major cities are the target customers.

9. PROJECT COST SUMMARY

A detailed financial model has been developed to analyze the commercial viability of the Trout Aquaculture. Various cost and revenue related assumptions along with results of the analysis are outlined in this section.

9.1) Project Economics

All the figures in this financial model have been calculated for installed capacity of 11 Tons/Year with initial capacity utilization at 9Tons/Year.

The following table shows internal rates of return and payback period.

Table 1 - Project Economics

Description	Details
Internal Rate of Return (IRR)	55%
Payback Period (Yrs)	2.12
Net Present Value (NPV)	Rs.15,672,526



9.2) Project Financing

Following table provides details of the equity required and variables related to bank loan;

Table 2 - Project Financing

Description	Details
Total Equity (50%)	3,732,219
Bank Loan (50%)	3,732,219

9.3) Project Cost

Following requirements have been identified for operations of the proposed business.

Table 3: Project Cost

Description	Amount Rs.
Capital Cost	
Land (02 Kanal)	4,000,000
Infrastructure Development	2,748,034
Machinery and Equipment	90,000
Furniture and Fixtures	20,000
Office Equipment	1,500
Pre Operating Costs	165,000
Total Capital Costs	7,024,534
Working Capital	
Raw Material Inventory	350,928
Cash	88, 976
Total Project Cost	7,464,438

9.4) Space Requirement

This proposed project will be established on own land measuring 02 Kanal (9,000 Sq.Ft) having a worth of **Rs. 2 Million** per acre.



Table 4: Space Requirement

Space Requirement (in ft.)	Rs/Unit	Units (Sq.Ft)	Amount (Rs.)
Store for Raw Material (20x20)	800	400	320,000
8Grow out Pond (100'x10'x4')	375	6,400	2,406,024
Grounds	100	600	22,010
Total	2,748,034		

The decision about the opportunity cost of land is at the discretion of the owner of the project and the prevailing rates of land varying from area to area. Though the raceway is measured in cubic feet but for ease of calculation the working is done in square feet.

9.5) Machinery and Equipment

Following table provides list of machinery and equipment. This type and scale of trout farm doesn't need the machinery, therefore the costs breakup is as under:

Table 5: List of Machinery and Equipment

Description	Units	Cost Rs/unit	Total Rs.
Net for Harvesting of Fish	01	50,000	50,000
Miscellaneous		40,000	40,000
Total Cost of Mach	nine <mark>r</mark> y ar	nd Equipment	90,000

9.6) Office Equipment

For such type of a farm only a cell phone worth **Rs. 1,500** is sufficient.

9.7) Furniture and Fixtures

The furniture and fixture includes a simple Cot and low cost wooden table, fans, and energy saver. It will cost **Rs. 20,000** in total.



9.8) Human Resource Requirement

Table 6: Payroll For Financial Analysis

Description	Unit	Monthly Salary/ Person	Months	First Year Salaries (Rs)
Farm Manager/CEO	01	30,000	12	360,000
Feeding Labor	01	15,000	12	180,000
Total	02	N/A	N/A	540,000

9.9) Utilities and Other Costs

Following table shows raw material requirement:

Table 7: Cost of Material

Description	Unit	Rate (Rs.)	Qty	Rs./Cycle
Fingerlings	Number	30	32,000	960,000
Feed	Kg	130	11,000	1,430,000
	Total Cost			2,390,000

The feed quantity assumed for the working is on the FCR of 1: 1.5.

Table 8: Miscellaneous

Description	Rs./Cycle
Electricity (Administrative)	24,000
Travelling Expenses	36,000
Communication	6,000
Total	66,000

9.10) Revenue Generation

The selling price as per the government rate is Rs.850/Kg or 850,000/Ton. With initial capacity of 80% the farm will produce 7.94 Tons in the first year after the mortality of fish weighing 0.88 Tons.



Table 9: Revenue Generation

Product	Unit	Sales Price (Rs./Unit)	First Year Production (?)	First Year Sales Revenue (Rs)	
Trout Fish (250 gm)	Ton	850,000	7.94	6,746,143	
Total	6,746,143				

10. CONTACTS

Fisheries Development Board (FDB)

Contact Person: Mr. Faisal Iftikhar/Mr. Junaid Watoo

Contact Detail: Plot #12, Orchard Scheme, Murree Road Islamabad, Phone: +92

51 923 0348-9 Fax: +92 51 8365937

M/s. Ayefa Protein Farms (Pvt) Ltd.

Business: Fish Feed Supply.

Contact Person: Mr. Nabeel Chaudhry

Contact Detail: 42 Westwood Colony, ThokarNiazBaig, Lahore.

Cell No: +9249-400 1072

Mr. Omer Hayat

Business: Consultancy Cell No: 0346-5971718

Mr. Rasheed Khan,

Director, FDB, (CEO, Madyan Trout Fish Farm),

Contact Detail: 0345-9456389



11. USEFUL WEB LINKS

Small & Medium Enterprises Development Authority (SMEDA)	www.smeda.org.pk				
Government of Pakistan	www.pakistan.gov.pk				
Government of Khyber Pakhtunkhwa	www.khyberpakhtunkhwa.gov.pk				
Government of Balochistan	www.balochistan.gov.pk				
Government of Gilgit Baltistan	www.gilgitbaltistan.gov.pk				
Government of Azad Jamu Kashmir	www.ajk.gov.pk				
Security Commission of Pakistan (SECP)	www.secp.gov.pk				
Federation of Pakistan Chambers of Commerce and Industry (FPCCI)	www.fpcci.com.pk				
State Bank of Pakistan (SBP)	www.sbp.org.pk				



12. ANNEXURES

12.1) Income Statement

										Rs. in actuals
	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Year 10
				40.000.440	4.000.000	40.00.00		46404840		40.406.440
Revenue	6,746,143	8,348,352	9,999,471	10,999,418	12,099,360	13,309,296	14,640,225	16,104,248	17,714,673	19,486,140
Cost of goods sold	2,543,714	3,122,621	3,756,671	4,091,836	4,500,392	4,998,058	5,443,961	5,987,528	6,649,678	7,242,909
Gross Profit	4,202,430	5,225,732	6,242,800	6,907,582	7,598,968	8,311,238	9,196,264	10,116,720	11,064,994	12,243,231
General administration & selling expenses										
Administration expense	360,000	395,050	433,513	475,720	522,037	572,863	628,638	689,843	757,007	830,710
Rental expense	-	-	-	-	-	-	-	-	-	-
Utilities expense	24,000	26,400	29,040	31,944	35,138	38,652	42,517	46,769	51,446	56,591
Travelling & Comm. expense (phone, fax, etc.)	42,000	46,200	50,820	55,902	61,492	67,641	74,406	81,846	90,031	99,034
Office vehicles running expense	-	-	-	-	-	-	-	-	-	-
Office expenses (stationary, etc.)	-	-	-	-	-	-	-	-	-	-
Promotional expense	-	-	-	-	-	-	-	-	-	-
Insurance expense	-	-	-	-	-	-	-	-	-	-
Professional fees (legal, audit, etc.)	-	-	-	-	-	-	-	-	-	-
Depreciation expense	148,552	148,552	148,552	148,552	148,552	148,552	148,552	148,552	148,552	148,552
Amortization expense	33,000	33,000	33,000	33,000	33,000	-	-	-	-	-
Property tax expense	· -	· -	-	-	-	-	-	-	-	-
Miscellaneous expense	-	-	-	-	-	-	-	-	-	-
Subtotal	607,552	649,202	694,924	745,118	800,219	827,709	894,113	967,010	1,047,036	1,134,887
Operating Income	3,594,878	4,576,530	5,547,875	6,162,464	6,798,748	7,483,529	8,302,151	9,149,710	10,017,959	11,108,344
Other income	_	_	_	_	_	_	_	_	_	_
Gain / (loss) on sale of assets	_	_		_		_	_	_	_	_
Earnings Before Interest & Taxes	3,594,878	4,576,530	5,547,875	6,162,464	6,798,748	7,483,529	8,302,151	9,149,710	10,017,959	11,108,344
	, ,									
Interest expense	461,718	420,611	391,805	359,022	321,715	279,258	230,940	175,953	113,376	42,161
Earnings Before Tax	3,133,160	4,155,919	5,156,071	5,803,442	6,477,034	7,204,272	8,071,212	8,973,757	9,904,583	11,066,183
Tax	502.790	766.275	1,066,321	1,260,532	1,486,461	1,740,994	2,044,423	2,360,314	2,686,103	3,092,663
NET PROFIT/(LOSS) AFTER TAX	2,630,371	3,389,643	4,089,750	4,542,910	4,990,573	5,463,277	6,026,788	6,613,443	7,218,480	7,973,520
NET FROFII/(LUSS) AFTER TAX	2,030,3/1	3,389,043	4,089,730	4,342,910	4,990,5/5	3,403,477	0,020,788	0,013,443	1,218,480	1,913,320

	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Rs. in actuals Year 10
	i cai u	1 car 1	1 car 2	1 car 3	1 car 4	1 car 3	1 car o	1 cai /	1 car o	1 car 9	1 car 10
Assets											
Current assets											
Cash & Bank	88,976	2,370,794	5,581,600	9,483,230	13,777,480	18,448,501	23,476,131	28,969,782	34.935.602	41,371,889	51,296,956
Accounts receivable	-	-,,	-	-,,	-	,,	,,	,,	-	-	,
Finished goods inventory	_	_	-	_	_	_	_	_	_	_	_
Equipment spare part inventory	_	_	_	_	_	_	_	_	_	_	_
Raw material inventory	350,928	477,701	629,398	761,572	921,502	1,115,017	1,349,171	1,632,496	1,975,321	2,390,138	_
Pre-paid annual land lease	-	-	-	701,572	,21,502	-	-	1,032,170	-	2,570,150	_
Pre-paid building rent	_	_	_	_	_	_	_	_	_	_	_
Pre-paid lease interest		_	_	_	_	_				_	_
Pre-paid insurance											
Total Current Assets	439.905	2.848.495	6,210,998	10,244,801	14,698,982	19,563,518	24.825.301	30.602.278	36,910,923	43,762,027	51,296,950
Total Current Assets	439,703	2,040,493	0,210,998	10,244,601	14,090,902	19,303,316	24,023,301	30,002,278	30,910,923	43,702,027	31,290,93
Fixed assets											
Land	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000	4,000,000
Building/Infrastructure	2,748,034	2,610,632	2,473,231	2,335,829	2,198,427	2,061,026	1,923,624	1,786,222	1,648,820	1,511,419	1,374,01
Machinery & equipment	90,000	81,000	72,000	63,000	54,000	45,000	36,000	27,000	18,000	9,000	
Furniture & fixtures	20,000	18,000	16,000	14,000	12,000	10,000	8,000	6,000	4,000	2,000	_
Office vehicles	20,000	-	-	-	12,000	-	-	-	-,000	2,000	
Office equipment	1,500	1,350	1,200	1,050	900	750	600	450	300	150	
Total Fixed Assets	6.859.534	6,710,982	6,562,430	6,413,879	6,265,327	6,116,775	5.968.223	5,819,672	5,671,120	5,522,568	5,374,017
Total Fixed 765005	0,057,554	0,710,702	0,502,450	0,415,677	0,203,327	0,110,775	5,700,225	5,017,072	5,071,120	5,522,500	5,574,017
Intangible assets											
Pre-operation costs	165,000	132,000	99,000	66,000	33,000	-	-	-	-	-	-
Legal, licensing, & training costs	-	-	-	-	-	-	-	-	-	-	-
Total Intangible Assets	165,000	132,000	99,000	66,000	33,000	-	-	-	-	-	-
TOTAL ASSETS	7,464,438	9,691,477	12,872,428	16,724,680	20,997,309	25,680,293	30,793,525	36,421,950	42,582,043	49,284,595	56,670,973
Liabilities & Shareholders' Equity											
Current liabilities											
Accounts payable	-	-	-	-	-	-	-	-	-	-	-
Export re-finance facility	-	-	-	-	-	-	-	-	-	-	-
Short term debt	-	-	-	-	-	-	-	-	-	-	-
Other liabilities	-	-	-	-	-	-	-	-	-	-	-
Total Current Liabilities	<u>-</u>	-	-	-	-	-	-	-	-	-	-
Other liabilities											
Lease payable											
Deferred tax											
Long term debt	3,732,219	3,328,887	3,120,195	2,882,697	2,612,416	2,304,828	1,954,782	1,556,419	1,103,069	587,142	_
Total Long Term Liabilities	3,732,219	3,328,887	3,120,195	2.882.697	2,612,416	2,304,828	1,954,782	1.556.419	1,103,069	587,142	
Tom Long Tom Entonities	2,122,217	5,520,007	5,120,175	2,002,077	2,012,410	2,304,020	1,757,782	1,550,417	1,105,007	307,172	
Shareholders' equity											
Paid-up capital	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219	3,732,219
Retained earnings		2,630,371	6,020,014	10,109,764	14,652,673	19,643,246	25,106,523	31,133,311	37,746,754	44,965,234	52,938,754
Total Equity	3,732,219	6,362,590	9,752,233	13,841,983	18,384,893	23,375,465	28,838,742	34,865,531	41,478,974	48,697,453	56,670,973
1 -	- ,,			- 1- 1- 1-						-,,	56,670,973



12.3) Cash Flow Statement (With10 Years Projections)

	Year 0	Year 1	Year 2	Year 3	Year 4	Year 5	Year 6	Year 7	Year 8	Year 9	Rs. in actuals Year 10
	i ear u	reari	1 ear 2	rear 3	rear 4	1 ear 5	rearo	rear /	1 ear o	reary	rear 10
Operating activities											
Net profit	-	2,630,371	3,389,643	4,089,750	4,542,910	4,990,573	5,463,277	6,026,788	6,613,443	7,218,480	7,973,520
Add: depreciation expense	-	148,552	148,552	148,552	148,552	148,552	148,552	148,552	148,552	148,552	148,552
amortization expense	-	33,000	33,000	33,000	33,000	33,000	-	-	-	-	-
Deferred income tax	-	-	-	-	-	-	-	-	-	-	-
Accounts receivable	-	-	-	-	-	-	-	-	-	-	-
Finished good inventory	-	-	-	-	-	-	-	-	-	-	-
Equipment inventory	-	-	-	-	-	-	-	-	-	-	-
Raw material inventory	(350,928)	(126,773)	(151,697)	(132,174)	(159,930)	(193,515)	(234,154)	(283,326)	(342,824)	(414,817)	2,390,138
Pre-paid building rent	-	-	-	-	-	-	-	-	-	-	-
Pre-paid lease interest	-	-	-	-	-	-	-	-	-	-	-
Advance insurance premium	-	-	-	-	-	-	-	-	-	-	-
Accounts payable	-	-	-	-	-	-	-	-	-	-	-
Other liabilities	-	-	-	-	-	-	-	-	-	-	-
Cash provided by operations	(350,928)	2,685,149	3,419,498	4,139,128	4,564,531	4,978,609	5,377,675	5,892,014	6,419,170	6,952,214	10,512,209
Financing activities											
Change in long term debt	3,732,219	(403,332)	(208,692)	(237,498)	(270,281)	(307,588)	(350,045)	(398,363)	(453,350)	(515,927)	(587,142
Change in short term debt	-	-	-	-	-	-	-	-	-	-	-
Change in export re-finance facility	-	-	-	-	-	-	-	-	-	-	-
Add: land lease expense	-	-	-	-	-	-	-	-	-	-	-
Land lease payment	-	-	-	-	-	-	-	-	-	-	-
Change in lease financing	-	-	-	-	-	-	-	-	-	-	-
Issuance of shares	3,732,219	-	-	-	-	-	-	-	-	-	-
Purchase of (treasury) shares	-	-	-	-	-	-	-	-	-	-	-
Cash provided by / (used for) financing a	7,464,438	(403,332)	(208,692)	(237,498)	(270,281)	(307,588)	(350,045)	(398,363)	(453,350)	(515,927)	(587,142
Investing activities											
Capital expenditure	(7,024,534)	_	_		_	_	_	_	_	_	_
Acquisitions	(7,024,334)			-		-		-	-	-	-
Cash (used for) / provided by investing a	(7,024,534)										
	(.,=1,001)										
NET CASH	88,976	2,281,817	3,210,806	3,901,630	4,294,250	4,671,021	5,027,630	5,493,651	5,965,820	6,436,287	9,925,068

13. KEY ASSUMPTIONS

13.1) Operating Cost Assumptions

Description	Details
Hours Operational Per Day	24
Days Operational Per Month	30
Days Operational Per Year	360
Operating Cost Growth Rate	10%

13.2) Production Cost Assumptions

Description	Details
COGS Annual Growth Rate	10%

13.3) Revenue Assumptions

Description	Details
Sales Price Growth Rate	10%
Maximum Capacity Utilization	98%
Initial Capacity Utilization	80%

13.4) Economy Related Assumptions

Description	Details
Inflation Rate	10%
Electricity Price Growth Rate	10%
Wage Growth Rate	10%