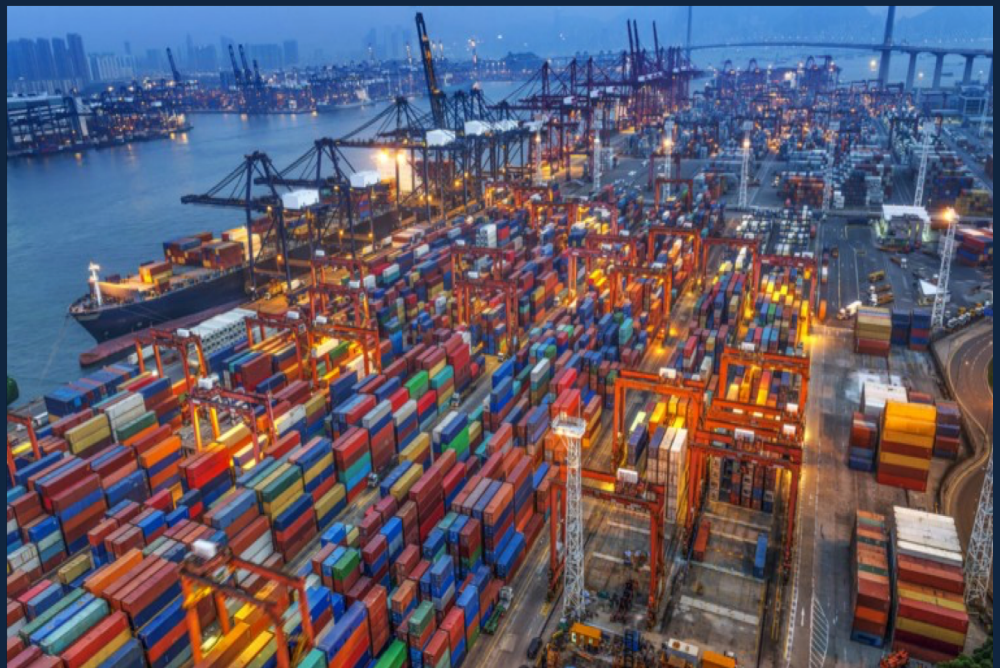


2020

Pakistan Exports in Post-Covid 19 Scenario

Jan – Jun 2020



Turn Potential into Profit!



Small and Medium Enterprises Development Authority (SMEDA)
Ministry of Industries and Production
Government of Pakistan

www.smeda.org.pk

UAN: 111 111 456

Disclaimer

The purpose and scope of this information memorandum is to introduce the subject matter and provide a general idea and information in this regard. All the material included in this document is based on data/ information gathered from various sources and is based on certain assumptions. Although, due care and diligence has been taken to compile this document, the contained information may vary due to any change in any of the factors concerned, and the actual results may differ substantially from the presented information. SMEDA does not assume any liability for any financial or other loss resulting from this memorandum in consequence of undertaking any activity. The prospective user of this memorandum is encouraged to carry out additional diligence and gather any information he / she feels necessary for making an informed decision

For more information on services offered by SMEDA, please contact our website: www.smeda.org.pk

1. Pakistan's Exports (All Commodities)

The aggregate value of Pakistan's commodity exports during the 6-month period from January ~ June 2020 stood at US \$ 9.9 billion and witnessed a negative growth trend recorded at CAGR of -4.2%. Pakistan's exports hit their lowest value in April before making a rebound in the subsequent two months – with exports reaching US \$ 1.6 Billion in June; growing by 14.1% vis-à-vis the previous month.

Figure 1.1: Growth Trend in Trade Value of Exports (US \$ Million), Jan – Jun 2020

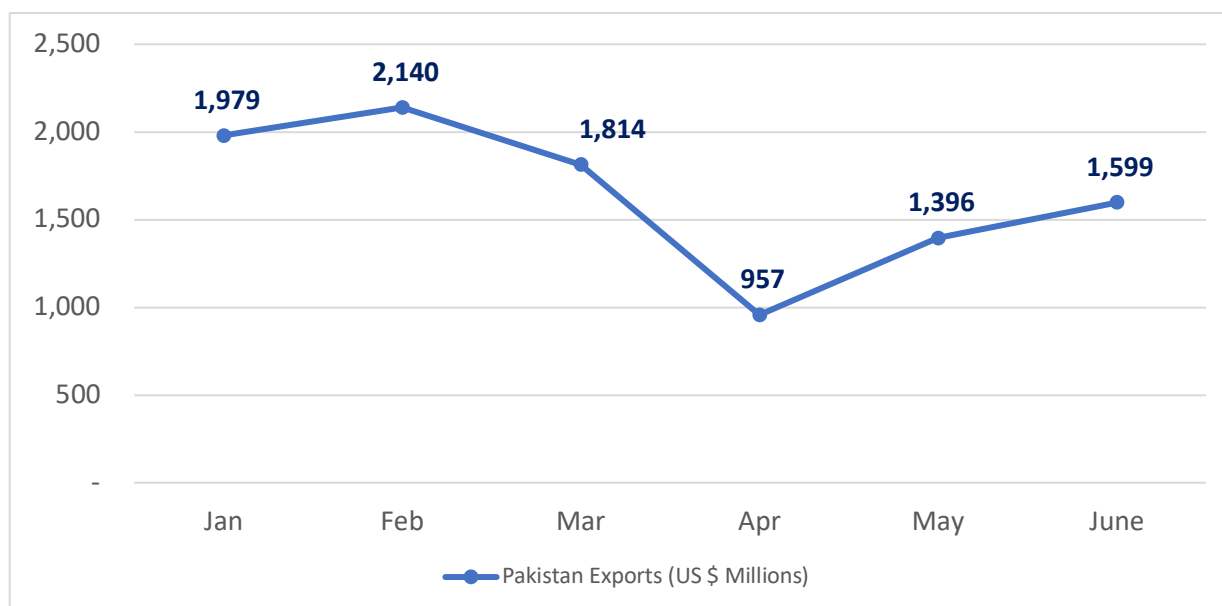
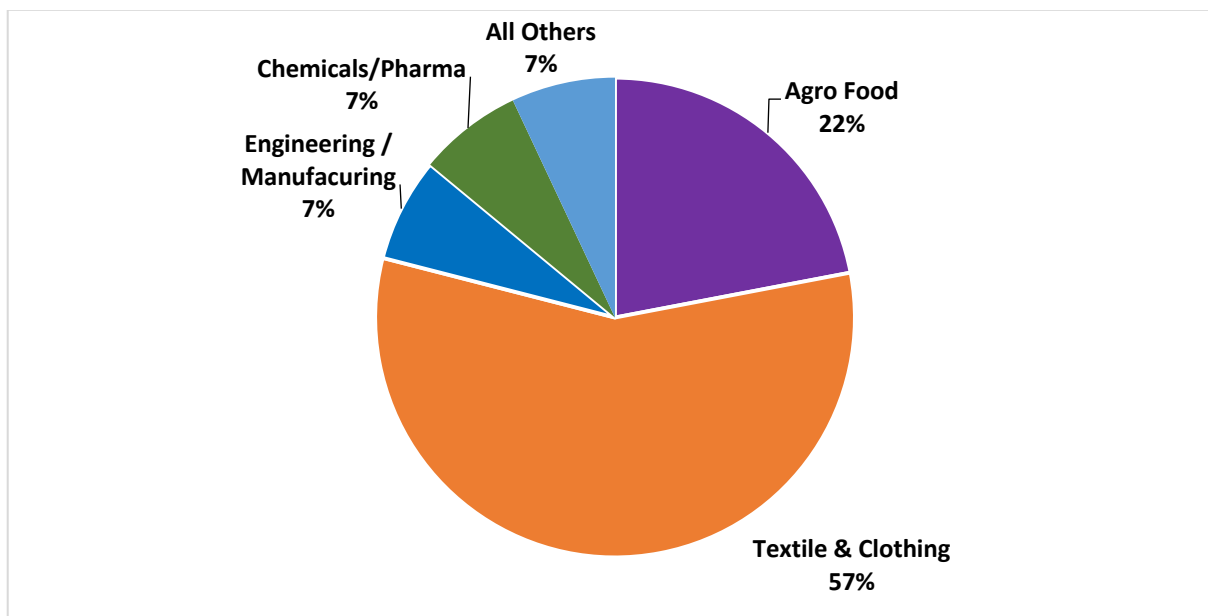


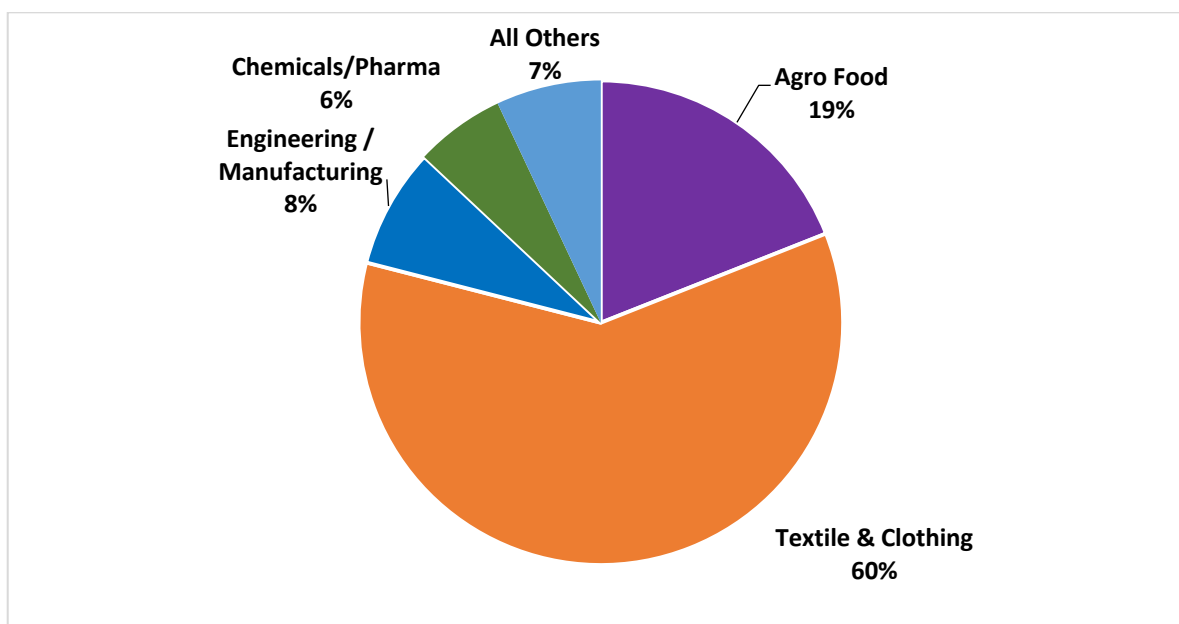
Table 1.1: Trade Value of Major Export Commodities (US \$ Million)

Commodity	2020					
	Jan	Feb	Mar	Apr	May	Jun
Textile & Clothing	1,195	1,274	1,040	404	751	959
Agro-Food	412	428	366	343	330	306
Engineering & Manufacturing	157	158	154	56	90	125
All Others	128	157	140	67	78	120
Chemicals & Pharmaceuticals	87	124	114	88	147	88
Total	1,979	2,140	1,814	957	1,396	1,599

Textile & Clothing had the largest share among all export commodities with an average 57% market share over the 6-month period followed by Agro-Food goods with a market share of 23%.

Figure 1.2: Product Mix of Major Export Commodities – 6 Month Average, Jan – Jun 2020

Textile & Clothing remained the largest export commodity with a market share of 60% in June, 2020 followed by Agro-Food and Engineering & Manufacturing goods which held market share of 19% and 8% respectively.

Figure 1.3: Product Mix of Major Export Commodities – June 2020

In the subsequent sections of this report; information on commodity wise export trends and trade analysis is analyzed in greater depth.

2. Textile & Clothing

The total value of exports in this category increased from US \$ 404 million in May to US \$ 959 million in June; growing by 21%. Despite the robust recovery of Textile & Clothing goods; there is still significant room to further grow the trade value of Pakistani export's in this category in the second half of 2020.

Figure 2.1: Trade Value of Textile Exports (US \$ Million), Jan – Jun 2020

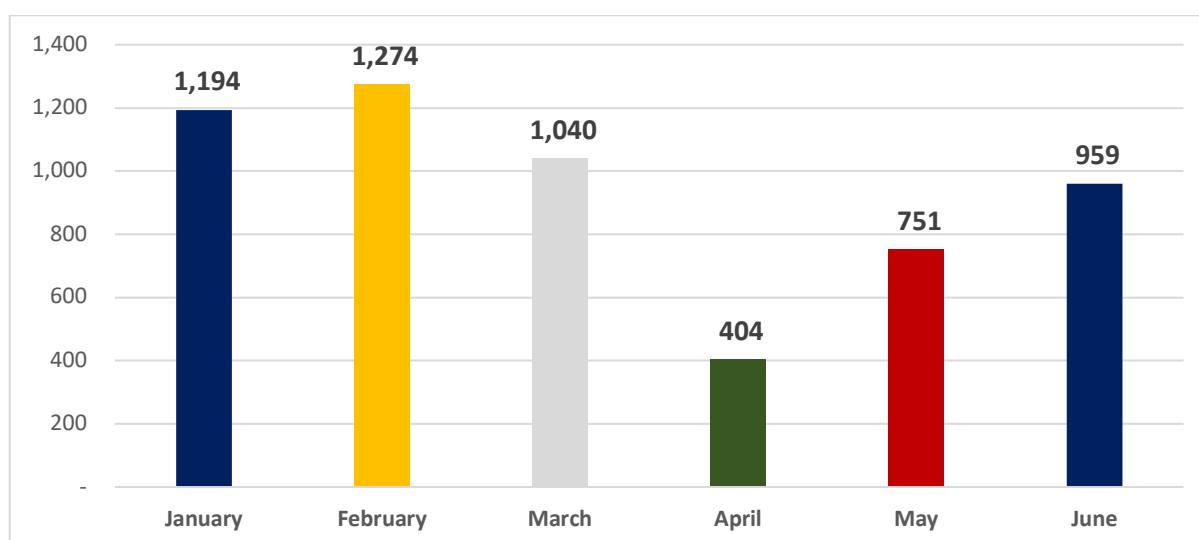
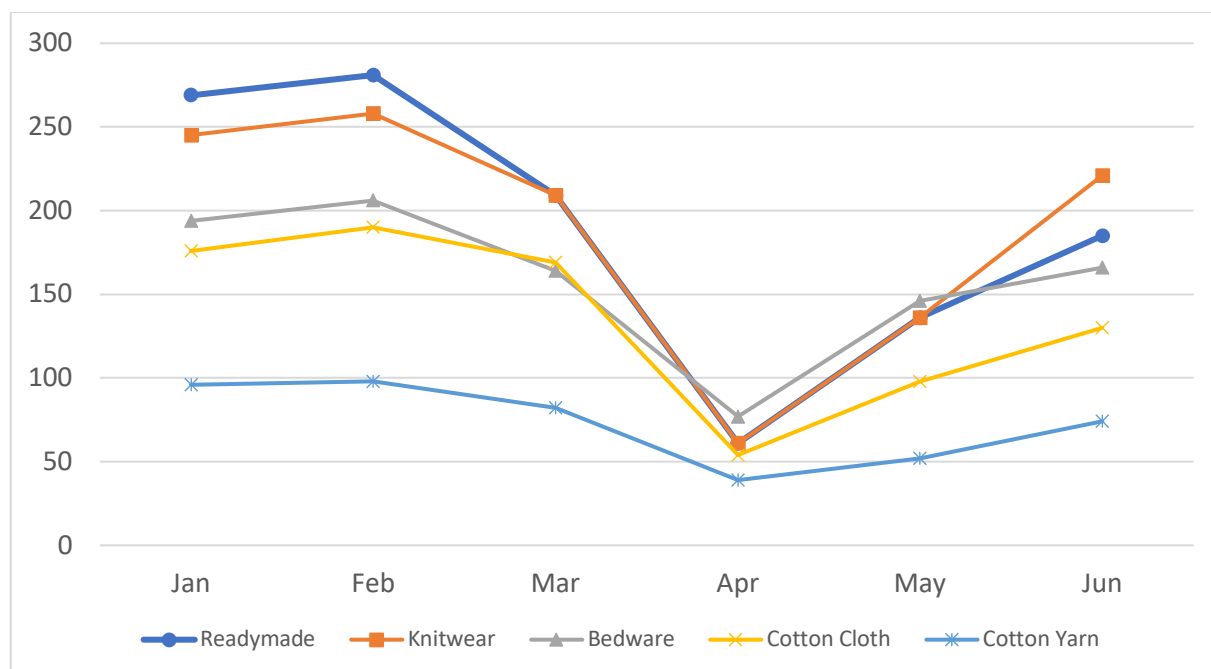


Table 2.1: Trade Value of Textile Exports by Product Mix (US \$ Million)

Product Category	2020					
	Jan	Feb	Mar	Apr	May	Jun
Cotton Yarn	96	98	82	39	52	74
Cotton Cloth	176	190	169	54	98	130
Yarn (Excl. cotton)	2	3	2	1	2	2
Knitwear	245	258	210	92	181	221
Bed Wear	194	206	164	77	146	166
Towels	65	80	67	18	42	59
Tents, Canvas & Tarpaulin	10	12	11	6	9	11
Readymade Garments	269	281	209	61	136	185
Art, Silk & Synthetic Textiles	33	32	30	12	18	24
Made-up Articles	56	60	53	21	35	43
Other Textile Materials	50	55	43	22	33	44
Total	1,195	1,275	1,040	404	751	959

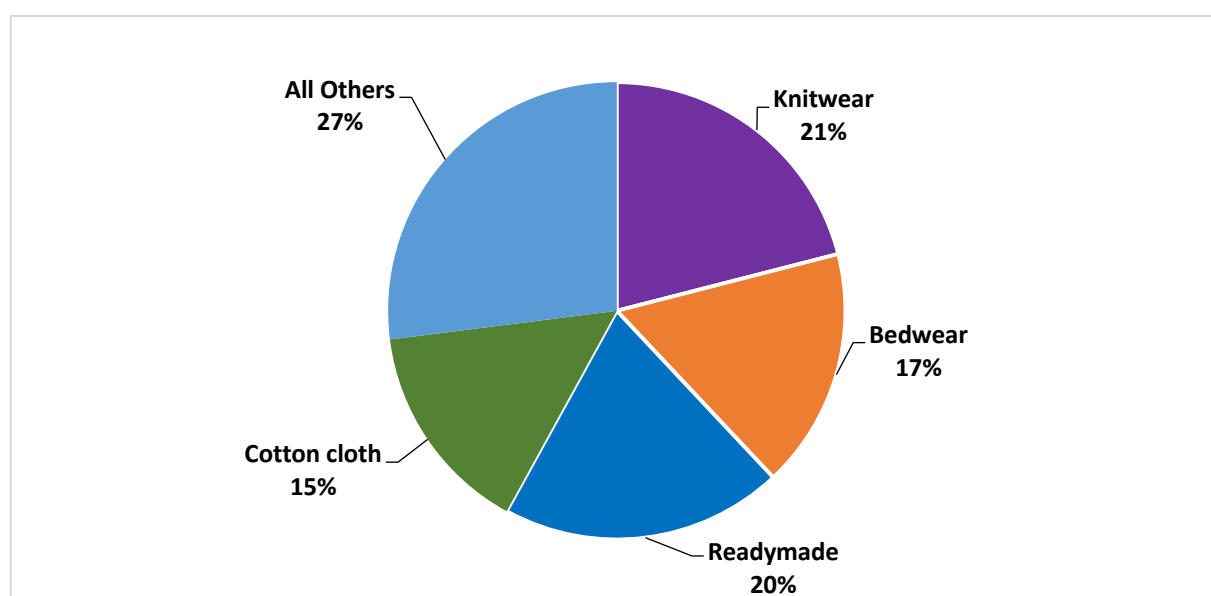
In Textile & Clothing group; Knitwear remained the top export commodity with a CAGR of 2.0% followed by Readymade garments, Bedwear, Cotton Cloth and Cotton Yarn in descending order by their trade value with respective CAGR rates of -7.2%, -3.1%, -5.9% and -5.1% respectively.

Figure 2.2: Growth Trend of Top Five Textile Export Products (US \$ Million), Jan – Jun 2020



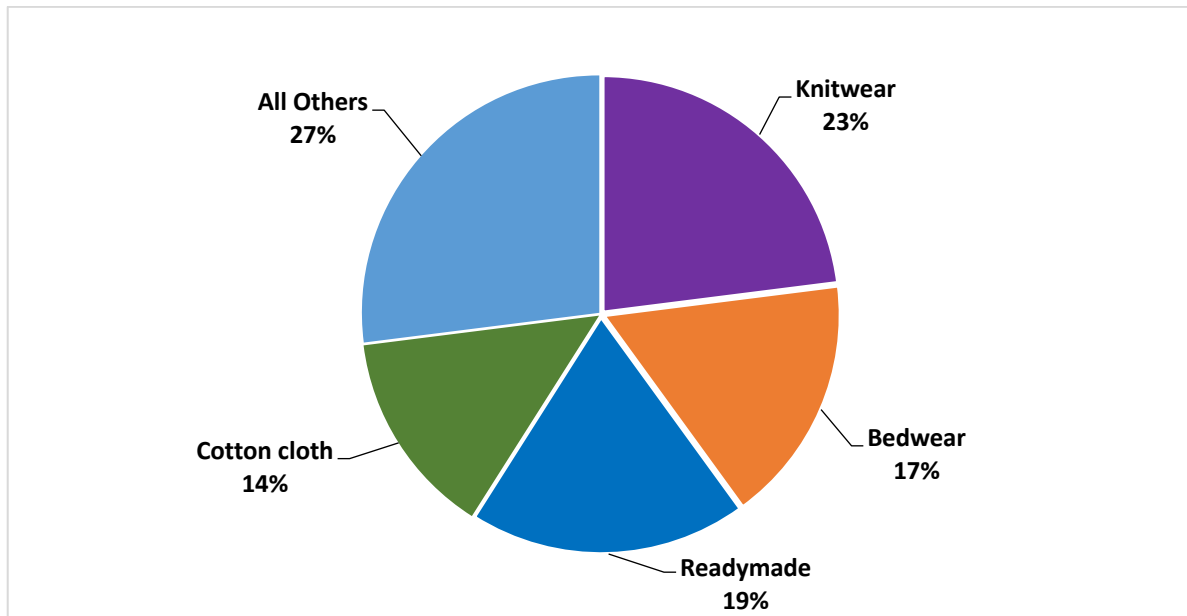
Among the Textile & Clothing goods exported by Pakistan; All others category constituted 27% of all exports if we take a 6-month average followed by Knitwear and Readymade garments which constituted 21% and 20% of exports respectively (See figure 2.3 below).

Figure 2.3: Product Mix of Textile Exports – 6 Month Average, Jan – Jun 2020



Following an identical trend – the all others category constituted 27% of Pakistan's total textile exports in the month of June followed by Knitwear and Readymade garments having 23% and 19% in share of exports respectively (See Figure 2.4 below).

Figure 2.4: Product Mix of Textile Exports – June 2020



3. Agro-Food

The total value of Pakistan's Agro-Food group exports was valued at US \$ 309 Million in June 2020 declining by - 6.4% compared to the previous month. Overall growth in Pakistan's exports within this category showed a declining trend during the 6-months period at a CAGR of -5.6%. Furthermore, Pakistan's exports hit their lowest value since the start of the year in the month of June.

Figure 3.1: Trade Value of Agro-Food Exports (US \$ Million), Jan – Jun 2020

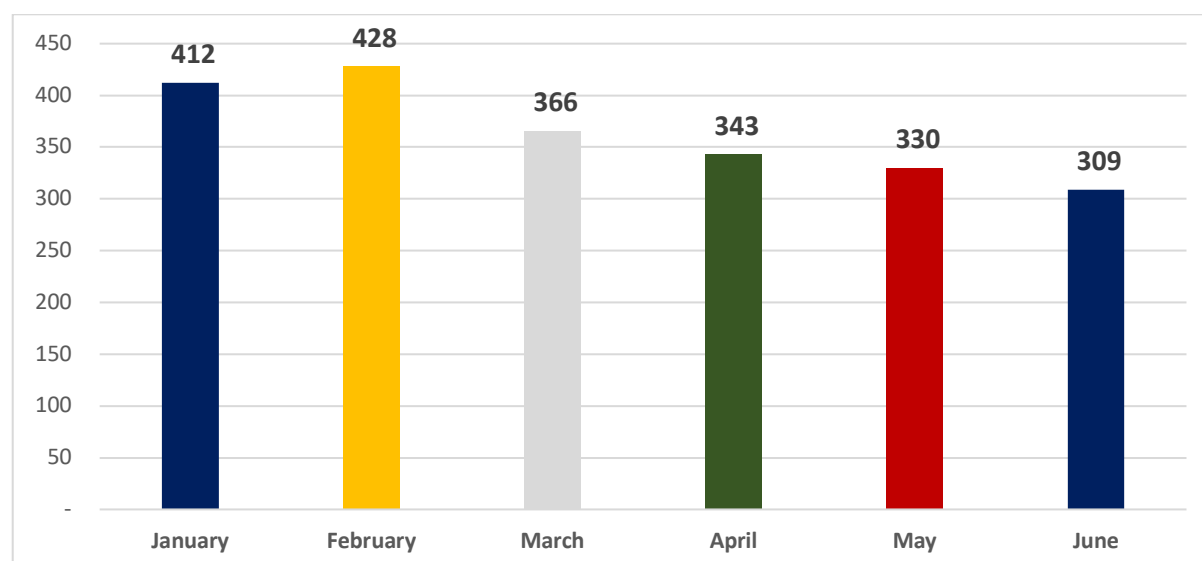
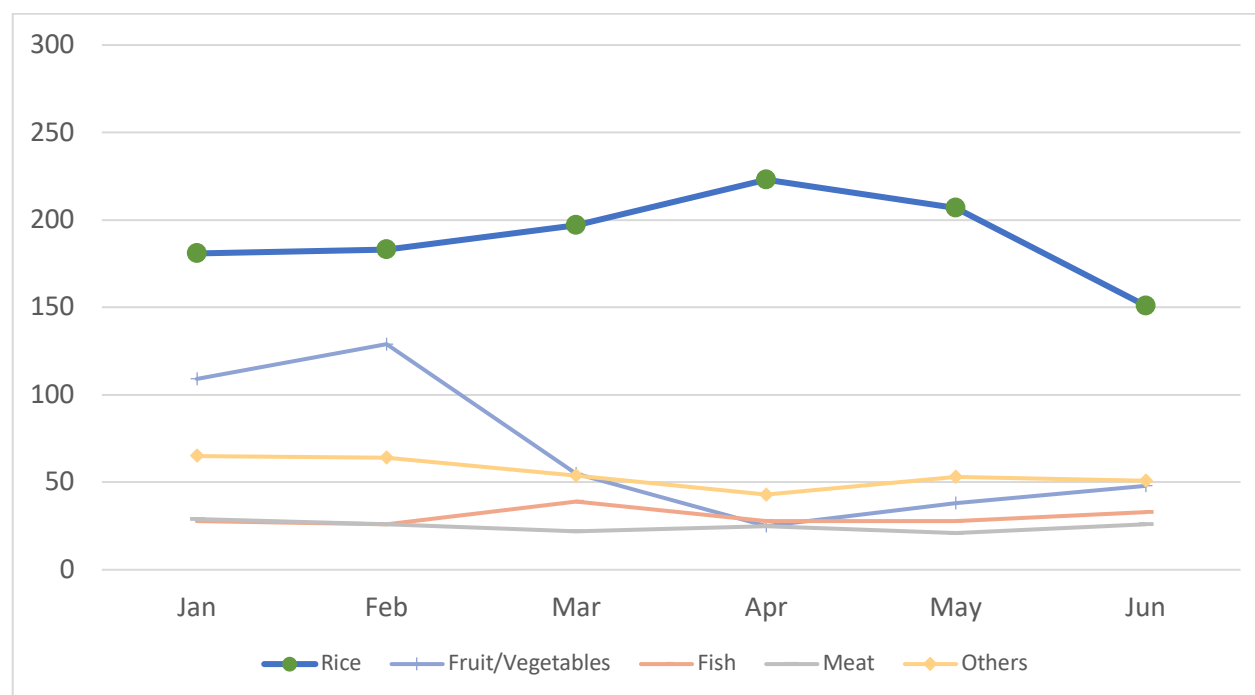


Table 3.1: Trade Value of Agro-Food Exports by Product Mix (US \$ Million)

Product Category	2020					
	Jan	Feb	Mar	Apr	May	June
Rice	181	183	197	223	208	151
Fish & Fish Preparations	28	26	39	28	28	33
Fruits	63	65	33	9	9	33
Vegetables	46	65	22	16	11	15
Tobacco	4	8	3	1	3	3
Spices	9	8	10	7	8	6
Oil Seeds, Nuts & Kernels	2	1	1	1	1	1
Meat and Meat Preparations	29	26	22	25	21	26
Guar & Guar Products	3	3	4	3	3	3
All Other Food Items	48	44	37	30	38	37
TOTAL	412	428	366	343	330	309

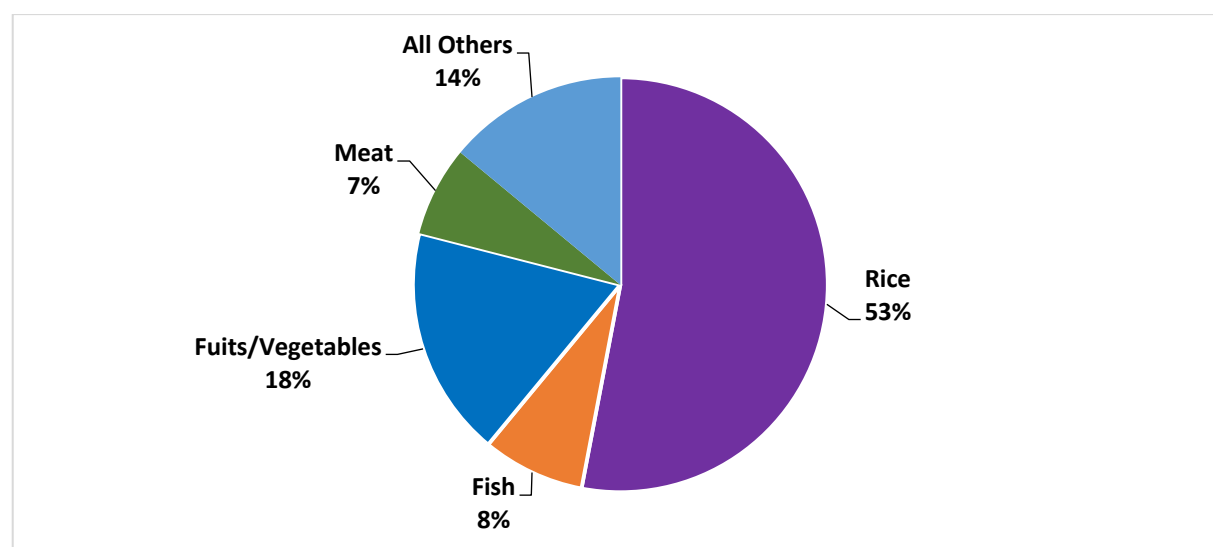
Among the exports in Agro-Food commodities; Rice Products remained the largest single commodity with a CAGR recorded at -3.6% followed by Others category, Fruit & Vegetables and Fish & Fish Preparations with CAGR recorded at - 4.7%, - 15.1 and 3.4% respectively during period under review.

Figure 3.2: Growth Trend of Top 5 Agro-Food Export Products (US \$ Million), Jan – Jun 2020



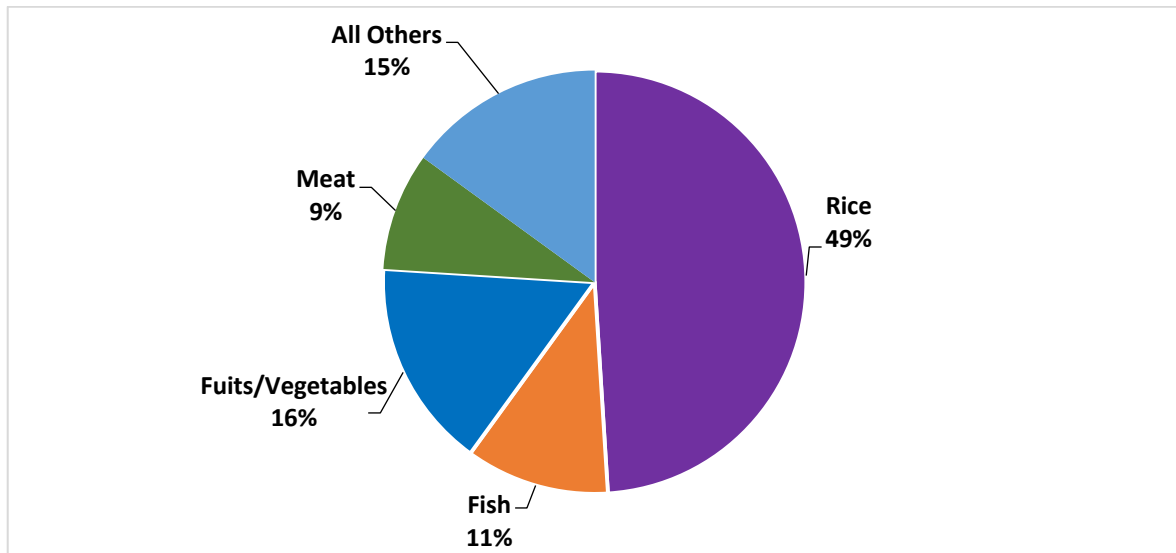
Among all Agro-Food products- Rice constituted 53% of total exports taking the 6-month average followed by Fruits & Vegetables and All Others category - constituting 18% and 14% of exports respectively (See figure 4.3 below).

Figure 3.3: Product Mix of Agro-Food Exports – 6 Month Average, Jan – Jun 2020



Rice constituted 49% of Pakistan's total Agro-Food exports in the month of June followed by Fruits & Vegetables which constituted 16% export. In particular, Fish and Meat products both improved their overall share of total exports during the 6-month period in the Agro-Food group.

Figure 3.4: Product Mix of Agro-Food Exports – June 2020



4. Chemicals & Pharmaceuticals

The total value of Pakistan's exports in the Chemicals and Pharmaceutical were valued at US \$ 88 Million in June 2020 falling by a significant - 40.1% compared to the previous month. Overall growth in total Chemicals and Pharmaceutical exports recorded a slightly positive trend during the 6-months between; registering a CAGR of 0.6%. The trade value reached their highest value in May with exports of US \$ 147 Million; and was largely driven by a significant spike in exports of 'All Other Chemicals' Category.

Figure 4.1: Value of Chemicals & Pharmaceutical Exports (US \$ Million), Jan – Jun 2020

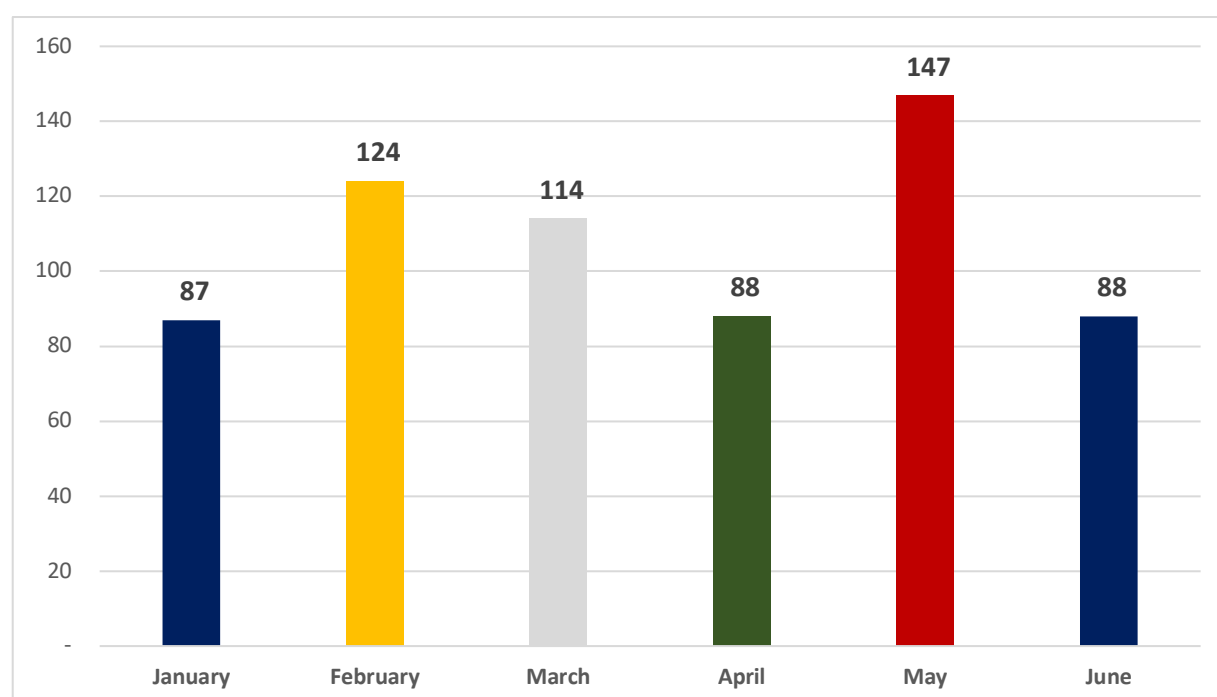
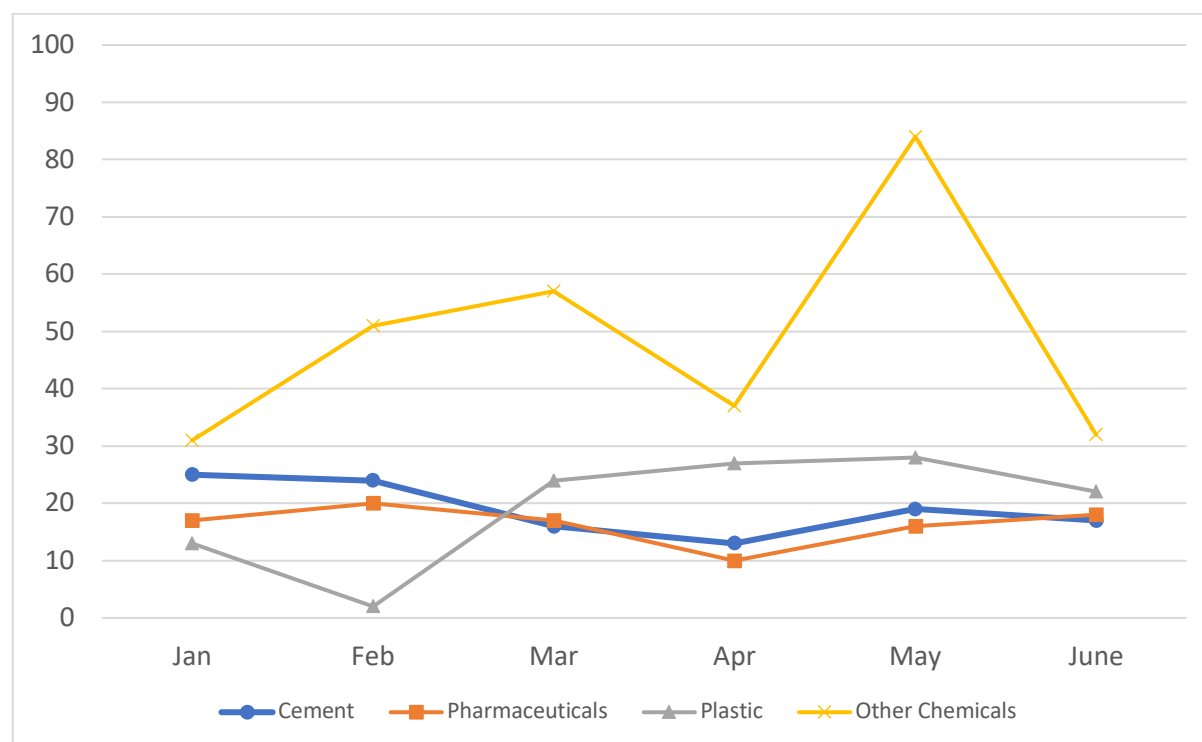


Table 4.1: Trade Value Chemicals/Pharmaceutical Exports by Product Mix (US \$ Thousand)

Group Category	2020					
	Jan	Feb	Mar	Apr	May	Jun
Cement	25	24	16	13	19	17
Plastic Materials	13	29	24	27	28	22
Pharmaceutical Products	18	20	17	10	16	18
All Other Chemicals	31	51	57	37	84	32
Total	87	124	114	88	147	88

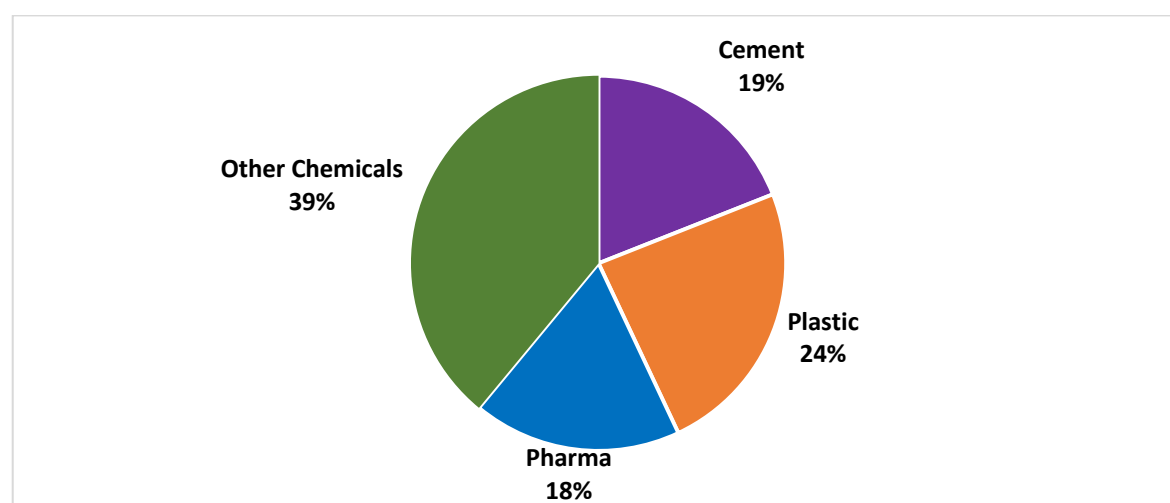
The top performing exports within this commodity group were “All Other Chemicals” followed by Plastic Materials, Pharmaceutical Products with a recorded CAGR of 0.7%, 10.4%, 0.9%, and – 7.5% respectively during the 6-month period under review.

Figure 4.2: Growth Trend of Chemical & Pharmaceutical Exports (US \$ Millions), Jan – Jun 2020



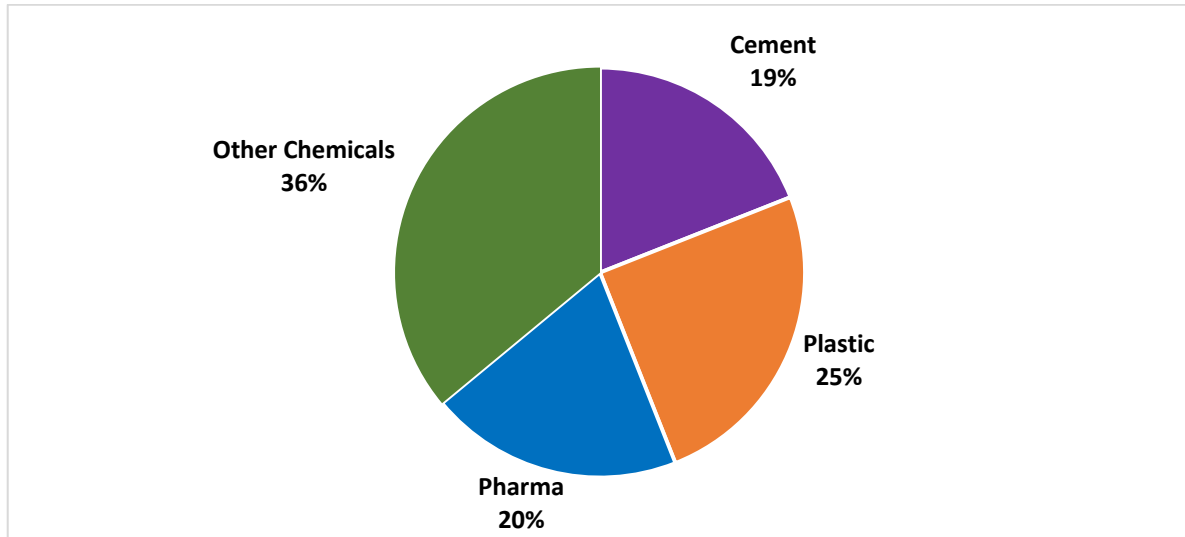
Among all exports; All Other Chemicals constituted 39% of category exports over the 6-month period followed by Plastic, Cement and Pharmaceuticals which constituted 24%, 19% and 18% of exports respectively (See figure 4.3 below).

Figure 4.3: Product Mix of Chemical & Pharmaceutical Exports – 6 Month Average, Jan – Jun 2020



Similarly, in the month of June – the All Other Chemicals category constituted 36% of total exports followed by Plastic Products and Pharmaceuticals which constituted 25% and 20% of exports respectively (See Figure 4.4 below).

Figure 4.4: Product Mix of Chemical & Pharmaceutical Exports – June 2020



5. Engineering & Manufactures Goods Group

The total value of Pakistan's exports in this group valued at US \$ 125 Million during June 2020 - growing by 61.1% compared to exports in the month of May. The growth in Pakistan's total export Engineering and Manufactures Goods was largely negative during the 6-month period – falling at a CAGR of – 4.5%.

Exports were at their peak level in February reaching a trade value of US \$ 157.6 Million and fell rapidly during April. The exports in the Engineering & Manufactures group; however, made a strong rebound during the months of May and June 2020 with exports values at US \$ 90.0 and US \$ 124.5 million respectively.

Figure 5.1: Trade Value of Engineering & Manufacturing Exports (US \$ Million), Jan – Jun 2020

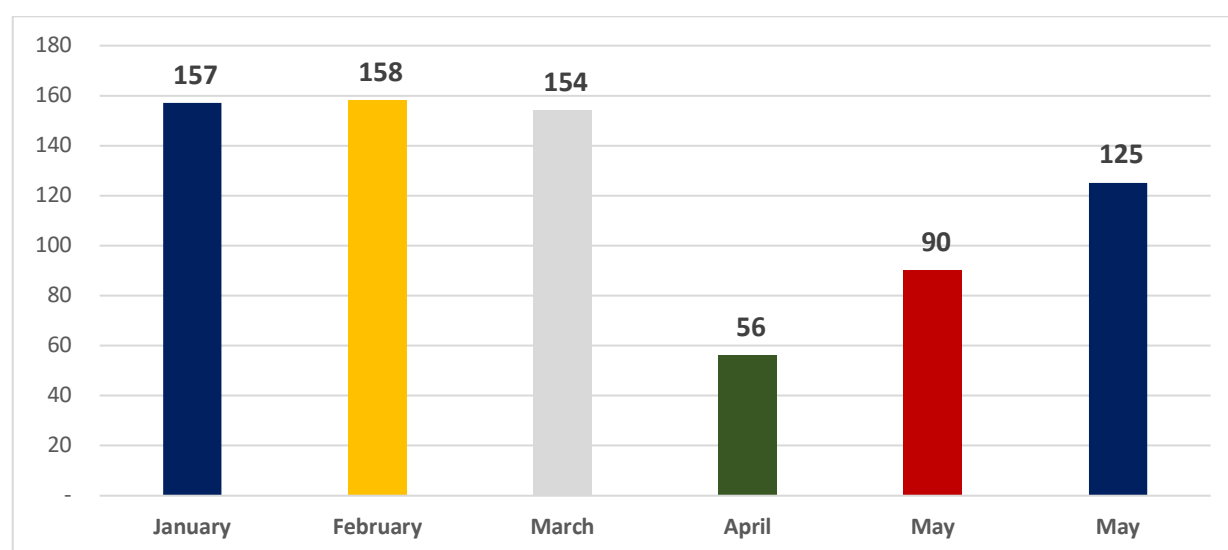


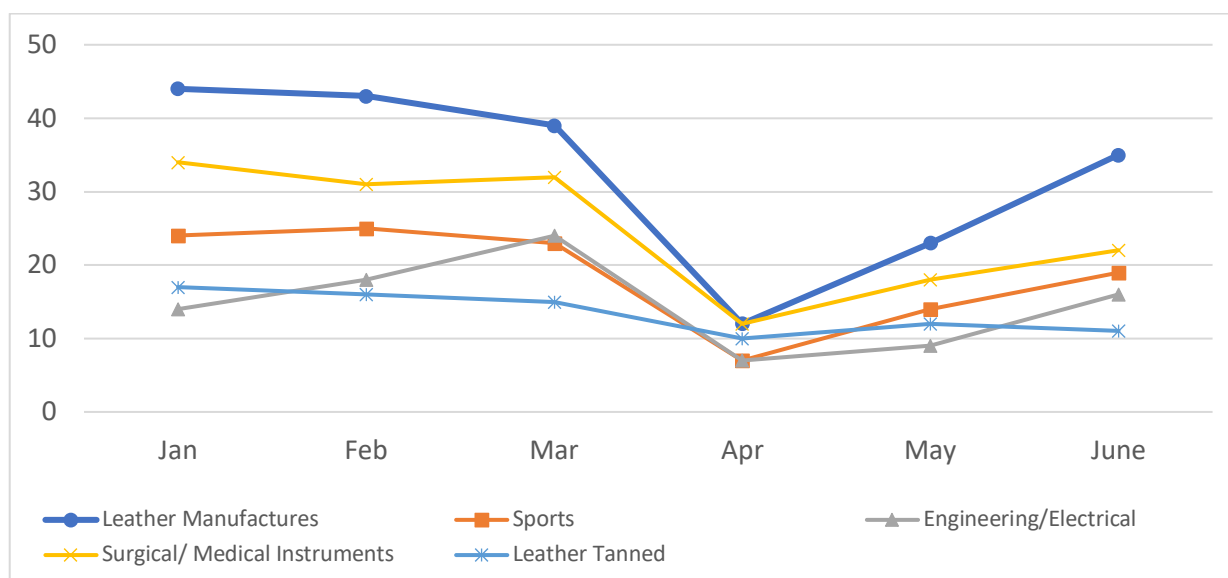
Table 5.1: Trade Value Engineering/ Manufacturing Exports by Product Mix (US \$ Million)

Group Category	2020					
	Jan	Feb	Mar	Apr	May	June
Engineering & Electrical Goods	14	18	24	7	9	16
Carpets, Rugs & Mats	5	4	4	0	1	4
Sports Goods	24	25	23	7	14	19
Surgical Goods & Medical Instruments	34	31	32	12	18	22
Cutlery	7	8	7	2	5	6
Furniture	0	0	1	0	0	0
Footwear	13	13	11	4	6	11
Leather Tanned	17	16	15	10	12	11
Leather Manufactures	44	43	39	12	23	35

Total	157	158	154	56	90	125
--------------	------------	------------	------------	-----------	-----------	------------

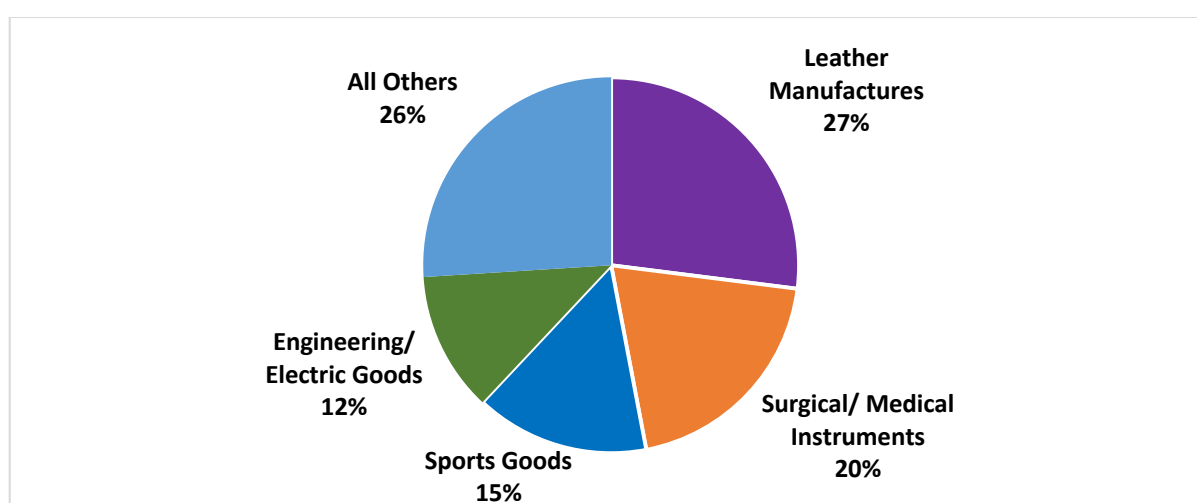
The top exports within this commodity group by trade value consisted of Leather Manufactures followed by Surgical & Medical Instruments and Sports Goods with CAGR at – 4.5%, - 8.3% and - 4.5% respectively during the period under review (See figure 5.2 below).

Figure 5.2: Growth Trend of Top 5 Engineering & Manufacturing Export Products (US \$ Million), Jan – Jun 2020



Leather Manufactures constituted 27% of total export trade value during the first 6 months of 2020 followed by Surgical/ Medical Instruments and Sports Goods with 20% and 15% share in exports respectively (See figure 5.3 below).

Figure 5.3: Product Mix of Engineering & Manufacturing Exports – 6 Month Average, Jan – Jun 2020



Following a similar trend – the total trade value of Leather Manufactures was registered at 28% of in June followed Surgical/ Medical Instruments and Sports Goods which constituted 18% and 15% of all category exports respectively (See Figure 5.4 below).

Figure 5.4: Product Mix of Engineering & Manufacturing Exports – June 2020

